CONNECT, RECONNECT, AND INNOVATE IN INDIY!

Welcome to AudiologyNOW! 2017, we are so glad you are here with us in Indianapolis! Our program chair Rebekah Cunningham, PhD, and her committee have put together a comprehensive and business-oriented line-up of presenters and sessions for this year’s conference.

We kicked off AudiologyNOW! 2017 yesterday with 230 attendees participating in the ninth annual Academy Research Conference (ARC), which focused on pediatrics, advancements in assessments and rehabilitation. ARC Chair Anne Marie Tharpe, PhD, and her committee brought together subject-matter experts to discuss how the ability to identify, diagnose, and treat infants and children with hearing loss has improved significantly over the last decade as a result of an enhanced understanding of developmental and biological mechanisms and technological advances. Thank you to all the presenters and the conference chair Dr. Tharpe for developing this successful event.

If you missed this research conference, summaries of the presentations will be published in the July/August issue of Audiology Today.

Students and the Student Academy of Audiology (SAA) play a very active and important role within our profession. More than 830 students are attending AudiologyNOW! This Saturday, SAA will hold its fifth student conference, sponsored in part by Starkey Hearing Technologies. This one-day event will focus on a number of topics including auditory neuroplasticity, pediatric vestibular disorders, custom hearing health care, and more.

Last night, we hope you were able to attend Celebrate Audiology, the opening-night reception in the exhibit hall. Many attendees enjoyed time in the hall mingling with colleagues and industry representatives, enjoying the rush of an Indy racecar simulator, and posing for caricatures and green screen photo fun. Thank you to Hamilton CapTel for their support of this fun celebration.

We know there are a lot of sessions and events to choose from today, but this year’s General Assembly is a not-to-be-missed event, starting at 8:00 am in the Sagamore Ballroom. Earn CEUs and get an update on audiology’s most important issues and how your Academy is responding to them.

Our keynote address features Shelly Chadha, MBBS, MS, PhD, from the World Health Organization, Program for Prevention of Deafness and Hearing Loss. Join colleagues to hear Dr. Chadha’s presentation, “Global Action for Hearing Loss: Making Hearing Care Accessible to All,” which focuses on

- An understanding of the WHO program for prevention of deafness and hearing loss.
- Sharing the public health aspects of hearing care.
- Generating interest in the global movement for making hearing care accessible to all.

Following the General Assembly, at 10:15 am, presenter Curtis Alcock investigates how attitudes are formed and shaped and that much of what we do and say as a profession are, at best, maintaining many of society’s outdated attitudes—and at worst, may actually be creating some of the very barriers that make our jobs harder.

The exhibit hall opens today at 10:00 am. With the latest technology in hearing care and hands-on demonstrations, make several stops in the hall to visit more than 180 companies. At 11:30 am, take a walk through the Product Theater and hear presentations from a number of Academy Corporate Partners about their latest and greatest technologies. Interested in speaking to audiology experts? Check out theaba Speed upDating event (sponsored in part by Starkey Hearing Technologies) from 1:00 to 3:00 pm in Hall H. The ABA invites attendees to this unique event for the opportunity to have burning questions answered and talk to experts in the field about topics near and dear to your heart. Roundtable discussions will highlight a range of topics for audiology practice.

In between sessions and the visits to the exhibit hall, stop by Academy Central for more information on the Academy’s advocacy initiatives, membership, and professional development; and ABA Certification, and ACAE Accreditation. You can also bid on an item at the AAA Foundation’s Auction 4 Audiology. The auction closes on Friday at 4:00 pm.

Have a professional concern that’s keeping you up all night? The Academy Board is on hand to listen and help. Academy board members will be at Academy Central from 1:00 to 4:00 on Thursday, and again on Friday, from 9:00 am to 2:00 pm. Stop by, speak freely, and be heard.

Have some fun tonight and enjoy the sites and sounds of Indy...then join us back at the JW Marriott (Grand Ballroom 2) at 8:30 pm for the International Reception. Meet and be merry with your 400 colleagues from all over the world!

