Potential updates include the mention of the Academy Code of Ethics and how it relates to and potentially reinforces this position statement.

The American Academy of Audiology recommends that, in printed media such as on business cards, in letterhead and advertisements, audiologists with doctoral degrees in audiology or a directly relevant area refer to themselves in one of the following manners:

- Jane Doe, AuD, Doctor of Audiology
- Jane Doe, AuD
- Jane Doe, PhD, Audiologist
- Jane Doe, PhD
- Dr. Jane Doe, Audiologist

Members are advised to check applicable state laws, including licensure laws, before referring to themselves in writing in another manner or using other terminology, such as Dr. Doe, without further designation of degree.

Note: The Academy Membership Code of Ethics does state the following:

**PRINCIPLE 6:** Members shall comply with the ethical standards of the Academy with regard to public statements or publication.

**Rule 6a:** Individuals shall not misrepresent their educational degrees, training, credentials, or competence. Only degrees earned from regionally accredited institutions in which training was obtained in audiology, or a directly related discipline, may be used in public statements concerning professional services.

**Rule 6b:** Individuals’ public statements about professional services, products or research results shall not contain representations or claims that are false, misleading, or deceptive.