

ReSound Partners with Bosma Enterprises to Provide Hearing Aids for Government Agencies in the State of Indiana

ReSound is helping transform the lives of people who are blind or visually impaired by providing products and services.

Bloomington, MN, January 16, 2012- <http://www.gnresound.com> – ReSound, a technology leader in hearing aid solutions, has teamed with Bosma Enterprises to provide hearing aids for multiple government agencies in the State of Indiana.

ReSound is helping transform the lives of people with disabilities, illnesses, or injuries by providing products and services in support of a multiple award contract with Bosma Enterprises, a not-for-profit company based in Indianapolis, IN. Through its multiple lines of business, Bosma provides rehabilitative services and employment opportunities to 'Hoosiers' who are blind or visually impaired.

“The mission of Bosma Enterprises centers around lowering the staggering 70% unemployment rate among people who are blind,” said Heather Quigley-Allen, Sr. Director of Marketing and Resource Development at Bosma Enterprises. “Our collaboration with ReSound means we can help create vocational opportunities for people who are blind or visually impaired while, at the same time, support hearing impaired 'Hoosiers' by enhancing their quality of life.”

GN ReSound is proud to be a provider of hearing aid devices and accessories for government agencies in the State of Indiana. Under a new contract with the Indiana Department of Administration, ordering and customer service support will be provided by employees from Bosma Enterprises who are blind or visually impaired, utilizing Bosma’s recently launched e-commerce platform.

“ReSound has always been committed to helping people hear better,” said Tom Woods, Vice President of Sales, ReSound. “This latest strategic agreement with Bosma Enterprises takes this another step further. This exciting opportunity allows us to assist both the hearing impaired and the visually impaired.”

About ReSound

ReSound is an industry technology leader in hearing solutions. Since the company’s inception in 1943, ReSound has been responsible for a number of hearing industry firsts, including Wide Dynamic Range Compression (WDRC), Digital Feedback Suppression (DFS), and the first open-standard digital chip. GN ReSound is part of The GN ReSound Group, one of the world's largest providers of hearing instruments and diagnostic audiological instrumentation. <http://www.gnresound.com>

About Bosma

Bosma Enterprises – <http://www.bosma.org> – is an Indiana based AbilityOne company founded in 1918. The alliance between Bosma Enterprises and ReSound extends a nearly one hundred year existing mission of empowering 'Hoosiers'.

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