Our mission: To raise funds and support for programs of excellence in research, education, and public awareness in audiology and the hearing sciences
Dear Colleagues,

On behalf of the Board of Trustees, I am pleased to deliver to you the American Academy of Audiology Foundation’s Annual Report, a summary of fundraising and funding efforts over the past fiscal year.

I want to extend a special thanks to all of the Academy members who donated so generously to “The Academy’s Foundation.” Individual gifts have increased dramatically over the past several years. In 2004, the AAA Foundation received annual fund donations in the amount of $22,300; in 2008, these individual gifts increased to over $59,300. Your contributions to our unrestricted annual fund are extremely important and make it possible for the AAA Foundation to fulfill its mission to support programs of excellence in education, research, and public awareness in audiology and hearing science.

Over the past few years, the AAA Foundation and Academy Boards have worked together to prioritize programmatic needs for the Academy and its members. This teamwork has made it possible for us to seek corporate support for many of our activities. As you will read in this Annual Report, our partners in industry have responded in a big and meaningful way, generously supporting a variety of programs that benefit the Academy’s membership and the patients they serve. I thank all of our corporate sponsors for their vision, generosity, and support.

Through these donations and grants, the AAA Foundation has funded numerous programs. Over the past fiscal year alone, expenditures on programs have increased over 225% to over $130,000. Your gift, combined with those from other Academy members and corporate friends, has made this success possible. Thank you!

I hope that you will see from this report the tremendous opportunity that your donations created last year. I look forward to more great funding accomplishments this year.

Brad A. Stach, PhD
Chair, Board of Trustees
American Academy of Audiology Foundation

On the Cover: 2008 Student Investigator Research Award recipient and East Carolina University doctoral student, Kristal Mills, analyzes research data in her lab.
A Challenge to Academy Members

Did you know that 23% of U.S. households donate to health causes, giving an average of $257 per year?

This was one of the findings of a recent study conducted by the Center on Philanthropy at Indiana University in Indianapolis. As leading providers of hearing healthcare, shouldn’t we strive to support our professional philanthropic foundation, the AAA Foundation, at or above this level?

Think about this as you make your year-end charitable giving plans: If 23% of Academy members donated $100 before December 31, the AAA Foundation could support over $230,000 in worthy programs in audiology. And, if audiologists contributed $257 in the coming year, we could fund research, scholarships, and public awareness initiatives totaling over $590,000!

Are you up to the challenge?
Call the AAA Foundation office at 703-226-1049 to make your gift or arrange a monthly auto-billed donation today!

AAA Foundation Visionaries

Twenty years ago, a group of visionary, forward-thinking audiologists founded the American Academy of Audiology; we are honoring them and their vision in 2008. The Academy’s founders believed in a future with continued advances in the science and practice of audiology, and one where the highest quality hearing health care is available for all. A new generation of visionaries, Foundation Visionaries, want to ensure this vision is supported in 2008…and beyond. These new Visionaries made special multiyear pledges to the AAA Foundation in honor of the 20th Anniversary. We thank them for their commitment and vision.

Individuals Visionaries

Deb Abel
Bopanna Ballachanda
Janie Barnett
Kimberly Barry
Carmen Brewer
Sharon Fujikawa
Brooks
Cheryl Kreider Carey
Deborah Carlson
Benton Cox
Kathleen Devlin Culver
Kathy Dowd
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Georgine Ray
Ross Roeser
Brad and Casey Stach
Rick Talbott
Dennis Van Vliet and Alison Grimes
Brian and Therese Walden
Gail Whitelaw

Corporate Visionaries

Oticon  Phonak  Starkey  Widex

Corporation's Visionaries

AAA’s HearAfter Society...a new way to ensure that your gift supports healthy hearing programs in the future! Look for information on the AAA Foundation’s new planned giving program in 2009.
### Breakdown of Fundraising and Other Revenue

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Restricted</th>
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<tbody>
<tr>
<td><strong>Individual Giving</strong> to Annual Fund</td>
<td>$44,600</td>
<td>$14,700</td>
</tr>
<tr>
<td><strong>Corporate and Industry</strong></td>
<td>$8,800</td>
<td>$152,000</td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td>$22,300</td>
<td>$27,800</td>
</tr>
<tr>
<td><strong>Interest/Other Earnings</strong></td>
<td>$(14,100)</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$256,100</td>
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Change in net assets of $48,900 will be earmarked for future programmatic initiatives.

