2026 Sponsorship and Promotional Opportunities

Raise your visibility. Build your brand. Make an impact.

Position your company as an industry leader by partnering with the American Academy of Audiology—the world's largest professional organization of, by and for audiologists.

Engage and Influence the Audiology Marketplace

Representing the interests of audiologists and future audiologists, the Academy is dedicated to fulfilling its mission: providing quality hearing-care services through professional development, education, research, and increased public awareness of hearing and balance disorders.

The Academy brings you unprecedented impact and reach through the most comprehensive suite of organizations, events, products and publications in the audiology industry.

Connect your brand and show your industry support/commitment to the following suite of Academy properties.

- **The AAA Annual Convention** is your chance to engage thousands of Academy member and non-member audiologists all in one place all at one time.
- The **American Academy of Audiology Foundation (AAAF)** and their mission is to promote philanthropy in support of research, education, and public awareness in audiology and hearing sciences.
- The **Student Academy of Audiology (SAA)** is an organization of, by, and for student audiologists. The SAA is a direct connection between students and their future professional home and discipline.
- The **American Board of Audiology (ABA)** is a certification organization dedicated to enhancing audiological services available to the public by working with expert practitioners across the globe to create universally recognized standards in professional audiology practice.
- The **Accreditation Commission for Audiology Education (ACAE)** is a certification organization dedicated to recognizing, reinforcing, and promoting high quality performance in AuD educational programs through a rigorous verification process.
- **Academy Research Conference** brings the industry's best and brightest together to address key areas of research like age-related hearing and balance decline.
- **eAudiology** is the audiology industry's go-to online learning resource for live and on-demand web seminars, AAA Annual Convention sessions, and certificate programs.
- The Academy flagship publication**, *Audiology Today*** is the award-winning, bi-monthly magazine of, by, and for audiologists.

Why Sponsor?

- Drive new leads*, increase sales and market share
- Differentiate yourself with your target market
- Target a new customer group
- Elevate company, product and brand visibility across the audiology profession
- Contribute to better patient outcomes and the advancement of the audiology field
- Support the profession that supports you
- Strengthen existing customer relationships
- Enhance your company image and prestige
- Show the entire audiology community, your commitment to their professional success

***According to a study conducted by the Center for Exhibition Industry Research, (CEIR), sponsorship can increase booth traffic by 104 percent.**

Your customers aren't just looking for great products and services. They're looking for solutions. They're looking for a partner they can trust.

Looking to position yourself as an Audiology Industry Leader?

Through strategically aligning with the Academy and its affiliated organizations, you can become an **Academy Corporate Partner** and benefit from the impact of a comprehensive marketing campaign across all Academy entities, while also contributing to the organization that gives back to the Audiology community.

As an Academy Corporate Partner, you will build your brand and position your company with Audiologists worldwide, as an industry leader, trusted advisor and partner through engaging the Academy, enhancing the Academy's initiatives, improving membership benefits, and building rapport with the world's largest professional organization of, by and for audiologists.

Just a few of the benefits of Corporate Partnership include….

- Discounts off select AAA Annual Convention & Academy-wide sponsorship
- Complimentary Industry Update Speaking Session
- Complimentary Hotel Meeting Room(s)
- Complimentary Academy Mailing List
- Academy Board Meeting Invitations
- Academy Website, e-Newsletter & Audiology Today Recognition
- Print & Digital-ready Corporate Partner Badge
- Bonus Priority Points to Get Preferred Exhibit Space Location
- AAA Annual Convention Event-wide Branding and Visibility

Join these industry leaders…….

Platinum

Starkey
Hear better. Live better.

Gold

oticon life-changing technology

ReSound GN

WSAudiology

Silver

CareCredit | Allegro Credit

Cochlear

HAMILTON CAPTEL

Interacoustics

We invite you to peruse our menu of sponsorship and promotional opportunities and then to reach out to us directly so we can work with you to understand your strategic goals and how we can assist you in your business development plans. We look forward to building a long-term relationship with you and your brand.

Please contact Glenn Feder with any questions

AAA 2026 | SAN ANTONIO, TX
APRIL 22-25 #AMPLIFY

2026 Sponsorship Opportunities

The World's Largest Gathering of Audiologists

The Academy's annual convention brings together audiologists, future audiologists, hearing-health professionals, and industry representatives from more than 50 countries together to focus on the most current developments, best practices, education, technology, and research in the field of audiology.

According to a study conducted by the Center for Exhibition Industry Research, **sponsorship can increase booth traffic by 104%** —generating more traffic, more leads, and more value for your marketing dollar.

Attendee Profile

Professionals: 75%
(66% Academy members, 34% non-members)

Students: 25%

First-time Attendees: 24%

Work Setting

Private Practice & ENT Office: 26%
Clinic: 16%
College/University: 12%
Hospital: 11%

Purchasing Influence

Recommend/influence/make final decision: 58%

Reasons for Attending

- **67% attend for education**
- **64% attend to visit the expo hall**
- **44% attend to network**

2026 offerings snapshot with links to details

Click description to jump to details and "back to snapshot" to return to this page.

ROFR = sponsorship is under right-of-first-refusal to AAA 2025 sponsor

Expo Speaking, Experiential and Traffic-Building Opportunities*

* Available to companies with expo hall space and HearTECH Hub package sponsors only.

HearTECH Hub Package - $23,000 **SOLD OUT!**
Celebrate Audiology - $19,250: **SOLD!**
Headshot Studio - $12,000 **SOLD!**
Recharge Lounge - $10,000: **SOLD!**
Thursday Expo Hall Refreshment Break - $6,000
Industry Update Sessions - $1,600 **Only 3 left! (NEW – Lower price!)**
NEW! Main Entrance/Lobby North Escalator Runner - $7,000
NEW! Main Entrance/Lobby North Escalator Wall Cling – **SOLD!**
NEW! Main Entrance/Lobby North Exit Door Clings – $750 **ONLY 4 LEFT!**
NEW! Main Entrance/Lobby North Column Wraps – $4,550
NEW! Lobby South Market Café Table Top Graphics – $7,900
NEW! Lobby South Market Café Wall Cling - $3,150
NEW! Lobby South Market Café Escalator Wall Cling - $2,950
Expo Hall Aisle Sign Banners - $500 **(NEW – lower price!)**
AAA Annual Convention Carpet Decals - $875 - $1,800
Registration/Lobby Area Meter Board Graphics - $1,500 **(NEW – lower price!)**
Step Challenge - $8,500
Paws and Relax on the Show Floor - $6,000 each (10,000 for both) **SOLD!**
NEW! Expo On-site Exhibitor Demo Promotion - $1,400 - $1,900
NEW! Online Registration & Printed Concession Voucher/Ticket Sponsorship **SOLD!**
NEW! Expo Hall Concession Stand Sponsorship - $7,500

