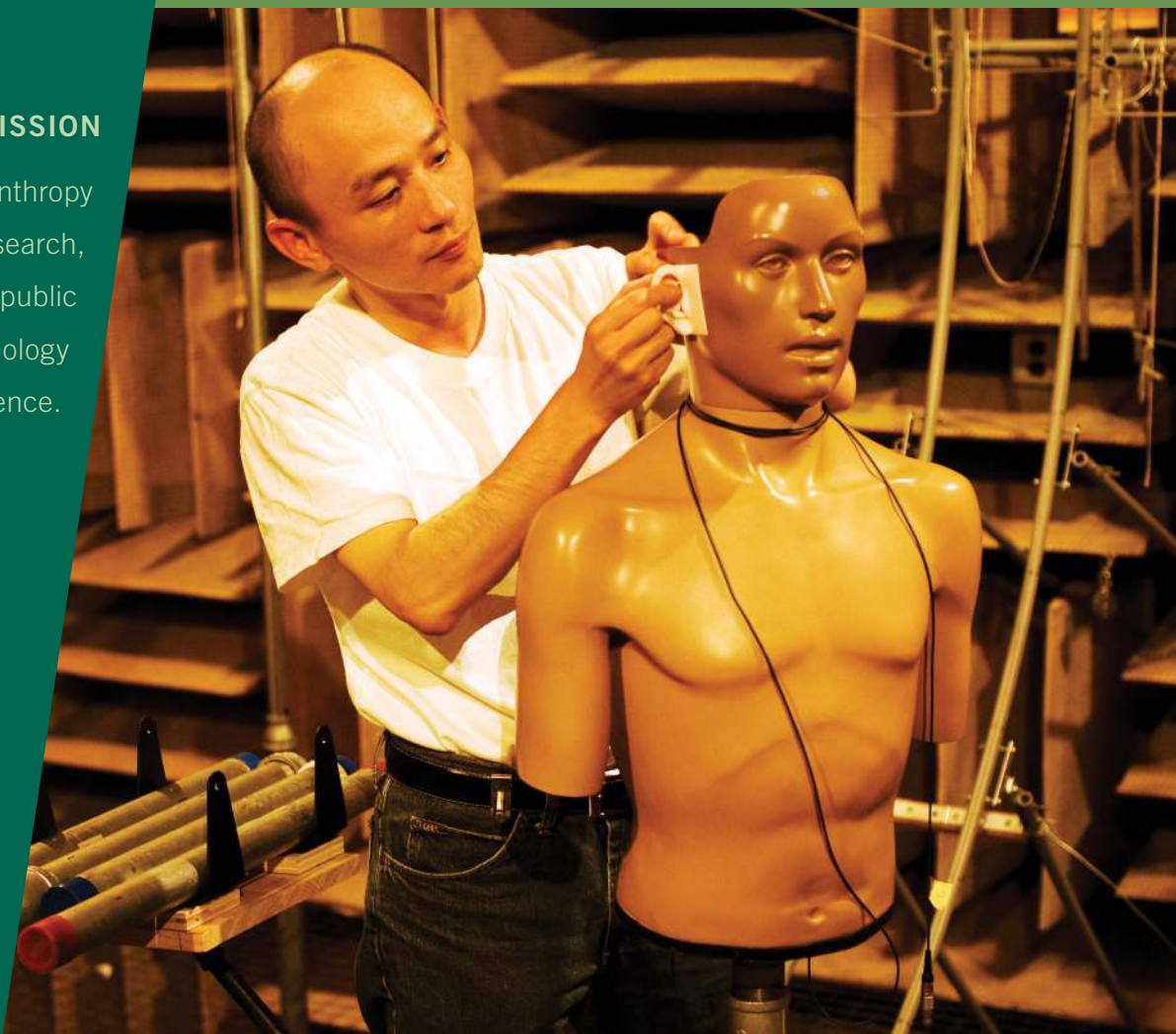


2010 2011 ANNUAL REPORT

OUR MISSION

To promote philanthropy
in support of research,
education and public
awareness in audiology
and hearing science.



Supplement to *Audiology Today*

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American Academy of Audiology

NOVEMBER 1, 2011



Dear Friends,

It's hard to do good without first doing well. What do I mean by that? The American Academy of Audiology Foundation's goal for funding programs in audiology research, education and public awareness is extensive and requires a substantial financial backbone to "do good."