Remember to record your CEUs at CEU Central, located in the hotel. Complete an evaluation for each session and the overall assessment of learner outcomes. Remember to record your CEUs at CEU Central, located in the hotel. Complete an evaluation for each session and the overall assessment of learner outcomes.

We hope you meet new friends, garner new ideas, and take away some valuable and relevant information and resources...and of course, enjoy the sites of Indianapolis!
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Please join us at AudiologyNOW! - Booth #1441

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www.audiology.org

Q&A with Rebekah Cunningham, PhD
AudiologyNOW! 2017 Program Chair

How did you first become involved with the Academy as a volunteer?
I did my “CFY” with an amazing pediatric audiologist in Little Rock, Arkansas. She asked me if I’d like to serve on a task force and I of course said “yes!” I believe the next volunteer position I held was on the AudiologyNOW! Program Committee, then the Membership Committee, then Membership Chair, then the Academy Board of Directors, etc. But it all began with an invitation from someone already well involved in the Academy, and being lucky to be mentored by some of the greatest in our field.

What were your priorities coming into this year as AudiologyNOW! program chair?
I wanted to change some formats and programs that both President Ian Windmill, PhD, and I felt were outdated for attendees. There are some significant changes this year and I only see more positive changes for AudiologyNOW! in the future. I also very much wanted to let Academy members know that Indianapolis is amazing city. Once attendees are here, I won’t need to show it off—it speaks for itself.

What are you most looking forward to at this year’s convention?
It’s too hard to narrow this down to one thing! I am so excited for the Academy Research Conference (ARC) this year, which is of course of particular interest to me as an audiologist who has always worked with infants and children. I can’t wait to see so many friends that I only see once or twice a year including my very best friend, with whom I have shared a room with for the past 25 years. And Victory Field is one of my all-time favorite places to go. Attending the picnic and baseball event on Friday evening with thousands of my colleagues! I know that sounds cliché, but that is just as important as continuing education and visiting the exhibit hall. Take advantage of all the new “outside-the-classroom” opportunities that we’re offering this year, especially the baseball game. Just be sure to set aside time to just catch up with your friends and remember why you became an audiologist. AudiologyNOW! rejuvenates me, and I hope it will revitalize everyone else as well. DN

What advice would you give to members attending the convention?
Be sure that in the midst of all your learning, take time to connect (or reconnect) with your friends and colleagues! I know that sounds cliché, but that is just as important as continuing education and visiting the exhibit hall. Take advantage of all the new “outside-the-classroom” opportunities that we’re offering this year, especially the baseball game. Just be sure to set aside time to just catch up with your friends and remember why you became an audiologist. AudiologyNOW! rejuvenates me, and I hope it will revive everyone else as well. DN

PRESENTATION/POSTER CANCELATIONS

Thursday
EGC207: Polaroids and Videos: Exceeding the Hearing Needs of Today’s Patient
Friday
LM310: Certificate Holder-Tinnitus Management: From Tinnitus Research to Diagnostics, Treatment, and Referral
PP1315: Accuracy of Self-Hearing Test Smartphone Apps Across Frequencies and Earphone Styles

NEW-FIRST TIME EXHIBITORS
AudiMA ........................................... 1547
U.S. Army Medicine Corps .................................. 225
Otolog ........................................... 240
Ear Suspenders ........................................... 247
Signature Forum ........................................... 1347
Sennheiser ........................................... 956
CFM Technologies ........................................... 1157
Mezmo dba Innofont ........................................... 957
Hearing Chat ........................................... 1556
Stoneybrook Publishing ........................................... 1256
Larson Davis ........................................... 1546

PRESENTATION TIME CHANGES
The Ethical and Legal Implications of Practicing Audiology (now LM310)
Now being held at 8:45–9:45 am, Friday, April 7, Room 134

EXHIBITOR CANCELLATIONS
Soundlink ........................................... 240
Algorkorea ...........................................
Humantechnik ...........................................
Spectrum Audiology ...........................................
Hearing Health Care Rec- Down Grade
Contacta ...........................................
Audifon MR ...........................................