Education and Speaking Opportunities

HearTECH Hub Package - $23,000: **Only 1 left!**
Industry Symposium - $20,000+
NEW! Industry Partner Exchange - $5,000 **Limited availability!**
Thursday General Session & Keynote - $20,000
General Session Coffee Station - $3,500
Closing General Session – Trivia Bowl - $13,000
Clinical Education Forum - $5,000
Industry Update Sessions* - $1,600 **Only 3 left! (NEW – lower price!)**
Practice Management Education Series - $5,000 **SOLD!**
Fellows-in-Training (FITT) Travel Grants - $6,000 to $12,000
Unrestricted Educational Grants – Amount varies
A DEIB Dialogue – Current Issues - $5,000
Advancing Research in Audiology: A Dialogue - $5,000
SAA Student Education Series at AAA Annual Convention – **SOLD!**

Print Advertising

.
Convention Map, Session & Exhibitor List Quick Reference Pocket Guide - $7,900 **SOLD!**
Tote Bag Insert - $2,500 **Limited availability! (NEW – lower price!)**

Pre- and Post-Convention Attendee Promotion Limited availability!

E-mail Blast to all AAA Annual Convention Attendees - $3,200 **(NEW – lower price)**
NEW! E-mail Blast to AAA2026 Professional Attendees – $2,500
NEW! Email Blast to AAA2026 Student Attendees - $800

Digital Promotion

Online Convention Attendee Planner - $10,000: **SOLD!**
Mobile App Home Page Static Banner - $5,000: **SOLD!**
Mobile App Home Page Rotating Banner - $2,500 **Only 1 left!**
Convention Mobile App Push Notification - $1,500 **Limited availability!**
NEW! Attendee Online Planner & Mobile-app Premium Exhibitor Listing - $400 - $1,000
NEW! Attendee Online Registration Login &/or Confirmation Email Sponsorship: **SOLD!**
NEW! Convention Daily Look-ahead/Recap Eblast - $1,200-$1,500
NEW! AAA2026 Academy-wide Social Media Sponsorship - $1,000 to $1,500

Attendee Giveaways

Convention Tote Bags - $18,750 **SOLD!**
Convention Map, Session & Exhibitor List Quick Reference Pocket Guide - $7,900 **SOLD!**
Tote Bag Insert - $2,500 **Limited availability! (NEW – lower price)**
Tote Bag Product Giveaway - $3,000 (2 available) **(NEW = lower price)**
Lanyards - $13,000 **Exclusive!**
Tin of Mints - $9,500 **Exclusive!**
Travel-Size Hand Sanitizer - $9,500 **Exclusive!**
Convention Pen - $8,500: **SOLD!**
Convention Highlighter - $8,500 **Exclusive!**
Have an idea for a giveaway or sponsorship? Email me!

Convention Center & Expo Hall Branding and Graphics

Main Entrance/Lobby North Escalator Runner - $10,000
Main Entrance/Lobby North Escalator Wall Cling - $3,150: **SOLD!**
Expo Hall Aisle Sign Banners - $500 **(NEW – lower price)**
Carpet Graphics/Decals - $875 - $1,800
Main Entrance/Registration/Lobby Area 2-sided Meter Board Graphics - $1,500
NEW! Speaker Ready-room Coffee Sponsorship - $5,500
NEW! Expo Hall Concession Stand Sponsorship - $7,500

Social Events

Audiology's Night Out - $20,000 (Two companies coming in together as co-sponsors $9K each)
Additional Audiology's Night Out Sponsorship Opportunities - $3,500
Celebrate Audiology - $19,250: **SOLD!**
Headshot Studio - $12,000: **SOLD!**
Wednesday Night Beer & Wine Happy Hour at your Booth - $6,800 **SOLD!**
New Professionals Networking Meet-up: $3,300 **SOLD!**
Academy of Audiology Foundation (AAAF) Fiesta - $8,000 **SOLD!**
Audiology Connects: Specialty Attendee Group Networking Meet-ups – $1,000-$4,000
NEW! Expo Hall Concession Stand Sponsorship - $7,500

Private Meeting Space

Expo Hall Meeting Suites - $4,250 to $8,500
Hotel Meeting Space - $550 - $850

Student Academy of Audiology (SAA)

SAA Conference (held the first day of the AAA Annual Convention*- $23,600: **SOLD!**
SAA Mix-N-Mingle Reception at the AAA Annual Convention* - $14,850: **SOLD!**
SAA Student Education Series at AAA Annual Convention* - $8,800: **SOLD!**
SAA In-Person Board of Directors' Meeting (held at the AAA Annual Convention)* - $8,250: **SOLD!**
***Pricing, format and deliverables subject to change**

American Academy of Audiology Foundation (AAAF)

Student Travel Grants - $1,750+
Research Grants in Hearing and Balance - $2,500+
Named Scholarship Program - $15,000+
American Academy of Audiology Foundation Fiesta at AAA Annual Convention - $7,500

Academy-wide Sponsorship (year-long) Limited availability!

E-mail Blast to All Academy Members - $7,500
NEW! E-mail Blast to Professional Academy Members – $5,000
NEW! Email Blast to Student Academy Members - $2,500
Industry Solutions Webinar on eAudiology.org - $3,500

AAA Annual Convention 2026 Sponsorship

(All convention sponsors will be recognized on the AAA 2026 website)

Expo Speaking, Experiential and Traffic-Building Opportunities

Open to HearTECH Hub Package Sponsors & exhibitors only.

HearTECH Hub Package SOLD OUT!

$23,000 each (with exhibit space on the expo floor*)

Join the industry leaders in the heart of the AAA Annual Convention 2026 is the HearTECH Hub—an area where attendees gather to learn about the latest technology, industry trends, and emerging needs in hearing health.

Attendees will get a glimpse of what the future may hold for audiology, and it's an opportunity for companies to display and showcase their products and services, technology, innovation, thought leadership, and overall support of the audiology profession.

Sponsorship benefits include:

- Opportunity to host a **30-minute educational session in the Hub**—your company will determine the topic, identify the speakers(s), and develop the content. CEUs will be made available to attendees of this session.

- **Company representative to participate in our 60-minute "Future Forecast" Q&A discussion in the Hub***—your company's CEO or other high-level representative will offer their thoughts on the future of audiology. CEUs will be made available to attendees of this session. (Device manufacturers only)

(HearTECH Hub Package Sponsorship continued)

- **Branded kiosk in the lounge section of the Hub—**attendees will be able to easily find you and engage with you at a branded kiosk as well as see your products showcased in plexiglass display cases.

- **Logo recognition in signage in the Hub** and on your company's kiosk.

- A **30-second company commercial** to be hosted on the AAA Annual Convention website.