Fortunately, many generous donors have enabled the Foundation to fund the programs, scholarships, and initiatives described in this *Annual Report*. I extend great thanks and appreciation to the many "do-gooders" who supported our efforts in 2010–2011. Because of these generous audiology philanthropists, the Foundation continues to serve as a force for good for the audiology community.

Thanks to gifts from close to 500 individuals, we've continued to fund ongoing initiatives, such as the Research Grants in Hearing and Balance and Member Assistance Program, and have added new initiatives such as the Roger Ruth and Sadanand Singh Memorial Scholarship Programs and the Advances in Children's Hearing Lecture. We even had the largest Auction 4 Audiology fundraiser to date last spring. These, and our many other programs, are accomplishments of which we can all be proud!

However, without a healthy bottom line and "being well," the Foundation cannot continue to "do good" in areas that are still unfunded. Did you know that, despite our many ongoing successes, fewer than five percent of the Academy's members give to the Foundation? Think of what we could do if we doubled, tripled, or quadrupled that number. While many corporate sponsors have been extremely supportive, the AAAF is your Foundation. Our programs directly impact audiologists, graduate students, and those we serve. You, or someone you know, has no doubt received a scholarship, attended an endowed lecture, obtained financial assistance to attend a conference, or been awarded a research grant through the Foundation. Won't you help the Foundation do MORE good in the coming year?

This *Annual Report* provides you with an overview of the programs funded by the Foundation. It also acknowledges our donors (individual and corporate) who continue to generously support our efforts. If you have recently given to the Foundation, I thank you. If not, I hope you will consider making a gift in the near future...it would be great to see your name on next year's donor list!

On behalf of my colleagues on the Board of Trustees, I thank you for your commitment and support that allows us to be a force for good in audiology!

Sincerely,

A handwritten signature in green ink that reads "Dick Danielson". The signature is written in a cursive, flowing style.

Dick Danielson, PhD

It's All About Solutions

In the audiology community, there are challenges to be faced as audiologists seek to provide better hearing care for everyone from newborns to the elderly. The American Academy of Audiology Foundation provides solutions to these challenges by advancing philanthropy in support of research, education and public awareness in audiology and hearing science.

Research

CHALLENGE

The field of audiology needs dedicated researchers who can devote their time to finding innovative ways to diagnose and treat hearing and balance disorders.

OUR SOLUTION

This year your gifts helped 19 audiologists and graduate students conduct cutting-edge research on a variety of topics in vestibular and hearing science.

Education

CHALLENGE

The cost of obtaining an AuD degree can approach \$100,000 over four years. This does not include costs for research and additional living expenses, which can result in thousands more in student debt.

OUR SOLUTION

This year your gifts supported two \$1,000 scholarships through the Roger Ruth Memorial Scholarship Program, which help deserving audiology students pay for a portion of their tuition. New funding will enable the Foundation to expand our scholarship offerings to include the Empowering People Scholarship and the Sadanand Singh Memorial Scholarship Programs.

Public Awareness

CHALLENGE

In the United States, more than 5 million children and adolescents aged 6–19 years have suffered permanent damage to their hearing from noise-induced hearing loss.

OUR SOLUTION

This year your gifts helped educate more than 250 children and their parents about healthy hearing and hearing loss prevention at the DiscovEARy Zone, an interactive exhibit displayed during AudiologyNOW!® 2011 at the Kohl Children's Museum of Greater Chicago.

Through these solutions and others, the Foundation advances the field of audiology to enhance the experiences of audiologists, audiology students, and most importantly, the community of those with hearing loss. For a complete list of solutions addressed by our programs, see page 5. Thank you for helping us accomplish great things in 2010–2011!



2011 Student Summer Research Fellowship recipient Kensi M. Cobb, BA, analyzes the effects of altered auditory feedback on stuttered speech.

Your Foundation Dollars¹ at Work!

Breakdown of Fundraising and Other Revenue

INDIVIDUAL GIVING TO ANNUAL FUND

Unrestricted	\$52,802
Restricted	\$12,615

CORPORATE AND INDUSTRY GIFTS

Unrestricted	\$4,630
Restricted	\$76,050

GRANTS AND FOUNDATION FUNDING

Restricted ²	\$68,695
-------------------------	----------

OTHER

Special Events	\$42,911
Noncash Gifts ³	\$35,605
Miscellaneous	\$654

TOTAL FUNDRAISING REVENUE

Interest/Other Earnings	\$58,475
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TOTAL REVENUE **\$352,437**

In efforts to be good stewards of the philanthropic gifts of Academy members and Foundation friends, most board members pay for their own travel expenses to attend board meetings.

