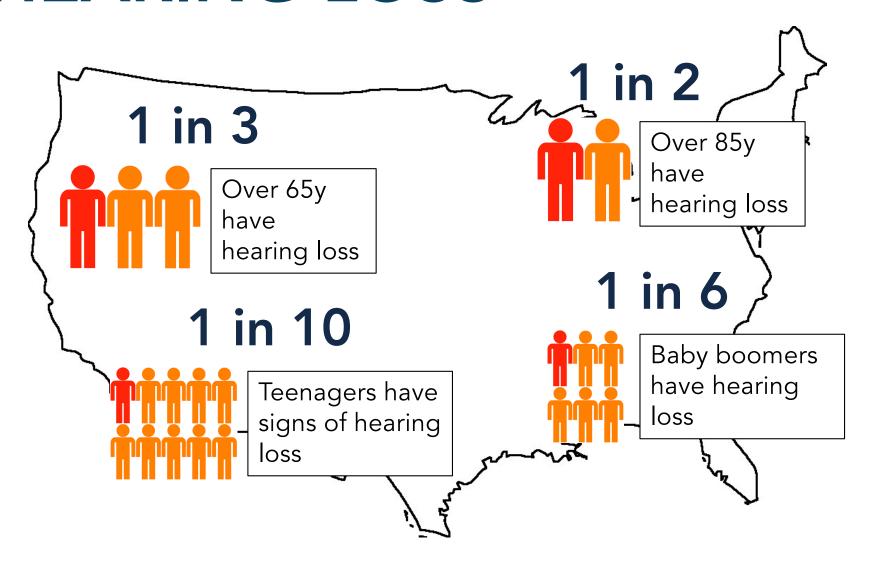
The cost of hearing care in the United States

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PREVALENCE OF HEARING LOSS



10-12% of people have no hearing loss but hearing difficulty



The most common causes of hearing loss:







Noise Exposure

Heredity

Head Injury



Medications



Aging



Illness

Hearing Loss and Hearing Aid Use



U.S. adults ages 18 and over reports some trouble hearing.

28.8 million

U.S. adults could benefit from using hearing aids.



Only 1 in 4 U.S. adults ages 20 years and older who could benefit from hearing aids has used them.