- **Complimentary** convention tote bag insert. **($2,500 value)**

- **Complimentary** Industry Update Session **($1,600 value)**—Industry Updates, held in classrooms on the expo floor, are designed to provide attendees with information focused on product training and/or demonstration. CEUs will be made available to attendees of this session and promoted with all other convention education. ***Abstracts must be submitted through the online abstract submission portal by January 5, 2026 to make the first online planner publishing date. After that, we can accept and publish to the planner ongoing. The final submission deadline is February 19, 2026*.**

- **Recognition** in special pre-show promotions for the AAA Annual Convention 2026 and the HearTECH Hub, in the printed convention center map and session pocket guide (if sponsored), in the session listings in the Online conference planner, and on signage onsite.

- **Four complimentary expo-only passes** (no CEUs) **($1,200 value**). If your company ***does not*** have exhibit space in the hall in addition to the Hub kiosk, expo-only passes may be purchased for $315 each. If your company has an exhibit space in the hall in addition to the Hub kiosk, you can purchase additional tickets at $65 each. Exhibitors can also purchase a full conference access registration at $565. (These are all early-bird prices which end on March 11, 2026).

***$29,000 without exhibit space. Non-device manufacturers pricing varies.**

Celebrate Audiology SOLD!

$19,250

This signature reception on Wednesday evening inside the AAA Annual Convention 2026 is the official kick-off of the convention.

Sponsorship benefits include:

- Recognition on all promotions for Celebrate Audiology, on the AAA convention website, in the online planner, the mobile app, and on signage.
- Logo placement on appetizer napkins and signage at the food stations and bars.
- Specialty drink to be offered at the bars to be named by your company.
- Bar placement in or near your booth.

Headshot Studio SOLD!
$12,000

Popular attendee destination at AAA Annual Convention 2026, every professional needs a good headshot for his or her networking and business opportunities. Located in an attendee networking and seating area, a professional photographer will capture portraits (headshots) of the attendees for several hours on Thursday and Friday.

Sponsorship benefits include:

- Recognition in the Headshot Studio promotions, on signage, and in the convention center map and session pocket guide(if sponsored).
- Opportunity to distribute company collateral or a giveaway item to participants at the Headshots Studio.

Recharge Lounge SOLD!
$10,000

Associate your brand with the **"Recharge Lounge"** a destination for attendees and exhibitors alike to take a break, relax, and connect during show hours. Sponsorship includes recognition in all promotions, in the convention center map and session pocket guide(if sponsored) and on signage. You may also display informational collateral on tables located in the lounge.

NOTE: *The Academy reserves the right to sell separate sponsorship for cell phone charging towers/areas and refreshment breaks within the Recharge Lounge.*

Expo Hall-wide Refreshment Break Stations Exclusive!
$6,000

Refreshment stations throughout the expo hall on Thursday afternoon, where attendees will enjoy coffee and beverages.

This expo hall traffic-driver drive will connect your brand with complimentary refreshments for attendees

Sponsorship benefits include:

- Recognition on signage at refreshment stations, in all promotions, and in the printed convention pocket-guide and on signage.
- Logo placement on napkins at refreshment stations.
- Refreshment station placement in or near your booth.

Industry Update Session Only 3 left!!
$1,600 per 30-minute session
Available to HearTECH Hub package sponsors or exhibitors only.

Extremely popular every year, Industry Updates, hosted in education meeting rooms in the convention center, are designed to provide attendees with information focused on product training and/or demonstration to include new or updated software, diagnostic or instrumentation, new hearing aid products and/or features, etc. Industry Update Sessions are offered during non-compete times on the convention schedule.

- Opportunity to choose your topic, identify the speakers, develop the content, and deliver a compelling session. CEUs will be offered to attendees who participate in your session.

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(Industry Update Session continued)

- The sessions and their sponsors will be recognized in all Industry Updates promotions, in the online conference planner, and convention mobile-app.

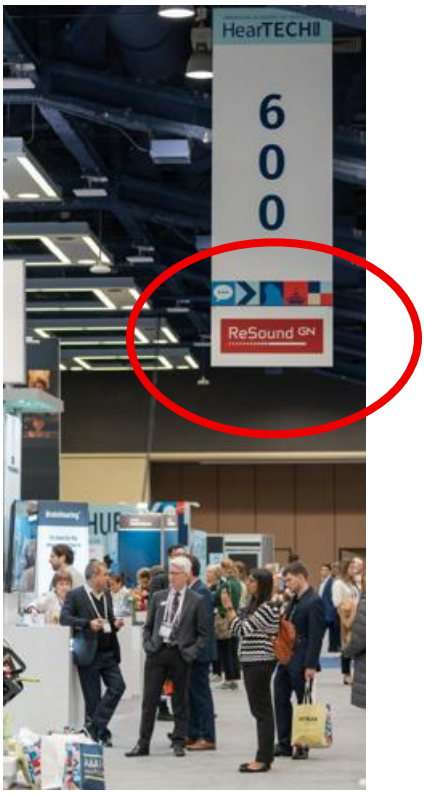
- Sponsor Presentations can be company- or product-specific with product names appearing in the abstract. Industry Updates will be held in classrooms inside the AAA Annual Convention 2026, and each session room will accommodate approximately 100 attendees. Standard AV is provided.

Multiple Industry Updates Session Sponsorships may be purchased. Please limit two (2) submissions per lead author. Each presentation must adhere to CEU guidelines. ***Abstracts must be submitted through the online abstract submission portal by January 13, 2026 to make the first online planner publishing date. After that, we can accept and publish to the planner ongoing. The final submission deadline is February 19, 2026.***

Expo Hall Aisle Sign Banner Multiple Available

$500

Add your company logo to the large expo hall aisle banner(s) hanging overhead the aisle where your booth resides or any aisle(s) in the Expo. It's a great way to promote your company on large signage and get the attention of attendees visiting the show floor. (24" x 48")



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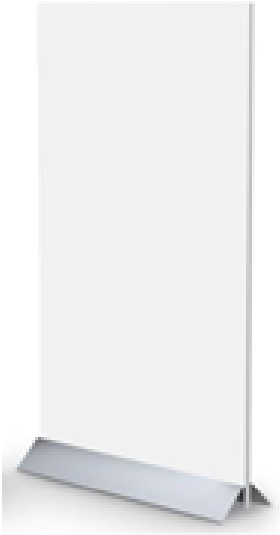
Main Entrance/Lobby/Registration Area 2-sided Meter Board Graphics
$1,500 (NEW – lower price!)

Get your brand and/or message front-and-center with all attendees in the highest traffic area of the event with these 36”W x 87”H two-sided meter board graphics.



NEW! Speaker Ready-room Coffee Sponsorship – NEW!
$5,500

Company will be the sponsor for morning and afternoon speaker ready-room coffee across all event days.

Sponsor will receive the following benefits;

- Logo attribution on coffee station placards and on any promotions for the ready-room
- Logo attribution on napkins & coffee sleeves

NEW! Expo Hall Concession Stand Sponsorship – NEW!
$7,500 per day

Get extensive brand visibility in the Expo Hall concession area where thousands of attendees will migrate to get lunch, snacks and drinks.