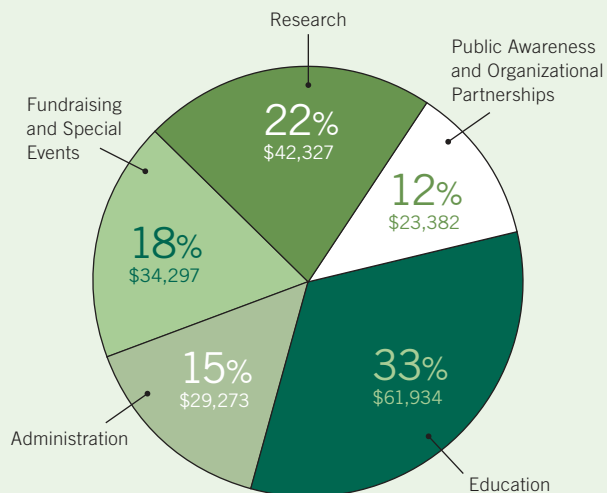
NOTES

- Dollar amount estimations based on June 30, 2011 (unaudited) financial statements.
- Due to IRS regulations governing 501(c)3 and 501(c)6 organizations, the Academy transferred Student Academy of Audiology (SAA) assets to the AAAF when the independent SAA (a 501(c)3 charitable organization) was dissolved in FY11. This grant to the AAAF has been restricted for the support of future SAA/student programs.
- In addition to the noncash support received from outside sources, the Foundation also receives an additional noncash donation from the Academy for overhead expenses (i.e., office space, executive and administrative staff, computer, Web and phone service, promotion, and advertising). This support was valued at \$189,600 in FY11.
- As required by GAAP (Generally Accepted Accounting Principles), the Foundation recorded expenditures of \$226,818 in FY11. Of this amount, \$191,213 was actual cash outlays, \$35,605 were noncash items recorded as an offset to gifts in kind contributed to AAAF fundraising activities, such as the Auction 4 Audiology.

TOTAL EXPENDITURES⁴

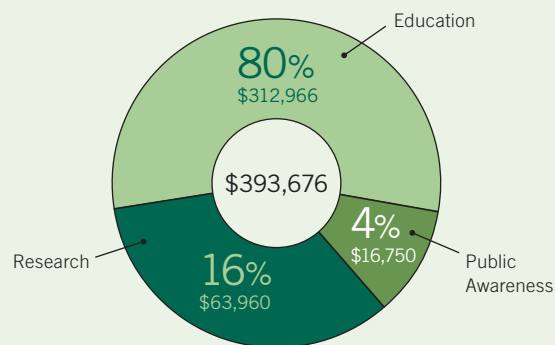
\$226,818

Cash: \$191,213, Noncash Items: \$35,605



RESTRICTED AND BOARD-DESIGNATED FUNDS

Funds in reserve for expenditures in future fiscal periods.



Programs and Initiatives

Research

James Jerger Awards for Excellence in Student Research

Four students received these awards for their outstanding research posters at AudiologyNOW!®

Research Grants in Hearing and Balance

The AAAF funded six awards of up to \$10,000 to students and early-career researchers.

Student Research Forum Awards Program

Five students received these awards for their research findings presented at AudiologyNOW!

Education

NEW! Advances in Children's Hearing Lecture

The AAAF partnered with Bill Daniels Center for Children's Hearing at the Children's Hospital-Colorado to offer Dr. Ruth Litovsky's presentation, *Two Ears, One Brain: How Well Can Bilateral Cochlear Implant Users Combine Inputs from the Two Ears?* live and on-demand through eAudiology at no charge.

James Jerger Future Leaders of Audiology Conference (JFLAC)

This meeting, held at the Academy's Reston, VA office, offered 12 midcareer audiologists the opportunity to develop leadership skills, discuss future profession-focused "hot topics," and learn about the history of audiology and the Academy.

Marion Downs Lecture in Pediatric Audiology

Dr. Karen Avraham's AudiologyNOW! presentation, *Genetics of Deafness: Implications for Diagnosis and Therapy*, was supported by a Foundation grant, and was made available on-demand through eAudiology at no charge.

