

## Your Professional Home for Audiology

## **Delivering Value to Members**

[Retain and Increase Membership]

**ENSURE** Ability to Practice

**ENSURE** Future of Profession

**ENSURE** Future of Academy



**ADVOCATE** for appropriate valuation and payment of all audiology services to ensure optimal patient-audiologist driven care.



**INCREASE** member connection within the Academy for the purpose of fostering an inclusive community and advancing the profession.



**BE** the nationally recognized experts for evidence-based guidance in hearing and balance health care.



**DIVERSIFY** the Academy's financial opportunities to enhance value-added member benefits.

## **Enrich Membership and Build an Inclusive Community**



Member engagement including diversity, equity, inclusion, and belonging are the foundation that permeates every aspect of the Academy. Audiologists have a voice in developing their own profession—shaping the priorities and effectiveness of our organization because **WE** are the Academy.