This large, 40x40 area will be open from 12 – 4pm on Thursday and 9-1pm on Friday.

Sponsor will receive the following benefits:

- Logo attribution on all on-site signage, in the online planner and all concession stand promotions
- Logo attribution on napkins

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Expo & Education Session Carpet Decals/Graphics

3’x3’: $875 each
4’x4’: $1,000 each
10’x10’: $1,800 each

These carpet/floor decals will be placed strategically **in the Expo Hall, outside the Opening General Session & other education areas** to drive brand visibility, relay your message and/or let them know where your booth is. Decals can include your company logo, product info/message and booth number.

Below are just some of the possible Expo Hall locations available…

Step Challenge

Exclusive!
$8,500

This app-driven, interactive well-being challenge will link your company name and brand to a fun, new promotion that attendees will actively participate in and with. Prizes will be awarded those with the most steps!

Your logo will be featured on the step challenge app and on the leaderboard display. A monitor with the live leaderboard will be placed in your booth so you and attendees can keep track of who’s in the lead! You can have a QR code in your booth for to check-in on to increase their step count.

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Paws and Relax on the Show Floor SOLD!

$6,000 each

Thursday, March 27, 2:30 pm - 4:30 pm
Friday, March 28, 9:00 am – 11:00 am

Back by popular demand! Who doesn't want to snuggle up to a pup? The Academy is teaming up with a local animal shelter to bring attendees little bundles of joy to play with during the convention, where they can stop by to receive unconditional love from some happy pups.

Associate your company/brand with this feel-good space on the show floor, on all related promotions and on-site signage.

NEW! Expo On-site Exhibitor Demo Promotion - NEW!

$1,400 for promoting your standard demo listing
$1,900 for promoting your standard listing plus a sponsor-produced video

AAA Annual Convention attendees love hands-on experiences!

Drive maximum booth traffic and get pre-convention, high-visibility AAA-promoted communications featuring sponsors show floor product/solution demonstrations.

Sponsor will be listed with the products/services, dates & times of your hands-on demonstrations occurring at your booth and AAA will promote it a minimum of three (3) times to prospective and registered AAA 2026 attendees and Academy members via email, on the convention website and social media.

For companies electing the video option, sponsor will provide video (.mp4 or .mov file, 60-second max) of what attendees will be able to experience at their booth.

***To get <u>maximum</u> promotional visibility on the online planner, the deadline to provide Demo information is Jan 5, 2026 prior to the first promo email/communication on or about January 19th.**

The second demo sponsor email promotion to attendees is scheduled for April 6 with materials/content due by March 23, 2026.

The final demo sponsor email promotion is scheduled for April 14, with materials/content due by March 31, 2026.

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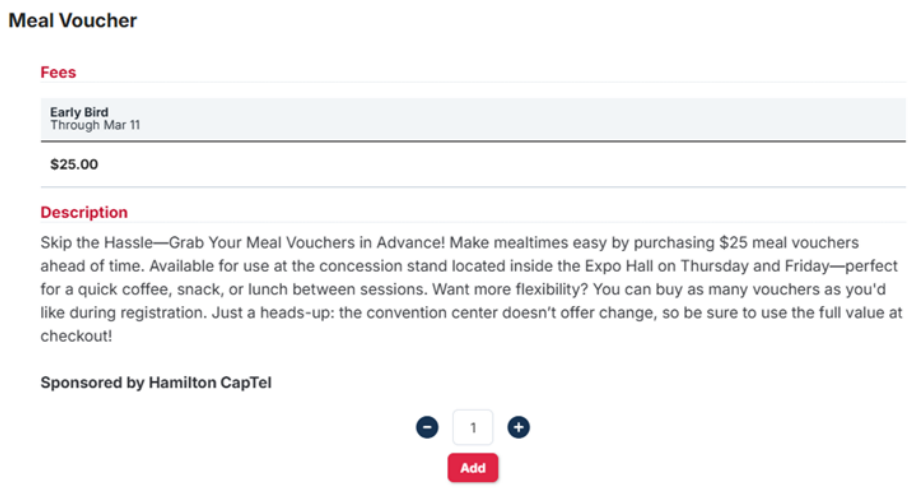
NEW! Online Registration & Printed Concession Voucher/Tickets SOLD!
$6,500

Through the convention registration system, AAA2026 attendees will be able to purchase $25 food and beverage vouchers to be used at the Expo Hall concession area.

The AAA2026 Concession Voucher/Ticket sponsor will get attribution in registration voucher purchase description (below), you can add your logo to the printed voucher tickets and those that purchase them will be directed to your booth to collect them during expo hall hours.



The Academy will provide an attendee list of those that purchased them to confirm distribution.

Education and Speaking Opportunities

Industry Symposium
Multiple time-slots available
$20,000

Set your brand apart as a thought leader and enhance your company exposure at the meeting by hosting an Academy sanctioned, Industry Symposium. This is your opportunity to demonstrate your company's experience in the field and educate convention attendees on the ins and outs of your products and services.

Sponsorship benefits include:

- Opportunity to choose your topic, identify the speakers, develop the content, and deliver a compelling session. CEUs will be offered to attendees who participate in your session.
- The sessions and their sponsors will be listed in a blast e-mail sent to pre-registered attendees, on the convention mobile app, on the convention map & session pocket guide(if sponsored), and in all attendee tote bags on a flyer that the Academy distributes to attendees at the convention, and on signage at the convention.

The sponsor is responsible for all audiovisual expenses. Food and beverage may be provided to the symposium attendees at the sponsor's discretion and cost, and offering food and beverage is recommended to boost attendance. Rooms will be set to accommodate approximately 200-300 attendees. Historically, the most successful events conducted pre-event marketing and registration efforts and also provided attendee food & beverage.

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NEW! Industry Partner Exchange Limited availability!
$5,000

Educate and engage audiologists on Thursday evening, with a 30-minute presentation (0.05 CEU's), followed by a 45-minute reception.

Sponsorship benefits include:

- Opportunity to choose your topic, develop the content, and deliver a compelling session.
- Room set with a rounds of 10 for the presentation and a reception style area for networking
- Inclusion of session in the online planner and mobile app
- 1 Dedicated email promoting these sessions to AAA attendees
- 1 Podium mic, LCD Projector & Screen with remote slide advancer

NOTE: *The sponsor is responsible for all food and beverage provided to the exchange attendees.*

Thursday Opening General Session Exclusive!
$20,000

Sponsoring Thursday's General Session will provide your organization with maximum visibility as the majority of convention attendees participate in this session (and there are no competing events).

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(Thursday Opening General Session continued)

Sponsorship benefits include:

- Opportunity to place literature on all the seats for attendees to read while they are waiting for the General Session to begin.
- Your company's 30-second commercial to be played several times during the General Session walk-in (doors open 30 minutes before the session begins).
- Your company logo on signage at the General Session entrance, on the Academy website, in the online conference planner, in the printed convention center map & session guide, and in any other printed or electronic promotions for the General Session.
- Verbal recognition of your sponsorship from the main stage.
- Reserved seating near the stage for up to 2 company representatives.