### Your Foundation Dollars at Work!

#### Education

- **Capital Improvements: James Jerger Conference Room**
  - $12,700
- **Marion Downs Lecture in Pediatric Audiology**
  - $12,200
- **ABA Certification Programs**
  - $5,100
- **Member Assistance Program**
  - $4,900
- **Joint Committee on Infant Hearing**
  - $2,500
- **CAPCSD Summer Institute Scholarship**
  - $0

#### Fundraising and Special Events

- $42,200

#### Public Awareness

- **Hearing Great in 2008!**
  - $46,000
- **Turn It to the Left® Public Awareness Campaign**
  - $5,800
- **NHCA Travel Awards and Scholarships**
  - $0

#### Research

- **Academy’s Research Awards**
  - $35,000
- **AudiologyNOW!® Awards Programs**
  - $6,600
- **ARO Travel Awards**
  - $1,000

*In FY08, this expenditure included a celebration in honor of Dr. Downs’ receipt of the 2007 Presidents Award from the US Department of Health and Human Services.

**Scholarship offered every other year.

***Expenditure deferred to FY09.
Education

The AAA Foundation provided over $37,000 in funding for educational programs in audiology during the past year. The AAA Foundation received a generous restricted donation to support capital improvements to the facilities at the Capitol Hill office that will allow the Academy to continue to expand public awareness about audiology and hearing health care on the national and local levels. In 2008, educational support also allowed the AAA Foundation to underwrite the 2008 meeting of the Joint Committee on Infant Hearing.

The annual Marion Downs Lecture in Pediatric Audiology offers those at AudiologyNOW!® the opportunity to hear presentations from experts in the field of pediatric audiology including cutting-edge presentations on central auditory system development in infants and children, the role of genetics in pediatric hearing disorders and deafness, and pediatric diagnostics and treatments in the developing world.

The Member Assistance Program (MAP) began in 2005 as an effort to support Gulf Coast audiologists who had been impacted by Hurricanes Katrina and Rita. Expanded into an annual initiative, the MAP provides registration and travel stipends for continuing education programs to audiologists experiencing financial hardships for personal, health, or other reasons. The AAA Foundation also funds a Summer Institute Scholarship to the Council on Academic Programs in Communication Science and Disorders Summer Institute, which is held biannually.

The AAA Foundation has also partnered with the American Board of Audiology (ABA) to fund educational efforts associated with the development of the Pediatric Audiology Specialty Certification and the development of the National Examination in Audiology.

Research

In 2008, the AAA Foundation funded over $42,000 in research awards. The Academy’s Research Awards Program includes annual funding of the New Investigator Awards, Student Investigator Awards, and Summer Research Fellowships. The AAA Foundation honors students presenting posters or research findings at AudiologyNOW! and other professional meetings by granting the James Jerger Awards for Excellence in Student Research, Association for Research in Otolaryngology Travel Awards, and the Student Research Forum Awards.

Support of cutting-edge research is an annual funding priority, and the AAA Foundation has provided over $208,000 in grants and awards over the last five years to students and other early career audiologists as they work to advance the science of audiology. In addition, the AAA Foundation is partnering with the Academy to recognize our “next-generation” researchers at the Honors and Awards Banquet at AudiologyNOW! each year.

Public Awareness

The AAA Foundation provided almost $52,000 to the Academy for the Hearing Great in 2008! public awareness initiative. These family-focused television spots were featured on Fox News, CNN, MSNBC, and 53 other local and national television markets. The TV news spots reached over 2 million consumers with a message about the importance of audiology examinations as part of one’s health-care routine.

The AAA Foundation also continues to providing funding for the Turn It to the Left® public awareness campaign, and beginning next year will offer travel awards to students presenting research on noise-induced hearing loss at the annual meeting of the National Hearing Conservation Association (NHCA).