Member Assistance Program (MAP)

AudiologyNOW! travel stipends and convention travel support were awarded to 14 audiologists experiencing financial hardship.

NEW! Roger Ruth Memorial Scholarship

Two audiology graduate students were presented with \$1,000 scholarships funded with memorial gifts from friends and colleagues of Dr. Roger Ruth.

Student Academy of Audiology (SAA)

Foundation funding supported Student Academy of Audiology (SAA) educational opportunities at AudiologyNOW!

Student Travel Award Reimbursement (STAR) Program

The STAR Program offered three outstanding audiology graduate students \$500 travel stipends to support their participation in professional meetings that enhanced and supplemented traditional classroom and clinical educational experiences.

Public Awareness and Organizational Partnerships

DiscovEARy Zone

Families from all over Chicago learned about healthy hearing and hearing loss prevention at the AudiologyNOW! DiscovEARy Zone held at the Kohl Children's Museum of Greater Chicago.

Secondary School Science Fair Awards

The AAAF collaborated with the Connecticut, Illinois, and Texas State Academies of Audiology to recognize secondary students who had presented outstanding research projects in hearing and balance at their local or state science fairs.

Organizational Partnerships

The Foundation provided grant funding to the following organizations committed to advancing hearing wellness:

- Accreditation Commission for Audiology Education (ACAE)
- American Board of Audiology (ABA)
- Association for Research in Otolaryngology (ARO)
- National Hearing Conservation Association (NHCA)

Individual Grant and Award Recipients

Research Grants in Hearing and Balance

NEW INVESTIGATOR RESEARCH AWARD

Kristi A. Buckley, PhD

State University of New York at Buffalo

Sensory Integration and Sensory Interference in Individuals with Hearing Impairment and Individuals with Normal Hearing

Yu-Hsiang Wu, MD, PhD

University of Iowa

Establishing a Conceptual Model of the Acceptable Noise Level Test (ANL)

STUDENT INVESTIGATOR RESEARCH AWARD

Karolina Charaziak, MS

Northwestern University

Relating Physiological and Perceptual Measures of Frequency Selectivity

Michelle Hsieh, AuD

University of Texas at Austin

Physiological and Psychoacoustical Sensitivity to Amplitude and Frequency Modulation in Normally Hearing and Hearing-Impaired Listeners

STUDENT SUMMER RESEARCH FELLOWSHIP

Kensi M. Cobb, BA

East Carolina University

Effect of Altered Auditory Feedback on Stuttering Duration and Type in Adults Who Stutter During Conversation

VESTIBULAR RESEARCH GRANT FOR STUDENT INVESTIGATOR

Gary C. Gaines, II, AuD/PhD Candidate

East Carolina University

Neural Generators of Mammalian Vestibular Responses to Linear Head Motion

Association for Research in Otolaryngology Travel Awards

Rebecca Lewis, BS

University of Washington

Atoh1 Promotes Mitotic and Non-Mitotic Forms of Auditory Hair Cell Regeneration in Post-Hatch Chickens

Kendra Marks, BA

Northwestern University

Separating Olivocochlear and Acoustic Reflex Actions on Otoacoustic Emissions in the Time Domain

Jessica Pierce, BS

East Carolina University

Morphological Correlates of Gravity Receptor Functional Aging

Danielle Zion, BA

University of Maryland, College Park

Complex Pitch Processing by School-Aged Children

NHCA Foundation Research Scholarship Award

Ryan Johnson, BA

University of Cincinnati

James Jerger Awards for Excellence in Student Research

Barbara Heinze, M(Ed)

University of Pretoria, South Africa

Auditory-Vestibular Pathology Associated with HIV/AIDS

Hannah Kim, BA

Vanderbilt University

Test-retest Reliability of Open Hearing Aid Fittings in Children

Jay Vachhani, BS

Rush University

Comparing Speech-Evoked Auditory Brainstem Responses between the Cz and Fz Montage

Mostafa Youssif, MD, MS

Cincinnati Children's Hospital Medical Center (CCHMC)

Normative Data on Vestibular Evoked Myogenic Potential in Children

Roger Ruth Memorial Scholarship Awards

Emily Leister, BA

University of Akron

Jessica Richardson, BS

A.T. Still University

Student Research Forum Awards

Alyssa Baker, BA

University of Maryland, College Park

Auditory Phenotype of McCune-Albright Syndrome

Erika Becker, MA

Henry Ford Hospital, University of Pittsburgh

The Role of Insurance Coverage in Hearing Aid Acquisition

Gary C. Gaines, II, AuD/PhD Candidate

East Carolina University

Effects of Ketorolac on Linear VsEPs and ABRs in Mice

Rachel Loveless, AuD

Boys Town National Research Hospital

Audiologic Knowledge and Practice of Genetic Consultation for Children with Congenital Hearing Loss

