

AUDIOLOGY

TODAY

The magazine of, by, and for audiologists

Editorial Calendar 2017

Issue: January/February 2017	Articles Due: November 1
<p><i>Pediatrics-Focused Issue</i></p> <ul style="list-style-type: none"> • <i>Marion Downs Lecture in Pediatric Audiology</i> • <i>Pediatric Assessment</i> • <i>Pediatric Treatment</i> • <i>Educational Audiology-Mainstreaming Children with Hearing Loss</i> • <i>Business Feature: Focus on Academy Founders and Triumphs and Challenges in the Business of Audiology by Long-Term Business Owners</i> • <i>Case Study Investigation (CSI): Pediatrics</i> 	
March/April 2017	Articles Due: January 1
<p><i>AudiologyNOW! Preview Issue</i></p> <ul style="list-style-type: none"> • <i>Clinical/Preceptor Education</i> • <i>Geriatric and Cognitive Decline</i> • <i>Rehabilitation and Counseling</i> • <i>Professional Burnout</i> • <i>Business Feature: Roadmap to Success for Business Owners</i> • <i>Case Study Investigation (CSI): Reimbursement</i> 	
May/June 2017	Articles Due: March 1
<ul style="list-style-type: none"> • <i>Central Auditory Processing</i> • <i>Emerging Treatment (E.g. Medical/Surgical Intervention) for Hearing loss</i> • <i>Vestibular/Balance</i> • <i>Tinnitus</i> • <i>AudiologyNOW! 2017 Wrap-Up</i> • <i>Business Feature: How to Build a Great Team for your Office and Using KPIs for Accountability</i> • <i>Case Study Investigation (CSI): Legal and Professional Issues</i> 	

Issue: July/August 2017	Articles Due: May 1
<p><i>Technology-Focused Issue</i></p> <ul style="list-style-type: none"> • <i>Amplification and Assistive Technologies</i> • <i>Hearing-Related Applications</i> • <i>Looping, T-Coils, and Coupling</i> • <i>Implantable Devices/Cochlear Implants</i> • <i>Business Feature: Effective Demo'ing; Apps that Help Patients Achieve Success with Hearing Aid Use</i> • <i>Case Study Investigation (CSI): Ethical Challenges</i> 	
Issue: September/October 2017	Articles Due: July 1
<ul style="list-style-type: none"> • <i>Hearing Conservation/Preservation (October Is National Audiology Awareness Month)</i> • <i>Educational Audiology</i> • <i>Blast from the Past (TTS May Not Be Temporary)</i> • <i>Academic Education</i> • <i>Global Issues in Audiology</i> • <i>Business Feature: Building a Marketing Plan that Drives Patients Through Your Door and Stories of Successful Marketing Efforts from Our Members</i> • <i>Case Study Investigation (CSI): Educational Planning and Dilemmas</i> 	
Issue: November/December 2017	Articles Due: September 1
<ul style="list-style-type: none"> • <i>Diagnostic Tools and Tests</i> • <i>Aural Rehabilitation</i> • <i>Electrophysiology (ABR, OAES, etc.)</i> • <i>Year in Review: What Changes Have Occurred in Audiology and Hearing Health this Last Year and Where Are We Headed</i> • <i>Business Feature: How to Make Your Practice a Million Dollar Business in 2018!</i> • <i>Case Study Investigation (CSI): Diagnostics and Testing</i> 	