The AAA Foundation continues to promote awareness about noise-induced hearing loss through the Turn It to the Left® initiative.

Restricted Funds—$175,800

Certification and Educational Programs $149,500

Research (including NIHL) $20,300

Marion Downs Lecture $6,000

Funds in reserve for expenses in future fiscal periods.

Note: Dollar amount estimations based on June 30, 2008 (unaudited) financial statements.
2008 Annual Fund
Individual Donors (Gifts made from July 1, 2007, through June 30, 2008)

FOUNDATION AMBASSADORS
Donations of $2,500 or more
Sadanand and Angie Singh

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William Beavers
Gail Belus
Angela Benjamin-McKie

James Jerger, PhD, Academy founder and prominent audiology researcher, congratulates Kristy Lowery, PhD candidate at the University of Tennessee, recipient of the 2008 Jerger Award for Excellence in Student Research.
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Kathy Vander Werff
Barbara Ventos
Kendell Vincent
David Ward
Robert Ward
Kelly Watts
Melissa Winters
Laurie Williamson
Sara Woolley
Don Worthington
Suzanne Wyatt
Melody Zaragoza

DeWet Swanepoel, PhD, presenter of the 2008 Marion Downs Lecture in Pediatric Audiology, shares a hug and a smile with lecture namesake and audiology “superstar,” Marion Downs.

In Honor of
Kaydn Williams
The Staff at Audiological Consultants of Atlanta

MEMORIAL GIFTS

In Memory of
Rose Bongiorno, Mother of
Phil Bongiorno
Gary Jacobson
Patricia Kricos

In Memory of
Pat LaCoste
Katherine Pollard

In Memory of
Margaret Skinner
Dennis Van Vliet
and Alison Grimes

In Memory of
Silvia Wolman, Mother of
Melanie Herzfeld
Patricia Kricos
Sara Blair Lake

TRIBUTE GIFTS

In Honor of
Kris English
Bloomsburg University

In Honor of
Theodore Glattke
Gilbert Herer

In Honor of
Helena Solodar
The Staff at Audiological Consultants of Atlanta

In Honor of
Dennis Van Vliet
Rory Wurfbain

Although every effort is made to ensure all our donors are listed, there is an occasional oversight. If you believe that your name has been omitted from the above list of contributors to the AAA Foundation, please call the Foundation office so that we can correct our records.

THANK YOU!
## CORPORATE AND ORGANIZATIONAL DONORS (to the 2008 Annual Fund)

### OVATION CIRCLE

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<thead>
<tr>
<th>Energizer</th>
<th>oticon PEOPLE FIRST and The Oticon Foundation</th>
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<tr>
<td>“Hearing Great in 2008!” Marion Downs Lecture in Pediatric Audiology Marion Downs US Department of Health and Human Services Presidential Award Reception Joint Committee on Infant Hearing Meeting</td>
<td>ABA Pediatric Audiology Specialty Certification Initiative</td>
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<td>James Jerger Conference Room Student Research Forum</td>
<td>ABA Pediatric Audiology Specialty Certification Initiative</td>
<td>Overhead and Other Support in Kind</td>
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<th>AUDIGY GROUP</th>
<th>Heart USA Hearing Care Network</th>
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<td>SONIC innovations</td>
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### OTHER CORPORATE GIFTS

- Alabama Academy of Audiology
- California Academy of Audiology
- Champion Exposition Services
- The Fred Ezra Company
- Freeman Audio Visual Solutions
- Global Electronic Technologies, Inc.

### Donate to the AAA Foundation

**MAIL**

Use the enclosed envelope and mail donations to:

**American Academy of Audiology Foundation**

11730 Plaza America Drive

Suite 300

Reston, VA 20190

**ONLINE**

www.audiologyfoundation.org

or with your membership renewal

**PHONE**

703-226-1049

800-AAA-2336

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Director of Development

kculver@audiology.org

703-226-1049

**Crystal Furr**

Foundation Assistant

cfurr@audiology.org

703-226-1048