Chiemi Tanaka, PhD

State University of New York at Buffalo

Age-Related Changes in Expression Patterns of Cochlear Oxidative Stress-Related Genes in Fischer 344/NHsd Rats

Student Travel Award Reimbursement (STAR) Program

Amanda Clark, BS

University of Northern Colorado

Attended: Dangerous Decibels Educator Training Workshop

Kari Morgenstein, BS

University of Florida

Attended: Special Olympics World Games

Fadi Najem, AuD

Missouri State University

Attended: 161st Meeting of the Acoustical Society of America

Secondary School Science Fair Awards

63RD CONNECTICUT STATE SCIENCE FAIR

Awards presented in partnership with the Connecticut Academy of Audiology

Joshua M. Greenberg

An Approach to Treating Sensorineural Hearing Loss through the Identification and Characterization of Mechanosensory Hair Cell Progenitors in the Zebrafish Lateral Line

Taylor M. Hanes

A Dancer's Learning Style – Are They the Same for Academics and Dance?

61ST ANNUAL CHICAGO PUBLIC SCHOOLS STUDENT SCIENCE FAIR

Awards presented in partnership with the Illinois Academy of Audiology

Ivy Maina

Wireless Math

Francesca Moya

Taking Control of Your Wi-Fi Signal

2011 EXXONMOBIL TEXAS SCIENCE AND ENGINEERING FAIR

Award presented in partnership with the Texas Academy of Audiology

Elise Harais

How Does Age Affect the Frequency at Which a Person Can Hear?

Science Fair Awards

Helping Foster a New Generation of Audiologists



Since 2009, the Foundation has provided funding to state academies to present awards to students who complete outstanding school science fair projects in hearing, balance or sound.

Audiologists are encouraged to mentor these students as they conduct these projects as a way to increase the students' awareness about audiology as a career option.

One of the 2011 Science Fair Award winners was eighth grader Ivy Maina. Her project, *Wireless Math*, received an award from the Illinois Academy of Audiology and AAA Foundation. She was also invited to attend and display her project at AudiologyNOW!® in Chicago. There she was able to interact with and learn from audiologists, and she now aspires to become one.

“Thank you for selecting me for the award and recognition,” she said. “It was a rewarding experience that helped me choose the career I want to follow.”

Ivy's father, David, believes that the Secondary School Science Fair Awards program was responsible for furthering his daughter's interest in audiology.

“She very much admired the audiology professionals at the Academy meeting,” he said. “Your generosity and kindness have profoundly shaped her future intentions. Your impact on budding scholars is definitely yielding fruitful outcomes.”

The AAAF Supports Two Free Web Seminars

2011 Marion Downs Lecture in Pediatric Audiology

Funded with a grant from The Oticon Foundation

Genetics of Deafness: Implications for Diagnosis and Therapy

Presented by Karen Avraham, PhD
Tel Aviv University

2011 Advances in Children's Hearing Lecture

In Partnership with Bill Daniels Center for Children's Hearing at the Children's Hospital—Colorado

Two Ears, One Brain: How Well Can Bilateral Cochlear Implant Users Combine Inputs from the Two Ears?

Presented by Ruth Litovsky, PhD
University of Wisconsin—Madison

Visit www.eAudiology.org to register.

Fundraising and Friend-Raising

AAAF Strikes a Chord with Donors at AudiologyNOW!®



Convention attendees check out the rock-and-roll memorabilia up for bid at the Foundation Booth.



From left to right: Audiologists Georgine Ray, Tom Powers, and Darcy Benson, catch up while enjoying fine wine at the Happy Hour with a View.

From the blending of notes to the rhythm of the instruments, musicians must be able to hear the sounds of their own craft. And now, thanks to proceeds from the 2011 online Auction 4 Audiology, the American Academy of Audiology Foundation will fund research specifically related to the hearing health of musicians.

