

American Academy of Audiology
Board of Directors Meeting Overview
October 26-28, 2017

- New and continuing board members engaged in an orientation to roles and responsibilities.
- The board finalized the charges for all the components of the new organizational structure and approved new volunteer appointments for councils and committees.
- A diagram to reflect the current strategic plan for the organization is under consideration.
- The Academy is exploring opportunities for collaboration with Songs for Sound, a community-based charity whose primary focus is on bridging the gap between those with perceived hearing loss and audiological care.
- The board considered proposals for corporate collaborations to expand business service offerings to members.
- The board reviewed the legal opinion provided on an EPC case and recommended revisions to the Procedures for the Management of Alleged Ethics Violations. Additionally, the board finalized edits to the EPC guidelines to reflect the allowance increase for exhibitor giveaways.
- In conjunction with the meeting, a small group of board members attended a meeting with the Food & Drug Administration (FDA) to discuss the development of regulations for over-the-counter hearing aid devices.
- Board members also took advantage of being in the Washington, DC area and participated in visits with Congressional offices to discuss issues such as telehealth, frontline access, and more.
- Staff provided updates on the status of legislation relative to audiology.
- Working groups are drafting over-the-counter hearing aid guides for consumers and audiologists.
- In recognition of the ongoing challenges for the clinical experiences in audiology education, the board charged the Academic Programs Committee with outlining the specific challenges and potential strategies for addressing them.
- The board entertained a request for an increase in the budget allocation for the General Assembly speaker at AAA18 to bring in a futurist.
- The board reviewed the organization's financial services within the parameters of the Investment Policy Statement. After listening to presentations by current and prospective companies, the board selected the Academy's financial advisor.
- A representative of platinum sponsor Oticon joined the board for a discussion about current industry trends.

The Board of Directors approved the following motions:

- To adopt PNC as financial advisor
- To grant the EPC appeal
- To accept HEARX proposal with modifications
- To accept the changes to the EPC guidelines with modification
- To incorporate changes in the strategic plan diagram.
- To amend the top of the strategic plan diagram
- To increase the General Assembly speaker fee
- To use the introductory language and specific charges for each council
- To approve the charges to committees as discussed