PRESENTATION ROOM CHANGES
Thursday
RP217: Development of a Shortened Version of the Spatial Hearing Questionnaire for Screening
Now in Room 135

Friday-Night Picnic
Tuesday 6:00–8:00 pm
Wednesday 6:00–8:00 pm
Thursday 6:00–8:00 pm
Thursday 6:00–8:00 pm
Friday 6:00–8:00 pm

Friday-Night Picnic and Baseball Event
Get your ticket at registration by 2:00 pm on Friday!
$25/$15 Students

Friday-Night Picnic

Thursday, April 6, 2017 Daily News

On a personal note, I have been married since then has been pediatric focused and I that my true passion was working with children. This led to my first “real” job after school being that I realized was obtaining my master’s degree that I realized that my true passion was working with children. This led to my first “real” job after school being that I realized was obtaining my master’s degree that I realized

I fell in love with the medical side of “speech and hearing” and naturally migrated into audiology as an undergraduate. It was as I was obtaining my master’s degree that I realized that my true passion was working with children. This led to my first “real” job after school being that I realized was obtaining my master’s degree that I realized

I became a member of the Academy as soon as I was able to practice. I have surrounded myself over the years with people dedicated to audiology and been inspired to advocate for our profession, as well as the children and the families we serve. I have been privileged to work at some of the finest children’s facilities in the country.

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Student Voice in Audiology

The Student Academy of Audiology (SAA) is an organization that engages, empowers, and leads the student voice in audiology. Let the SAA become the fuel to ignite your passion for the profession of audiology.

Engage
Volunteer with the national SAA and/or participate in one of our many collective initiatives to help raise awareness about the profession of audiology like the “Ask Me About Audiology” Campaign, Humanitarian Week, or National Day at Your State Capitol Day with your university’s SAA chapter. These events, and many others, qualify for Chapter Challenge Points that can help your chapter gain local and national recognition and even qualify for monetary prizes!

Also, be sure to attend the SAA Conference on Saturday, April 8 (sponsored in part by Starkey Hearing Technologies) and various student programming opportunities set throughout the course of conference, as the speakers have specifically geared their presentations toward a student audience.

Empower
The SAA website has an abundance of tools and resources that can help you and your chapter obtain more information about any and everything audiology. Check out the Program Ideas Bank (PIB) to help brainstorm ideas about ways in which you and your chapter can actively support and/or engage members of your local community.

Cuddle up with the latest edition of SAAy Anything e-newsletter, a collection of articles encompassing pressing topics in audiology that are written by students. Submit and/or reply to a post in the Audiology Student Community, an online collaboration forum where students can enlighten one another, facilitate discussion, and network with other students.

Lead
This year, the SAA is launched its inaugural Student Leaders in Audiology Conference (SLAC). This half-day program took place this past Wednesday here at AudiologyNOW!, and was created to provide an open and engaging opportunity for students to grow and develop skills in leadership, so that they may become active, contributory members to an already-thriving audiology community. Students were selected via a rigorous application process to become future leaders and decision makers in the profession of audiology.

This year, programming included three featured sessions from current leaders in the profession, as well as break-out and interactive sessions specific to those topics and themes discussed during the lectures. The conference was sponsored in part by Audigy Group.

All SAA events that take place during the year are possible with the dedication, ambition, and passion of student volunteers. If you are interested in learning more about becoming actively engaged and/or learning more about those aforementioned events/opportunities, please stop by SAA Central during the conference for more information or visit our website: www.studentacademyofaudiology.org.