Bidders could almost hear the rock and roll through the one-of-a-kind music collectibles available during the auction, which ran from March 28 to April 9. Some of these items included electric guitars signed by Jewel, Bob Weir of the Grateful Dead, O.A.R., REO Speedwagon, Styx, and Steve Winwood; a framed, autographed Coldplay gold record; a Zildjian cymbal signed by the Dave Matthews Band; and a Martin acoustic guitar with original hand-drawn artwork by Matthews himself.

This collection of memorabilia was collected and donated by AAAF Board member Michael Santucci. Santucci is president and founder of Sensaphonics Hearing Conservation, makers of custom in-ear monitors for hundreds of touring musicians and a company dedicated to the preservation of hearing.

The sales of these rare music collectibles, as well as the wide variety of nearly 100 other items, helped raise more than \$25,000 to support AAAF initiatives that advance hearing health. The Foundation thanks the more than 50 individuals, state audiology organizations, SAA chapters, and businesses who donated items to make this Auction 4 Audiology such a success!

Music also played a role at the 2011 Happy Hour with a View. The venue for this year's event, The Club at Symphony Center, echoed with deep symphonic melodies of past performances of the Chicago Symphony Orchestra. Although attendees didn't hear the symphony perform, they did enjoy a jazz combo, delicious food, the company of friends, and a panoramic view of the Chicago skyline. The Foundation thanks those who support the Happy Hour with their attendance, and HearUSA Hearing Care Network for underwriting the event.

2011 Annual Fund

Thank you to all of our generous donors who support us year after year!

INDIVIDUAL DONORS / Gifts made from July 1, 2010, through June 30, 2011

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Michael Santucci
Angie Singh and Family

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2010 STAR recipient Amanda Clark, BS, at the Dangerous Decibels exhibit at the Oregon Museum of Science and Industry in Portland.

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* These Foundation Visionaries made special multiyear pledges to the Foundation. We thank them for their commitment.

Top 10 Easy Ways to Give

1. Make a one-time gift:

- Online
- By phone: 800-222-2336 x1048 or 703-226-1048
- By mail:
American Academy of Audiology Foundation
11730 Plaza America Drive, Suite 300
Reston, VA 20190

2. Make a monthly gift through our Foundation Visionaries program.

Call the Foundation office at 703-226-1048, and we will automatically bill your credit or debit card in the denomination of your choice. It's easy, convenient, and enables you to support the Foundation on an on-going basis for as long as you wish.

3. Make a tribute gift.

Commemorate the accomplishments of a friend or colleague with a gift in their honor. Each honoree will receive a celebratory acknowledgment of your thoughtful gesture.

4. Make a memorial gift.

Remember a loved one or special colleague with a gift that supports research, education, and public awareness in the hearing sciences. An acknowledgement of your memorial gift can be sent to the person of your choice.

5. Make a restricted gift.

Do you have a passion for graduate education? Earmark your donation to scholarships for audiology students. Did a grant help you begin your career in audiology research? Restrict your gift to fund research programs. Call the Foundation office at 703-226-1048, and we can help direct your donation to one of our initiatives that is meaningful to you.

6. Make a matching gift.

Does your employer offer matching of charitable donations made by employees? Many do; yours might too! Check with your company for an easy way to make your donation go twice as far.

7. Make a gift of stock and other securities.

For more information, contact Kathleen Devlin Culver at 703-226-1049.

8. Make a planned gift and join the HearAfter Society.

Did you know that in 2010, \$22.8 billion (eight percent of all charitable giving) was donated to nonprofits through simple bequests? (*Giving USA 2011*). In fact, you may be surprised to learn about all the simple ways you can include the Foundation in your estate planning. For more information, call the Foundation office at 703-226-1049.

9. Make a corporate gift.

Your business can join our growing list of corporate friends by supporting an initiative or underwriting an event. For more information on how to get involved and the current opportunities available, contact Kathleen Devlin Culver at 703-226-1049.

10. Donate an item to our annual Auction 4 Audiology.

Individuals, businesses, AuD programs, SAA chapters, and state audiology organizations are all invited to participate. Proceeds from the auction will benefit the Foundation, and with your help, we can make this our biggest auction yet.

Valerie Brickner
Laura Brodsky
Marcia Brucculeri
Mindy Brudereck
Nancy Bruno
Kathleen Bulley
Ryan Bullock
Laura Burger
Joilyn Bush
Haley Butler
Carol Byrne
Lori Caldwell
Kathleen Campbell
Nanci Campbell
Shelby Campbell
Tiffany Campbell
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