About 1 in 6 adults (16%) ages 20 to 69

About **1 in 3** adults (30%) **ages 70+**





www.nidcd.nih.gov

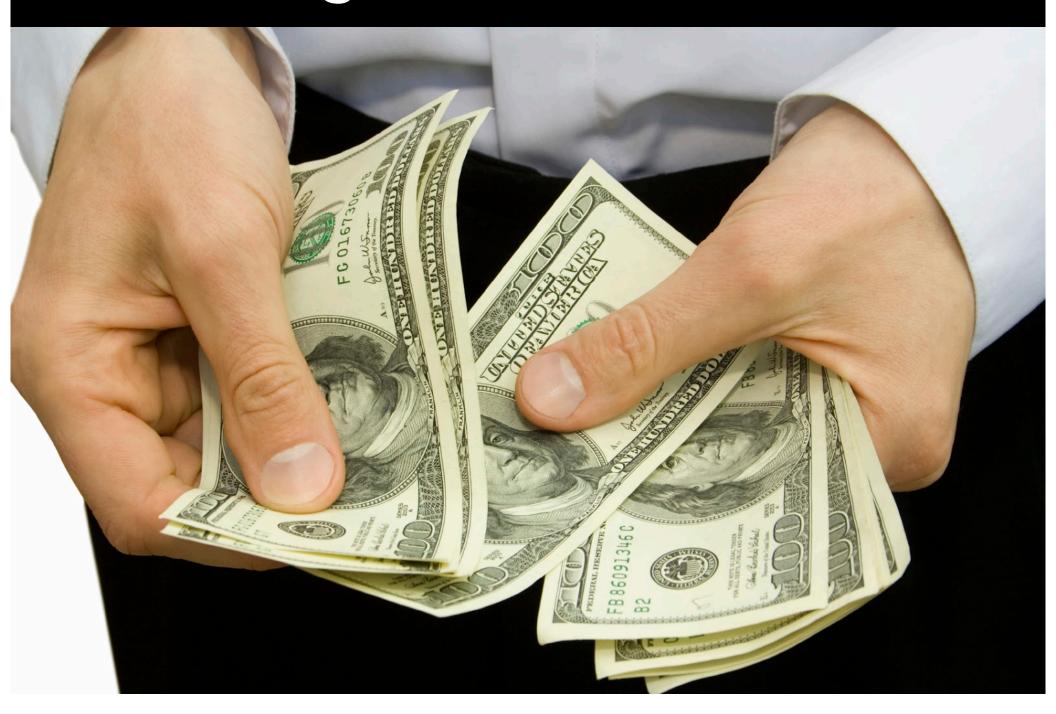
Sources

NIDCD Epidemiology and Statistics Program, based on December 2015 Census Bureau estimates of the noninstitutionalized U.S. population, personal communication; May 2016.

Blackwell, D.L., Lucas, J.W., Clarke T.C. (2014). Summary health statistics for U.S. adults: National Health Interview Survey, 2012. National Center for Health Statistics. Vital Health Stat 10(260). Retrieved May 31, 2016, from http://www.cdc.gov/nchs/data/series/sr_10/sr10_260.pdf (PDF - 3.5 MB).

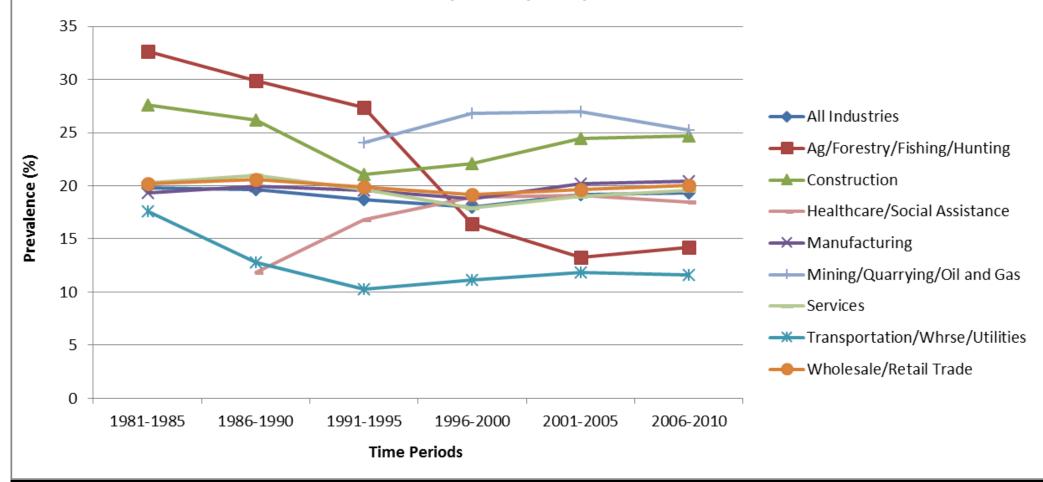
Based on calculations by NIDCD Epidemiology and Statistics Program staff using data collected by (I) the National Health Interview Survey (MHIS) annually for number of persons who have ever used a hearing aid numerator), and (2) periodic ANAISS hearing exams for representative samples of the U.S. adult and older adult population [denominator]; these statistics are also used for tracking Healthy People 2010 and 2020 objectives.

Hearing aids cost too much!



