

**American Academy of Audiology  
Board of Directors Meeting Overview  
July 13-16, 2017**

- The Academy Board met with representatives of the partner boards (AAAF, ABA, ACAE, & SAA) to discuss current and proposed initiatives. The inclusion of the representatives in the Board retreat reflects efforts for increased communication and cooperation across all parts of the collective Academy Enterprise.
- The Board approved the modified organizational structure and the framework for the implementation of new councils in the governance structure. The Board will approve the volunteer placements within the councils and committees.
- Members can sign up for available volunteer opportunities within the Volunteer Pool found on the website.
- The Board reviewed the current action plan for the organization and made a few adjustments to initiatives. The Board also added into the plan a couple of initiatives that had been on hold. In preparation for the new fiscal year, the Board reviewed and prioritized new activity proposals.
- The Academy is pursuing terms for marketing of a consumer app that could promote the role of the audiologist.
- The Academy is hosting an invitational payer summit in fall 2017 to facilitate discussions about reimbursement issues for audiologists.
- The Board engaged in discussion about the Academy's policy and advocacy activities on behalf of the audiologist.
- Staff and leadership will implement activities to offer guidance to Academy members and consumers relative to over-the-counter hearing aids.
- Members supported the now-final Bylaws changes to the Student Member category.
- The Board finalized a new, streamlined process for the approval of CE offerings.
- The Board approved a change in the policy on giveaway items.
- The Academy's policies and procedures document will undergo review and revision.
- Programmatic changes for the 2018 conference will support increased involvement by members and will include planning of several sessions with emphasis on technology, policy, and leadership.
- The AAA 2018 conference will celebrate the Academy's 30<sup>th</sup> Anniversary with a special Friday evening event. The ticketed reception will take place at Wild Horse Saloon, a Nashville hot spot for music entertainment.
- The Academy will explore options for consumer-focused activities tied to the annual conference or as stand-alone activities.
- Staff continues to explore cost-effective options for relocating the 2020 conference to allow greater regional diversification of venues over the next several years.

- The Academy's public relations efforts have begun to take shape, and the Board is considering expansion of efforts. The organization will engage in targeted public relations efforts to highlight the role of the audiologist in hearing health while also generally promoting the common message of "Get Your Hearing Checked" as a public awareness effort by various stakeholder groups.

The Board of Directors approved the following motions:

- To approve the Consent Agenda.
- To approve an MOU with ACAE.
- To approve the process and the checklist contingent on any needed update to the algorithm.
- To approve raising the gift limit to \$50.
- To appoint/reappoint individuals to open EPC positions.
- To approve the Bylaws as presented in final version.
- To proceed forward with the agreement as written.
- To accept the framework for the councils and committees with the friendly modifications.
- To approve the modified, organizational structure.
- To approve the modified action plan.
- To support a student-professional mentoring pilot program with 10 pairings.
- To support a pilot for a peer-to-peer mentoring program of 10 pairs applying for participation and awarding .2 CEU credit hours.