***NOTE:** The Academy reserves the right to sell a separate sponsorship for a coffee station available inside the room. If you are interested in learning more about either sponsorship, please let us know.*

Closing General Session – Trivia Bowl

Saturday, April 25th, 11am – 12:30pm
$13,000

Back by popular demand, the closing session will feature a fun and interactive trivia event for attendees to test their knowledge of the latest developments in hearing technology, hearing facts, pop culture and more. Friendly competition with networking and a lot of fun to close out a great week in San Antonio.

Sponsorship benefits include:

- Your company's 30-second commercial to be played on a loop during the Closing Session walk-in (doors open 30 minutes before the session begins).
- Your company logo on signage at the Closing Session entrance, on the Academy website, in the online conference planner, in the printed convention center map & session guide, and in any other printed or electronic promotions for the Closing General Session.
- Welcome/opening remarks no longer than 3-4 minutes.

Clinical Education Forum Exclusive!

$5,000

Organized by the Academy's Academic Programs Committee on Saturday morning during AAA 2026, the annual Clinical Education Forum is an important opportunity to discuss the clinical education of audiology students. Topic has not yet been determined.

Sponsorship benefits include:

- Recognition on all promotional materials for this program and in the AAA 2026 online planner.
- Opportunity to speak for one (1) minute at the beginning of the forum.
- Distribute company literature to attendees at the session.

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Industry Update Session Limited Availability!

Open to HearTECH Hub Package Sponsors & AAA 2026 exhibitors only.
$1,600 per 30-minute session (NEW – lower price!)

Extremely popular every year, Industry Updates, hosted in classrooms built on the AAA Annual Convention 2026 show floor, are designed to provide attendees with information focused on product training and/or demonstration to include new or updated software, diagnostic or instrumentation, new hearing aid products and/or features, etc. Industry Update Sessions are offered during non-compete times on the convention schedule.

- Opportunity to choose your topic, identify the speakers, develop the content, and deliver a compelling session. CEUs will be offered to attendees who participate in your session.
- The sessions and their sponsors will be recognized in all Industry Updates promotions, in the online conference planner, and in the convention guide.
- Sponsor Presentations can be company- or product-specific with product names appearing in the abstract. Industry Updates will be held in classrooms inside the AAA Annual Convention 2026, and each session room will accommodate up to 40 attendees. Standard AV is provided.

Multiple Industry Updates Session Sponsorships may be purchased. Please limit two (2) submissions per lead author. Each presentation must adhere to CEU guidelines. ***Abstracts must be submitted through the online abstract submission portal by January 13, 2026 to make the first online planner publishing date. After that, we can accept and publish to the planner ongoing. The final submission deadline is February 19, 2026.***

Practice Management Session Category/Track SOLD!

$5,000

Get your company/brand and speaker in front of Practice Management and Private Practice audiologists and position your company as a thought leader.

Sponsor of up to three Practice Management Sessions and receive the following exposure and benefits:

- Recognition in electronic and printed promotional materials and communications for the sponsored Practice Management Track sessions.
- Recognition in the AAA Annual Convention 2026 online conference planner and mobile app where the three sponsored sessions are listed.
- Recognition on signage at the three sponsored session rooms.
- Sponsor will have the opportunity to distribute company literature or a small giveaway to attendees of the three sponsored sessions. Sponsor is responsible for distributing the item to attendees *outside the session rooms before the convention begins in order to comply with CEU guidelines*. A small draped table will be provided if requested.
- Sponsor will have the opportunity to introduce the speaker at the beginning of each sponsored session.

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Fellows-in-Training Travel (FITT) Grants Multiple Available
$6,000 or $12,000

Build relationships and promote inclusiveness with current audiology graduate students, who will soon enter the field. Each grant provides six (6) to twelve (12) audiology graduate students free registration and a stipend toward lodging to attend AAA Annual Convention 2026. Students will be required to apply, and the applications will be reviewed by the Student Academy of Audiology Advisory Committee. Efforts will be made to identify underrepresented minority students.

Grant sponsor benefits include:

- Recognition in promotional materials for this program.
- Recognition in communications to the winners.
- Mailing list of the grant recipients.

Grant providers are encouraged to reach out to the recipients and meet them at the convention.

Unrestricted Educational Grants Multiple Available
Amounts Vary

Unrestricted educational grants are used to support activities that enhance the educational program and/or extend its reach beyond the time and setting of the meeting. Educational grants provide the Academy the continued opportunity to bring the latest advancements in audiology to attendees. In addition to helping advance the field of audiology, grant providers will receive recognition in the convention guide, on signage at the meeting, and in promotional materials and communications.

A DEIB Dialogue– Current Issues
$5,000

On Thursday, April 23rd from 1-2pm, the Diversity, Equity, Inclusion, and Belonging Committee is providing an opportunity for audiologists to come together to identify current issues and address challenges to a culture of inclusiveness in audiology. The session will include an introduction of select topics with invited brief presentations, as well as large group and table discussions. The educational session will also offer an opportunity to make connections.

The sponsor will be recognized in all Academy and AAA 2026 promotions about the session, will have the opportunity to place their logo on napkins to go with a refreshment break provided all attendees, can address the audience with welcome remarks and up to two company representatives can stay and participate in the session.

Advancing Research in Audiology: A Dialogue
$5,000

On Friday, April 24th from 1-2pm, this session will feature invited guests discussing current research priorities and opportunities for clinical and academic collaborations. Large group and small table discussions will focus on select topics for both the seasoned researcher and the audiologist who is just getting started in research.

The sponsor will be recognized in all Academy and AAA 2026 promotions about the session, will have the opportunity to place their logo on napkins to go with a refreshment break provided all attendees, can address the audience with welcome remarks and up to two company representatives can stay and participate in the session

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Print Advertising

Convention Map, Session & Exhibitor List Quick Reference Pocket Guide SOLD!

$7,900

Get your company logo and ad on what will be one of the most widely-used printed resources at the convention!

We will be placing a pocket guide in each attendees' tote bag that will feature a map of the convention center and session listings.

Sponsor will receive the full back-cover ad as well as sponsor logo recognition on the front cover.

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Pre- and Post-Convention Attendee Promotion

Limited Availability!

Send your customized message to AAA Annual Convention 2026 attendees via e-mail. Your company provides the content, and the Academy builds the e-mail blast using its template designed for the convention.

The AAA Annual Convention 2026 logo and branding will catch the attendees' attention and add to your company's credibility.

We will work with you to select the pre- or post-convention date to send the e-mail.