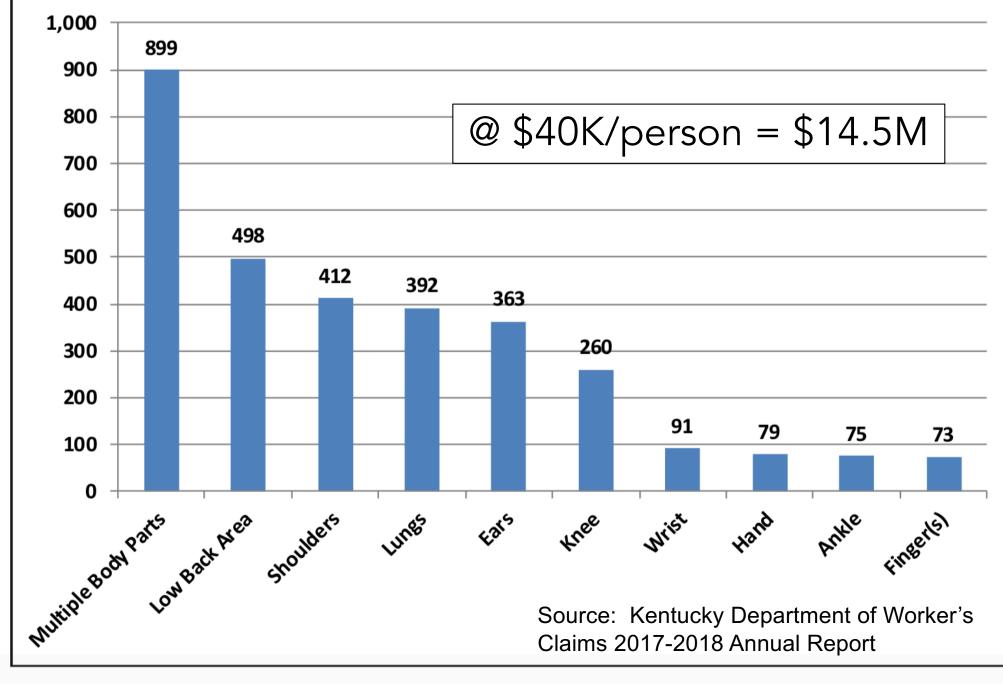


Prevalence of Hearing Loss by Time Period and Industry Sector, 1981 - 2010, for 1,816,812 Workers



National Institute for Occupational Safety and Health (NIOSH), 2015





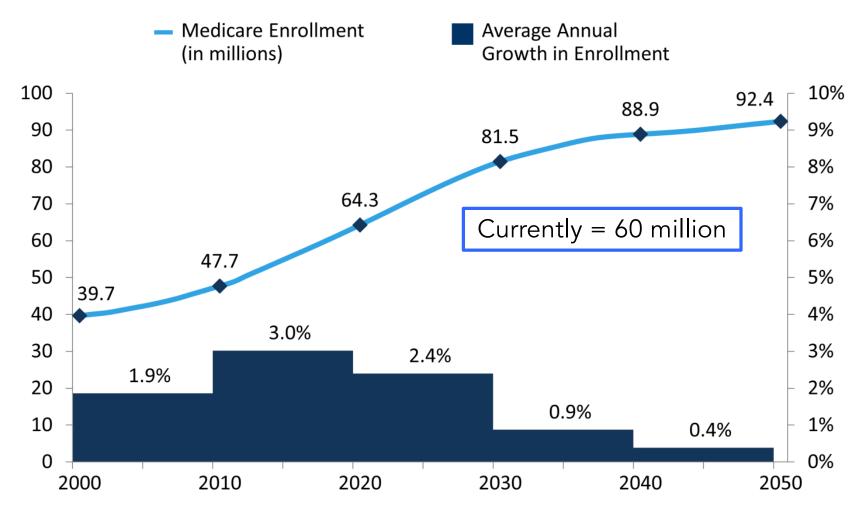
Source: Kentucky Department of Worker's Claims 2017-2018 Annual Report



Estimates of \$1.2B for care of hearing loss in 1.8M Veterans in 2012.

