

Hansaton USA Introduces the Revolutionary AQ X-Mini

Hansaton leads the hearing industry with the first hearing aid to combine unparalleled digital processing with a unique rechargeable system

**High resolution photo available upon request.

April 7, 2011 – Minneapolis, MN - Hansaton USA was proud to announce the groundbreaking AQ X-Mini today at Audiology NOW! 2011. The newest in its line of innovative hearing systems, the AQ X-Mini is the first device of its kind to combine a rechargeable system with Hansaton's stunning RIC design and superior digital processing. The AQ X-Mini provides an operating time of 20 hours per charge as well as a battery life of five years.

"The AQ X-Mini represents the convergence of key aspects of hearing aid technology that we've simply never seen before in our industry," said Jerry Yanz, PhD, Director of Audiology for Hansaton USA. "It's a remarkable technological advancement but more importantly it represents a combination of benefits for hearing device users they've never experienced. The AQ X-Mini has all of Hansaton's high-end digital features and benefits bundled in our smallest RIC receiver. Plus, with such a long-lasting charge, AQ X-Mini wearers really never have to worry about batteries again."

The AQ X-Mini uses a patented, digitally controlled charging process that provides 20 hours per charge. Charge time is between two and four hours, there is no chance of overcharging or battery memory issues and each battery has a guaranteed five-year life expectancy. The easy-to-use Charge Station uses inductive charging, eliminating electrical contacts, which have the potential to corrode and wear out. The sealed battery compartment reduces moisture ingress, extending the life of the hearing system and increases reliability by eliminating any chance of inserting the wrong battery.

"Combining rechargeability with digital processing and a superb RIC design makes this the most trouble-free hearing instrument on the market today," said Robert Eastman, President of Hansaton USA. "Hearing device users are an active, vibrant group that needs a solution for their busy lifestyles. The AQ X-Mini delivers a combination of superior quality, award-winning design and usability that we've never seen before. "

The Hansaton AQ X-Mini was unveiled for the first time to an audience gathered for Dr. Yanz' presentation at the AudiologyNOW! 2011 conference in Chicago, Illinois, the annual convention for the American Academy of Audiology. The new device will be launched worldwide this month. For more information visit <http://www.hansaton-usa.com/AQ-RIC/>

About Hansaton

In our 50 years as a European leader in hearing aid design, we've learned a few things about what it means to listen. It's how we deliver more of what you want. It's how we provide the best available technology and the best possible value. And we do it simply. Great products. Transparent pricing. Extraordinary service. We're listening. To learn more about Hansaton products email sales@hansaton-usa.com, call 888.984.7432 or visit www.hansaton-usa.com.