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NEW LOOK coming Summer 2017
Keeping Pace with Audiology Advocacy

By Kate Thomas, Senior Director of Government Relations, American Academy of Audiology

Given the activity both on and off of Capitol Hill, it seems fitting that this year’s AudiologyNOW! would be held in Indianapolis, the home of Indianapolis Motor Speedway and NASCAR and IndyCar racing. Things are happening—and they are happening fast. Since January, which saw the start of both a new Congress and new administration, we have seen a flurry of congressional activity, including legislation seeking to repeal the Affordable Care Act (ACA), commonly known as Obamacare, and simultaneous efforts to replace the standing health-care law.

Following with the theme of things moving rapidly, the Senate version on the Hearing Aid Tax Credit Act (S. 48) was introduced in early January, just after the start of the new Congress. On March 3, the Academy joined the World Health Organization (WHO) in promoting World Hearing Day. This event was marked by a day on Capitol Hill with students from the Ohio State University and the Northeast Ohio AuD Consortium, and a virtual advocacy day to support the Word Hearing Day efforts. World Hearing Day also allowed us to build support for the introduction of the Early Hearing Detection and Intervention (EHDI) Act.

After working tirelessly in the previous Congress to pass this important legislation, this bill, which reauthorizes funding for state EHDI programs, passed the House of Representatives, but was stalled in the Senate at the end of the 114th Congress. Wasting no time in the 115th Congress, the Academy joined forces with other stakeholders to focus on the introduction and swift passage of this critical legislation. We have also seen the introduction of a number of bills on the state level aimed at de-licensure and removing barriers related to the sale of over-the-counter devices. State organizations have been working diligently to keep up with the changes occurring within their home states.

As audiologists, we must keep pace with the legislative changes that impact our profession and ability to practice. In this rapidly-changing environment, the Academy invites you to take a step back and enjoy the advocacy-related activities planned in Indianapolis. These activities are designed to help you connect with others, reset, and recharge so when you leave, you’ll be ready to confront these issues with a new energy and perspective.

Visit the Advocacy area of Academy Central to learn more about current legislative initiatives. There, you can pick up issue briefs, learn how to contact your legislators, sign-up to be part of our grassroots network, and talk with other colleagues from the PAC Advisory Board and Government Relations Committee.

For Academy members, please consider making a contribution to the Academy’s PAC at our annual “Perk the PAC” event held in Academy Central on Thursday, April 6, and Friday, April 7, from 2:00 to 3:00 pm. Enjoy a cup of coffee and find out the latest on key legislative initiatives.

Looking to become more involved on the state level? Visit the State Fair in the Attendee Lounge of the exhibit hall on Friday, April 7, from 12:30 to 2:30 pm. Learn more about what’s happening in your state and how to become involved. Also, don’t forget to check out the host of educational sessions related to coding and reimbursement, and advocacy. We wait all year to join our colleagues at AudiologyNOW! only to have the week go by in a flash. We hope you can slow down and enjoy all that Indianapolis has to offer! DN

The Academy’s FITT Program—Giving Students a Leg Up

Thanks to the generous support of Starkey Hearing Technologies, the Academy is excited to continue offering FITT (Fellows-in-Training Travel) Grants for AudiologyNOW!

Twenty students received travel grant stipends to off-set travel expenses to attend AudiologyNOW! Students can apply for a FITT grant through the Student Academy of Audiology Web site: www.studentacademyofaudiology.org.

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Attendee Spotlight

Joy C. Hooter, AuD
Waco, TX

What prompted you to attend?
I received a lot of positive recommendations from friends and professors who have attended in the past.

What aspect of the meeting are you looking forward to most?
I look forward to attending the new Student Leaders of Audiology Conference, and to have the opportunity to network and catch up with new colleagues and old friends.

What sessions do you plan on attending?
I found that a lot of the student workshop events, such as the AuD Student Toolbox, are appealing to me, and I would love to catch a presentation by some of the great minds of our field, such as Dr. Mueller, Dr. Gans, Dr. Atcherson, and Dr. Galster (just to name a few).

Jacob Sommers, Student
Ruston, LA

What prompted you to attend?
I’ve only been practicing for one year (solo) and while I feel good about what I’m doing, I need the accountability and encouragement from other audiologists to help me keep me going.