Alamgir H, et al. Economic burden of hearing loss for the U.S. military: a proposed framework for evaluation. Military Medicine, 181, 4:301, 2016

Projected Change in Medicare Enrollment, 2000-2050

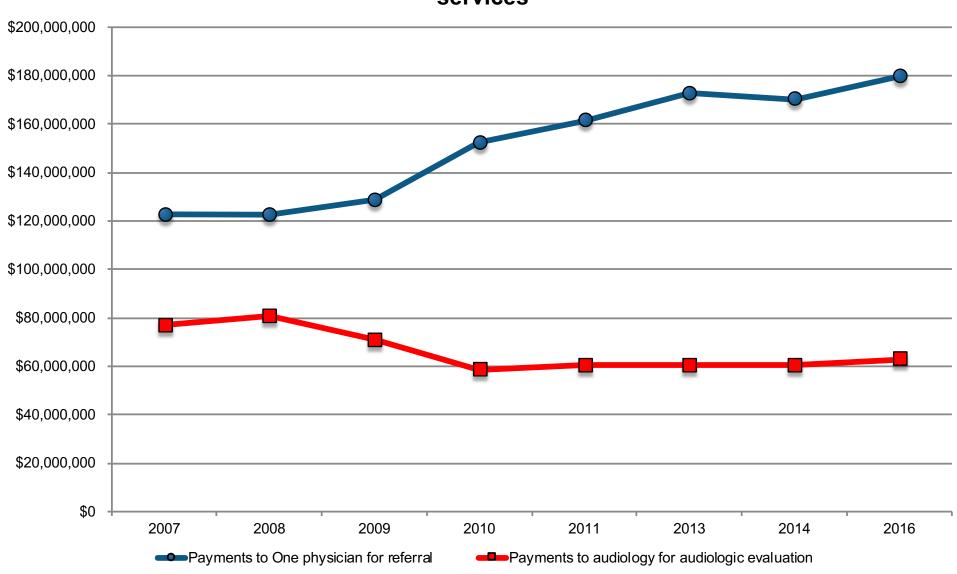


SOURCE: 2013 Annual Report of the Boards of Trustees of the Federal Hospital Insurance and Federal Supplementary Medical Insurance Trust Funds.



https://www.kff.org/medicare/slide/projected-change-in-medicare-enrollment-2000-2050/

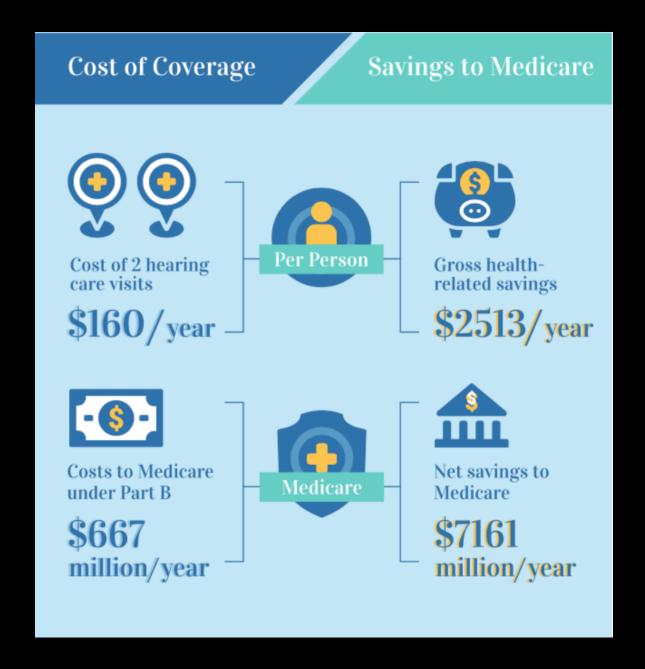
Payments to physicians (single visit) by Medicare to generate referral for hearing care evaluation, with subsequent payment for those services



Average annual spending of Medicare beneficiaries who use hearing care services = \$8,196; spending of those who do not use hearing care services = \$10,709



Willink A, et al. Cost-benefit analysis of hearing care services: What is it worth to Medicare. Journal of the American Geriatric Society. April, 2019)



Willink A, et al. Cost-benefit analysis of hearing care services: What is it worth to Medicare. Journal of the American Geriatric Society. April, 2019)

