

**American Academy of Audiology**  
**Board of Directors Meeting Overview**  
**January 25, 2018**

- The meeting included the first meeting of the council chairs with the Academy Board of Directors. The board meets quarterly with the chairs of the six councils to provide the opportunity for the bilateral assessment of the new organizational structure and discussion about activities within the committees and councils. The council chairs later report back board discussion to the council members, who include chairs of the various committees and members-at-large. The discussion in this meeting centered mainly on clarification of roles of the councils.
- The board approved a process and timeline for the selection of the next editor-in-chief for *Audiology Today* and the web site. The board approved several potential candidates for the position who will be given the opportunity to go through the interview process.
- The board discussed the selection of the General Assembly speaker for AAA19 and approved the speaker nomination brought forth by president-elect Lisa Christensen.
- In preparation for the move to a new financial advisor, the board reviewed a draft investment policy statement. The policy stipulates the investment structure for the organization's short- and long-term investment funds. The board will finalize the policy in March.
- The board reviewed the request by the Ethical Practices Committee (EPC) for clarification on its operating policies. The board provided guidance and recommended a review of the EPC guidelines by the Governance Committee.
- The board appointed a new Governance Committee, which is a subcommittee of the board. The Governance Committee will review and update the Academy's Policies and Procedures and review other organizational documents as requested by the board.
- The Academy will develop plans for a public awareness week to engage the membership in activities at the local level to promote audiology and hearing health. The scheduling for the event is projected for spring or early summer 2018.
- The Academy has finalized an agreement to launch HearAmerica, a screening app for the public. Members of the Academy can be listed in the app as a resource. Public launch of the app is projected for summer 2018.
- The board affirmed plans to host a career day at AAA19 to provide educational and career information mainly targeted at early career professionals with less than 15 years in the field. A work group will plan the content for this new educational offering.
- The board reviewed and approved recommendations for volunteer placements to fill remaining spots on committees and other appointments.
- The board approved the nomination slate for the 2018 Honors and Awards. In addition, the board discussed edits to the descriptions of some existing awards. The board supported the changes to the award descriptions.

- The board liaison to the American Board of Audiology highlighted discussion by the ABA Board of Governors of new initiatives and marketing of the existing certification programs.
- A work group within the board prepared documents to offer members and the public guidance in preparation for the introduction of over-the-counter hearing aids. The audiologist's guide will be available on the Academy's web site as a resource to members, and the content will be used to develop articles and other messaging. The information for the non-audiologist is in a document that can be repackaged as needed for different audiences and purposes. This information complements new fact sheets prepared by the Public Relations Committee. The impetus for finalizing the material now is to have it available to link with other things, such as content submitted for inclusion in a *USA Today* insert on hearing and vision targeted for release in March 2018. The board approved the content of the documents.
- The board reviewed the structure of SAA funds and budget process for new initiatives.
- The board approve the new, member-benefit corporate shopping program.