Sponsorship benefits include:

- Opportunity to provide one image (high-resolution PNG file; 600 pixels wide and up to 500 pixels tall); copy not to exceed 225 words including any titles, headings, or references; one logo (high-resolution PNG file); one URL address for a hyperlink; and the subject line for the e-mail.

**Promotions for activities held in private meeting rooms at the convention will not be included. Blast e-mails will be sent to attendees who do not opt out of receiving messages.*

E-mail Blast to All Attendees*

$3,200 each

NEW! E-mail Blast to just Professional Attendees* - NEW!

$2,500 each

NEW! E-mail Blast to just Student Attendees* - NEW!

$800 each

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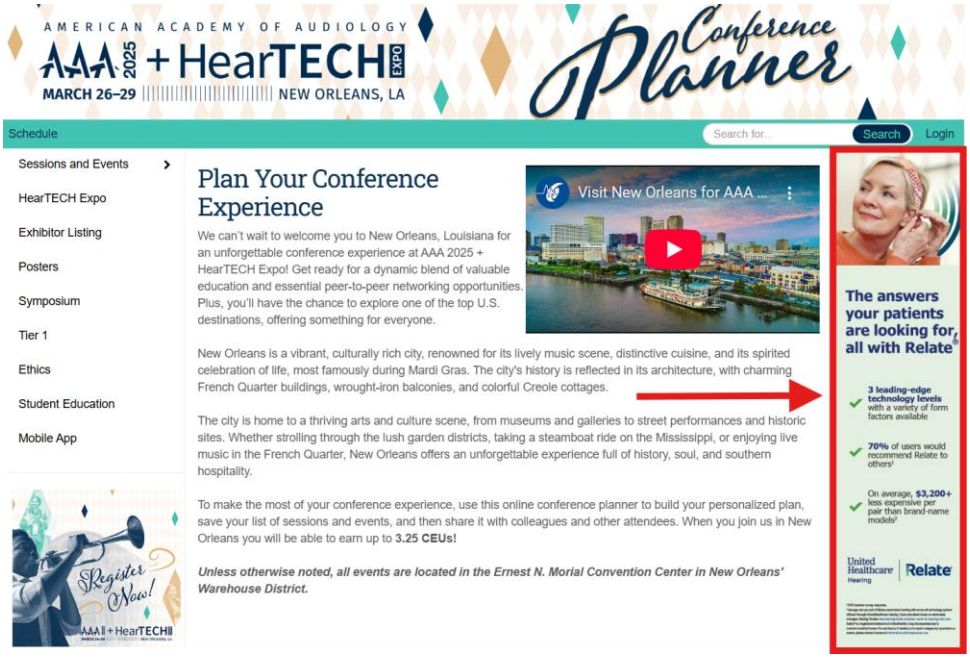
Digital Promotion

Online Convention Attendee Planner SOLD!

$10,000

Click on the graphic below to see the 2026 planner main page with sponsor banner.



From mid-January through the end of AAA Annual Convention 2026, the convention website and planner are where **everyone** goes to see detailed information about the event and determines how they will spend their time at the show. The site hosts the complete event schedule, which is searchable by event, session type or topic, speaker, day, etc., and provides vital information about the AAA Annual Convention 2026 and special events.

Sponsorship benefits include:

- Your company's linkable digital graphic featured on the home page (which is where traffic is directed from the convention e-newsletter, digital ads, and the convention website).
- The opportunity to update your graphic once in mid-February and once in mid-March so that attendees see fresh content as the convention approaches.
- Logo recognition on the AAA website.

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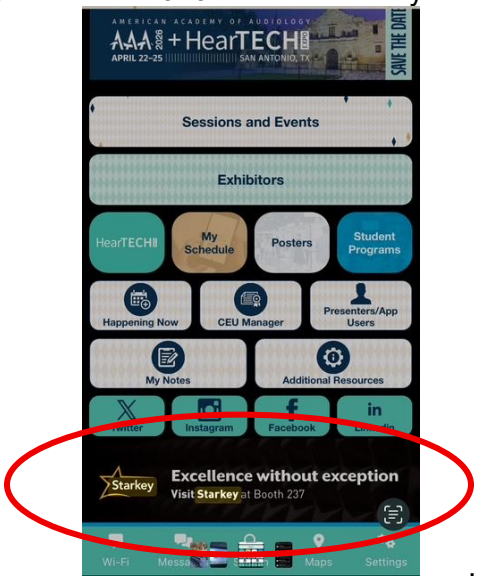
Mobile App Home Page Static Banner SOLD!
$5,000

The AAA Convention mobile app is a useful tool that provides attendees with valuable convention-related information and helps them manage their time during the event. Keep your company top of mind and make sure AAA Annual Convention 2026 attendees see your branding each and every time they use the mobile app.



Sponsorship benefits include:

- Your company's banner posted on the home page of the Mobile App, and the banner will remain visible even as users scroll down. Users will be able to click on the banner to go directly to your company's website.
- Recognition on the AAA website.

Mobile App Home Page Rotating Banner Only 1 left!
$2,500

The AAA Convention mobile app is a useful tool that provides attendees with valuable convention-related information and helps them manage their time during the event. Keep your company top of mind and make sure AAA Annual Convention 2026 attendees see your branding each and every time they use the mobile app.

Sponsorship benefits include:

- Your company's rotating banner posted on the home page of the Mobile App. Users will be able to click on the banner to go directly to your company's website.
- Recognition on the AAA website.

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Convention Mobile App Push Notification
$1,500 each

Send AAA Annual Convention 2026 attendees, information about your company in a real-time announcement. It's a great way to reach the attendee community and drive them to your company's booth and/or another convention event that you may choose to sponsor.

Sponsorship benefits include:
- Customized push notification message as provided by the sponsor.
- Recognition on the AAA website.
- $500 additional to include a link

NEW! Attendee Online Planner & Mobile-app Premium Exhibitor Listing - NEW!

Premium Enhanced Listing: $1,000 (Individually listed by name and linked to dedicated webpage)
Featured Listing: $400 (linked to a scrolling list of all featured & premium listings in alpha order)

AAA2026 attendees using the AAA online conference planner and mobile-app will see your customized company listing as they register, plan and navigate their education, event and expo schedule in San Antonio!

Listings will be accessed via a "Premium Exhibitors" section on the mobile-app home page and also on the left-hand navigation area of the online planner attendees use to plan their time at the convention.

In each location, attendees will see **a link to a single page of all featured listings** or **with the premium enhanced listings only, you will be listed by company name, linked to your own dedicated webpage.**

- **Premium Featured listings** (updated via the a2z Exhibitor Console) can include, company name, description, website, product categories, address and booth information.

- **Premium Enhanced listings** include all featured listing information plus logo, photo's, videos (mp4), links to attachments and/or external videos, and information on and/or links to any sponsor AAA 2026 educational session listing.