Healthcare Utilization

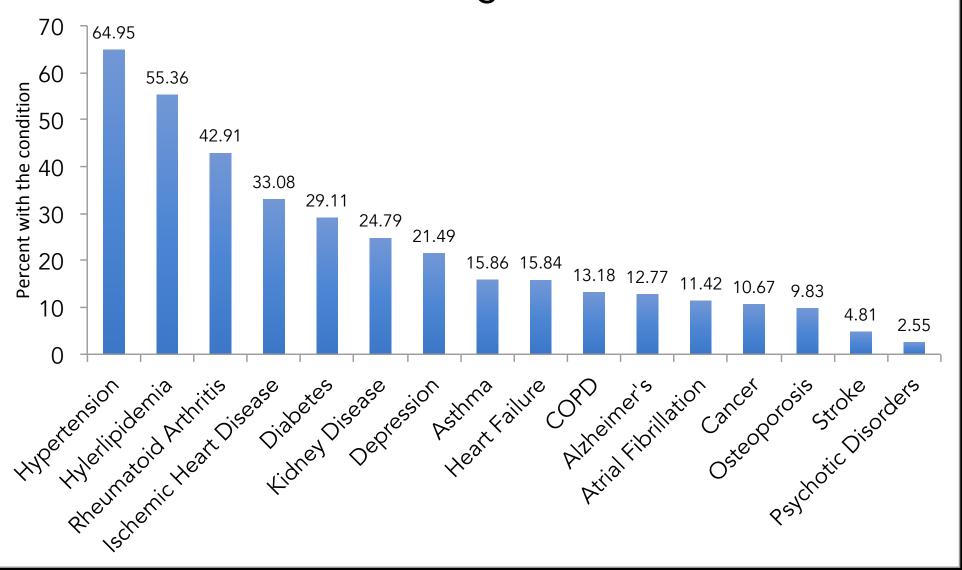
	2 Years	5 Years	10 Years
Medical Costs	\$3851	\$11,147	\$22,433
Inpatient stays	1.2 x	1.3 x	1.47 x
Outpatient visits	+ 7.5 visits	+21.5 visits	+52.2 visits

Reed NS, et al. Trends in health care costs and utilization associated with untreated hearing loss over 10 years. JAMA- Otolaryngology, 2019; 145 (1): 27-34

- Falls 60% higher
- Unemployment... 2x as likely
- Depression 4x higher
- Sick leave...... 24% more
- Institutionalization. 2.5x higher

Other costs associated with hearing loss

Co-morbid conditions associated with hearing loss



DEMENTIA

9 WAYS TO REDUCE YOUR RISK

1 IN 3

cases of dementia could be prevented by addressing these lifestyle factors

INCREASE

Education

Physical Activity

Social Contact **DECREASE**

Hearing Loss

Hypertension

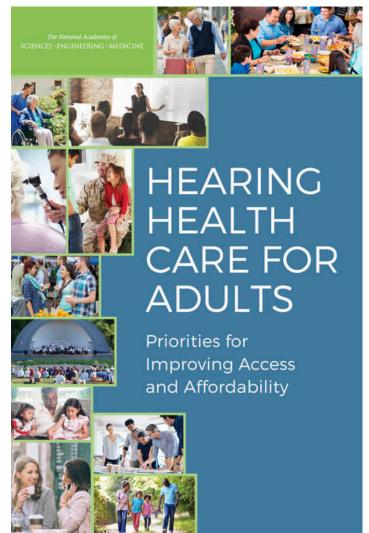
Obesity

Smoking

Depression

Diabetes

Source: Lancet Commission on Dementia Prevention and Care Credit: Keck Medicine of USC





Sponsors

- Centers for Disease Control and Prevention (CDC)
- Department of Defense (DOD)
- Department of Veteran's Affairs (DVA)
- Food and Drug Association (FDA)
- Hearing Loss Association of America (HLAA)
- National Institute on Aging (NIA)
- National Institute on Deafness and Other Communicative Disorders (NIDCD)

- Strengthen efforts to collect and analyze data on hearing loss, its effects and treatment outcomes, including relationships to co-morbid conditions
- Improve access to hearing healthcare for underserved and vulnerable populations
- Promote hearing health in wellness and medical visits
- Evaluate and implement innovative models for hearing care

NASEM recommendations

Thank-you for your time!

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