

## **Poster Onsite Information**

The space available to affix your poster is 8' x 4', your poster may be any size up to 8' x 4'. Pushpins are provided for hanging your poster. For attendee navigation purposes, a poster code placard is placed in the upper left corner of the poster. This cannot be removed; posters are arranged in order by the assigned poster number.

Posters will be displayed on Thursday and Friday from 8:00 AM to 5:00 PM, see below for poster hanging instructions. Poster presentations are 1:00 PM to 2:00 PM each day, poster presenters are to be available at the poster during these times to present their poster and ask questions.

Posters may be stored in the Presenter Ready Room prior to hanging or after removing. You may retrieve it any time during Presenter Ready Room hours. *The Academy is not responsible for lost or stolen posters, or poster holders.* 

Header Board - Poster #

The dimension of the allotted poster board space is 8 feet by 4 feet.

\*Digital posters can be uploaded in the Poster Presenter Portal; this does not replace the required physical poster onsite.

Poster Hanging Instructions: Posters may be hung starting at noon on Wednesday from 12:00 – 5:00 PM in Hall 5. Your poster must be in place by 8:00 AM Thursday. All posters are to be removed between 5:00 and 6:00 PM on Friday, any posters not removed by 6:00 PM will be discarded.

Consider preparing a summary handout for interested participants who stop by your poster. View the poster session as one continuous question and answer period where you will educate others and learn from your audience.

## **Poster Tips**

- **Text:** Lettering for text and illustrations should be at least a font size of 36 points.
- Premise: Your poster should include three to five brief sentences outlining information necessary to understand the study and why it was done. The questions to be asked or the hypotheses to be tested should be clearly and succinctly stated.
- Methods: Outline your methods briefly, providing only details for new methods, or modifications of older methods.
- **Conclusion:** State the conclusion succinctly in large type.

- Graphics: Results presented in the form of a graph or chart are always more effective than blocks of text. Provide a legend for symbols and other detail.
- Visual Appeal: Ensure you poster has readability including good use of color and layout. Key information should be easy to read from a distance and draw attendees in.

## **Common errors**

- The inability to read the poster from a distance of four feet.
- Too much information is presented.
- Objectives and conclusions are not clearly stated.