This is a great opportunity to get front-and-center with all registered attendees within the planning tool and on the mobile-app, to maximize your visibility and drive traffic to your booth, sponsored session, product, website etc…

To make the go-live date of the Online Planner, **update your a2z profile and get any enhanced listing content to us by January 6th!**

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NEW! Attendee Registration Login and/or Confirmation Email Sponsor – SOLD!

Login page sponsor: $7,500
Confirmation email sponsor: $6,500
Both: $12,500

Get your brand in front of all AAA 2026 attendees registering through the official online portal and those receiving their registration confirmation emails!

Place one logo (with or without url) on the desktop, tablet or mobile phone registration login page.

Place your logo (with or without url) on the footer of the confirmation email that all registered 2026 attendees receive.

Or do both! **NOTE:** Sponsor of both, will get one (1) url as a link on both locations.

NEW! AAA2026 Academy-wide Social Media Sponsorship - NEW!

$1,500 per post, $4,000 per month

63,370 impressions per post (253,480 per month), **for your brand and booth number across all four Academy platforms:**

- Facebook: 15,000 followers
- Instagram: 8,370
- LinkedIn: 27,000
- X: 13,000

Sponsor can be included in the below post (or something similar) to all channels up to 4 x monthly in February, March & April. ($1,500 per post, $4,000 per month)

> *✨ San Antonio, here we come! ✨*
> *AAA 2026 is happening this April, and you don't want to miss it.*
> *Lock in **early bird savings** when you register now, then make plans to explore the Expo Hall and stop by **Booth <<xxx>>** to see what's new from **<<sponsor>>**.*
> *Let's amplify what's next!*

NEW! Convention Daily Look-ahead/Recap Eblast Sponsorship - NEW!

Top Banner Ad: $1,500 per placement
Internal Skyscraper Ad: $1,200 per placement **Volume discounts available!**
Internal Banner Ad: $1,200 per placement

Get your company **linked logo/banner ad** on "look-ahead" emails sent to **all AAA 2026 registered attendees**, highlighting the next day's must-attend events, education, and other features of the AAA Annual Convention 2026, along with one event re-cap email.

These emails will go out on April 22, 23, 24 and a recap of the AAA 2026 will go out on April 25th.

- Top Banner: 468 x 80 pixels in PNG or JPG format, plus url
- Internal Skyscraper: 160 x 600 pixels in PNG or JPG format, plus url
- Internal Banner: 400 x 68 pixels in PNG or JPG format, plus url

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Attendee Giveaways

Convention Tote Bags SOLD!
$18,750

Put your company brand front and center throughout the convention. Each attendee will receive a AAA Annual Convention 2026 Tote Bag when they check-in at the convention registration desk.

Sponsorship benefits include:

- Your company's logo (one color) on one side of the bag (the official AAA Annual Convention 2026 logo will appear on the other).
- Opportunity to include a promotional literature piece in the tote bag.
- Recognition on the AAA website.

Tote Bag Insert Multiple Available
$2,500 each

Make sure all AAA Annual Convention 2026 attendees receive your company's promotional literature by distributing it in the convention tote bags! Inserts must be no larger than 8 1/2" x 11". The Academy must approve all inserts in advance and reserves the right to decline any literature/publications. The sponsor is responsible for shipping the printed inserts to the convention center.

Tote Bag Product Give-away 2 available
$3,000 each

Make sure all AAA Annual Convention 2026 attendees receive your company's retail product by distributing it in the convention tote bags! The Academy must approve all inserts in advance and reserves the right to decline any products. The sponsor is responsible for sending the retail product(s) to the General Contractor advance warehouse.

Lanyards Exclusive!
$13,000

Capture the attention of thousands as attendees wear your company's logo around their necks and are seen throughout the Academy's annual convention and exposition. With registration, each attendee (exhibitors not included) will receive a lanyard with your company logo prominently featured.

Tin of Mints Exclusive!
$9,500

Give your promotional campaign a breath of fresh air by sponsoring this customized tin of mints! As the sponsor, your company's one-color logo will be prominently featured on the tins, which will be distributed to all attendees in the convention tote bags.

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Travel-Size Hand Sanitizer Exclusive!
$9,500

Even before the COVID-19 pandemic, keeping your hands clean at a convention was critical in preventing illness while traveling. Now, it's even more important. These individual, travel-size hand sanitizer bottles will be distributed in the convention tote bags. As the sponsor, your company's full-color logo will be prominently featured on the 1 oz. bottles.

Convention Pen SOLD!
$8,500

Put your company name at the convention attendees' fingertips by sponsoring a pen that will be inserted into the convention tote bags. The pen or highlighter (whichever you choose) will feature your company's one-color logo as well as the Academy logo.

Convention Highlighter Exclusive!
$8,500

Put your company name at the convention attendees' fingertips by sponsoring a highlighter that will be inserted into the convention tote bags. The pen or highlighter (whichever you choose) will feature your company's one-color logo as well as the Academy logo.

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Convention Center & Expo Hall Branding and Graphics

Grab the attendees' attention and drive brand recognition, booth traffic or remind them of the Academy-sanctioned event that your company is sponsoring. Use a large hanging/overlay graphics banner, wall or floor cling to create a strong visual presence, promote your company's products, and drive attendees to your website.

Main Entrance/Lobby North Escalator Runner

$7,000

Step up your marketing! Make sure your company's message is in front of the attendees throughout the event. These escalators take attendees from registration, the Expo Hall & General Session areas to/from education sessions.

Sponsorship benefits include:

- Branded sponsor artwork affixed to the center stainless steel that runs the length of the escalators. The sponsor is responsible for providing print-ready artwork.

Main Entrance/Lobby North Escalator Wall Cling SOLD!

$4,000

Get your brand/message in front of all attendees in the main registration area and leading into the Expo Hall!

4'W x 9'H

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NEW! Main Entrance/Lobby North exit door clings Only 4 left!

$750 each
All 5 for $2,900

Get your branding in front of all convention attendees exiting the main entrance every day of the event!

Every other door denoted by stars below

Main Entrance/Lobby North Column Wraps

94.5”W x 8’H
$4,550 each

Get your branding/message on “can’t miss column graphics” where all convention attendees will see it at the registration area and main expo hall entrance.