What aspect of the meeting are you looking forward to most?
The learning labs!

What sessions do you plan on attending?
I know I need to attend the talk with Barry Freedman about student loans...how overwhelming! I’m happy to know I’m not alone navigating repayment. I also am looking forward to the Marion Downs lecture on Brain Changes in Hearing Loss, as I find myself returning to this topic time and again when counseling a lot of my patients.

Helen Menasche, Student
San Francisco, CA

What prompted you to attend?
I want to have the opportunity to learn how to get more involved in the field and to meet other prospective or current AuD students.

What aspect of the meeting are you looking forward to most?
I am really looking forward to learning about topics I haven’t heard or going into great detail about a topic that we brushed upon in class. I am going in with an empty toolbox, and will be filling it up with handy tools that will optimize my future patient care.

What sessions do you plan on attending?
I am interested in the pediatric audiology sessions, as well as attending the SAA Conference to meet my fellow students from around the country, since most cohorts are less than 15 students, it will be exciting to see many of us in the same room.

San Diego, CA

What prompted you to attend?
I am always interested in improving how I provide verification of benefit received with amplification and there are several sessions on REM as well as moving beyond the current methods. Tinnitus and methods of intervention are somewhat of a new focus for me and I saw several enticing sessions on the schedule. And pediatrics is always on my radar screen.

What aspect of the meeting are you looking forward to most?
It is always good to connect with other professionals, but the sessions are the real draw for me.

What sessions do you plan on attending?
I am always interested in improving how I provide verification of benefit received with amplification and there are several sessions on REM as well as moving beyond the current methods. Tinnitus and methods of intervention are somewhat of a new focus for me and I saw several enticing sessions on the schedule. And pediatrics is always on my radar screen.

David Stockdale
Sheffield, United Kingdom

What prompted you to attend?
I long wanted to attend AudiologyNOW!, and with it being practically in my back yard in 2017, this was the year to do it! And Indianapolis is such a vibrant city to hold a conference.

What aspect of the meeting are you looking forward to most?
I am really looking forward to networking, seeing the exhibit hall, and attending the international meeting.

What sessions do you plan on attending?
I intend to get in as many of the tinnitus seminars and presentations as possible! Really interested to compare and contrast how subject matter is delivered. So far, the majority of presentations I’ve seen have been research led.

Linda Charlebois
South Bend, IN
The AAA Foundation Is All About IMPACT and YOU!

Indianapolis is known as the “Crossroads of America” because so many interstate highways crisscross the city connecting the city and the state of Indiana to the rest of the United States. Your Foundation also functions as a crossroads of sorts, connecting many entities across the hearing and balance profession and industry through generous funding in the areas of research, education, and public awareness.

The Foundation’s annual Auction 4 Audiology is happening right now at the Foundation Booth in Academy Central and online at www.biddingowl.com/americanacademyofaud. Be sure to create a profile online and set your text notifications so that you are aware when someone sneaks in a higher bid on your items. Then, outbid them early and often! We can help you set this up at the booth.

Last evening, the Foundation hosted its annual Happy Hour benefit at the Crowne Plaza. The benefit, with philanthropic support provided in part by Phonak, LLC, offered us a chance to say thank you to our corporate and industry friends who do so much to support the Foundation’s many programs for students and audiologists. Be sure to add the Happy Hour event to your calendar for next year in Nashville!

Following the Happy Hour event, the Student Academy of Audiology (SAA) hosted its annual Cheers for Ears event at the Punch Bowl Social. Two hundred students, audiologists, and friends celebrated together over food and drinks and fun. We thank Oticon, Inc., Phonak, LLC, ReSound, and Starkey Hearing Technologies for their philanthropic support of Cheers for Ears. And, early this morning, the inaugural 5K Fun Run/Walk (sponsored in part by Oticon, Inc.) was a wonderful success as runners and volunteers participated in support of the Foundation and the PAC.

Coffee for a Cause returns with support from The Oticon Hearing Foundation. Starting at 9:00 am Friday, enjoy a cup of coffee or tea (suggested donation of $5) while meeting the Foundation Board and other colleagues outside of the Marion Downs Lecture in Pediatric Audiology in Room 140. Dr. Anu Sharma returns after 12 years to discuss her work on brain changes caused by hearing loss. Don’t forget the Student Research Forum (Room 233) at 1:00 pm, which is supported by Angie Singh and Plural Publishing, and the annual Topics in Tinnitus Lecture with Dr. Jim Henry, which will take place on Friday at 3:00 pm. We thank Widex for their continued support of this lecture.

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Auction4audiology
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Leading Bid: $320.00

Antique Hearing Horn
Donated by: Rauna Surr
Leading Bid: $45.00

James Jerger Crochet Doll
Donated by: James Baer
Leading Bid: $33.00

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TRUE OR FALSE

1. The Indy 500 is the largest single-day sporting event in the world.
2. Indianapolis has more acreage and monuments dedicated to veterans than Washington, DC.
3. Indianapolis uses the White River for interstate commerce.
4. Indianapolis is also known as “Naptown.”
5. Elvis gave his last concert at the Market Square Arena in 1977.
6. Indianapolis has five cultural districts.
7. Indianapolis has six interstate highways running through and around the city.
8. The Indians are Indianapolis’ local baseball team.
9. Indiana is called the “Crossroads of America”.

ANSWERS ARE ON PAGE 11.
Product Theater

Looking for the latest advances in hearing health technologies? Then, you don’t want to miss the Product Theater in the Product Theater Arena tomorrow, Friday, April 7, from 11:30 am to 1:00 pm in the exhibit hall.

These companies will discuss their cutting-edge technologies and you can earn CEUs during lunch! Join us and learn about what’s new in the field of audiology. Don’t forget to walk past the Product Theater Showcase, where these technologies will be on display!

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With the introduction of the Oticon Opn™ family of instruments, an unprecedented approach to signal processing has created the possibility for patients to experience their full sound environment while maintaining overall comfort. This groundbreaking technology is characterized by speed and precision to analyze the soundscape, differentiate between speech and noise and rapidly attenuate noise signals.

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Signia Introduces the Only Made for iPhone Hearing Aid with High-Definition Binaural Hearing

At AudiologyNOW! 2017 (Booth 1222), Signia is introducing its new hearing aid—Pure™ 13 BT, which incorporates the industry’s broadest and most innovative use of Bluetooth® together with high-definition binaural hearing to deliver better than normal hearing with a direct connection to iPhone®.

Based on Signia’s e2e wireless 3.0™ and Bluetooth wireless technology, the Pure 13 BT is the only hearing aid in the world that can simultaneously exchange data between the hearing aids and transfer audio signals from external audio sources directly into the hearing aids. It is also the first and only hearing aid to use Bluetooth wireless technology in conjunction with iPhone’s motion sensors to adapt to various listening situations when the wearer is on the move.

The ZPower Rechargeable System for Hearing Aids

The only rechargeable battery solution that provides all-day power and the flexibility to interchange ZPower batteries with disposables. All with safe and 100 percent recyclable silver-zinc batteries small enough to be used with today’s most popular hearing aids. Visit ZPower at booth #1147 to see which hearing aid manufacturers have collaborated with ZPower to build ZPower Rechargeable Technology into their hearing aids.
Answers

1. True.
2. False. DC is the only city in the nation to have more.
3. False. The river is impossible to navigate.
4. True. The name “Naptown” is a reference to the early 1900s when Indianapolis was nothing more than a nighttime stopping point for travelers through the state.
5. True.
6. False. There are 6—Broad Ripple Village, The Canal and White River State Park, Fountain Square, Indiana Avenue, Mass Avenue, and The Wholesale District.
7. True.
9. True. Indianapolis has more interstate legs than anywhere else in the United States.
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