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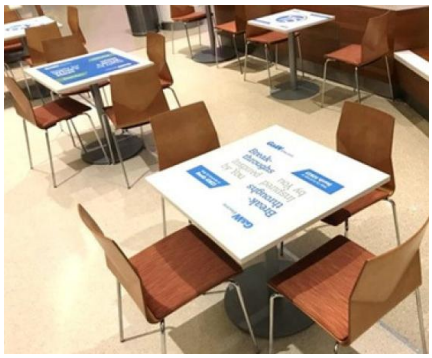
Lobby South Market Café Table-top Graphics
$7,900

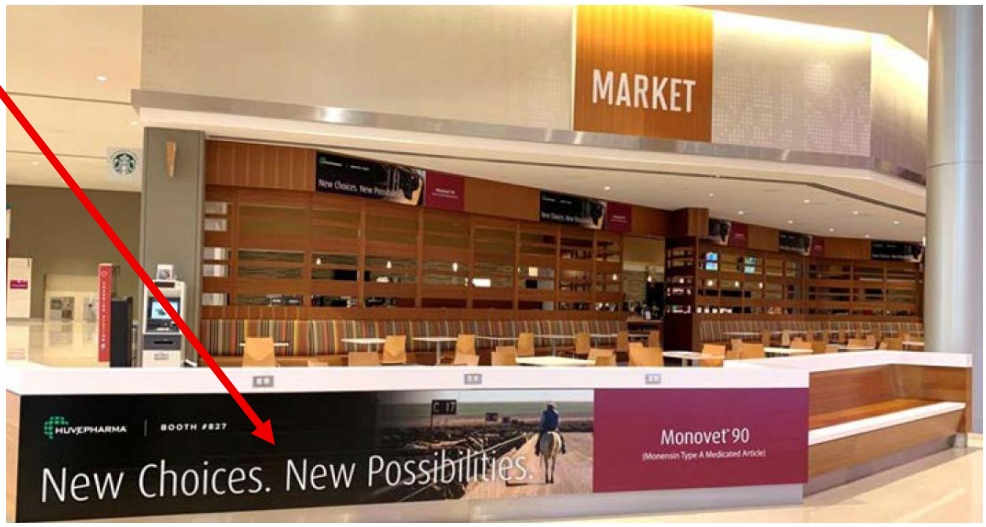
Get your logo on the tables at what will be sure to be a high-traffic eatery just outside the Expo Hall and registration area.

- Thirty (30), 24”x24” table-top graphics
- Ten (10), 30”x30” table-top graphics
- Forty (40), 8/5”x11” table easels



Lobby South Market Café Counter-height Wall Cling
$3,150

192”W x 25.75”H



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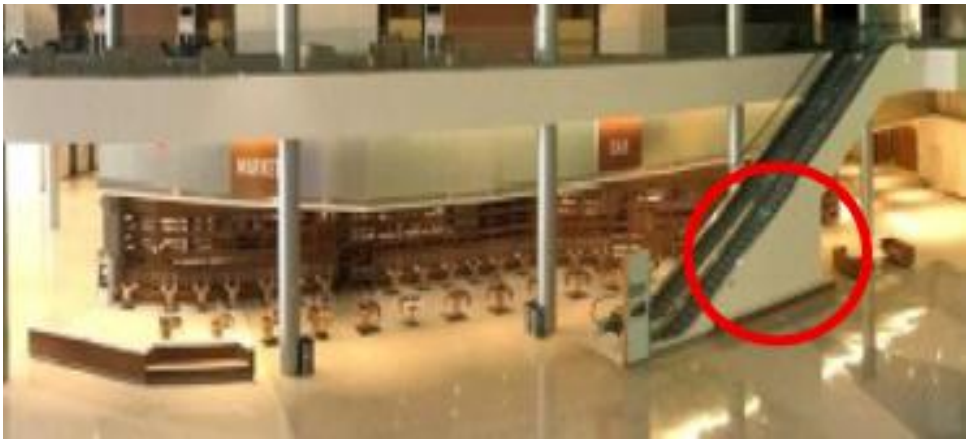
Lobby South Market Café Escalator Wall Cling
$2,950

4’W x 9’H



Expo Hall Aisle Sign Banner **Multiple Available**
$500 each (ask about volume discounts)

Add your company logo to the large AAA aisle banner hanging overhead the aisle where your booth resides or any of the other aisles in AAA Annual Convention 2026. It’s a great way to promote your company on large signage and get the attention of attendees visiting the show floor. (24” x 48”)

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Social Events

Audiology's Night Out (Friday Night Event)

Exclusive Opportunity! $20,000
Two companies coming in together as co-sponsors: $9,000 each

The largest, sanctioned party at AAA 2026, attendees will be ready to dance the night away, catch up with old colleagues at THE LDR & GROTTO a unique, conveniently located venue comprised of an indoor ballroom with fine western art and rich furnishings of the old West, that opens to the Grotto, an al fresco setting along the charming San Antonio River Walk, where attendees will enjoy a unique, serene and elegant networking experience amidst trees, foliage and a waterfall.

This party is where hundreds of attendees will close out AAA 2026 on a high note with live music, amazing food and drinks and activities as a truly unique, Texas experience at a one-of-a-kind venue on the River Walk.

250-300 attendees will enjoy food stations and open bars serving beer and wine.

Sponsorship benefits include:

- Recognition on signage, on custom-printed cocktail napkins, provided throughout our venue space.
- You will have the opportunity to provide a giveaway item to each attendee at the event.
- Sponsor will get a "shout out" recognizing your company as the exclusive sponsor of the event.
- Four complimentary tickets to the event
- Recognition in all of the Academy's promotions for the event.

Additional sponsorship opportunities are available for the Friday night event, which include recognition on signage, one complimentary ticket to the event, and recognition in all of the Academy's promotions for the event. Please contact Glenn Feder for further details.

Wednesday Night Beer & Wine Happy Hour at your Booth SOLD!

$6,800

Host attendees at your booth with beer and wine on Wednesday, just before the Celebrate Audiology! Expo grand opening party!

Academy of Audiology Foundation (AAAF) Fiesta SOLD!

$8,000

The AAA Foundation's Happy Hour is your opportunity to demonstrate your support to leaders and influential individuals in the audiology community. The Foundation's flagship event is highly anticipated each year hosting 120-150 attendees. Not only is this event a chance for attendees to network and build connections but it showcases the important work the AAA Foundation is doing to promote philanthropy in support of research, education, public awareness in audiology.

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(Foundation Fiesta continued)

- Your company will receive public recognition from the Foundation chair during the event.
- A representative from your company will receive 5 minutes of podium time to welcome the guests.
- Your company's logo will be featured on signage and the cocktail napkins at the event.
- Your company will also receive recognition in any electronic or printed promotional materials for the Happy Hour, in the printed convention guide, in the online conference planner, and on the Foundation's website.
- Four (4) complimentary tickets to the event.

New Professionals Networking "Meet-up" SOLD!

$3,300

New professionals will be invited to attend this all-new networking "meet up" event focused on fostering open dialogue and relationship building amongst new professional audiologists.

This high-energy event features ice-breaker games and focuses on fun and building connections with other early-career professionals at the outset of the convention.

Sponsor will get the following benefits:

- Logo recognition online, the convention map & session pocket guide(if sponsored), online convention planner and signage
- Ability to attend the session (1 person)
- Welcome remarks from the sponsor (1-2 minutes max)
- Napkins with company logo at refreshment break included for attendees of the session
- Table at the event.

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Audiology Connects: Specialty Attendee Group Networking Meet-ups
$1,000 to $5,000

Associate your brand with these engaging and dynamic networking meet-ups for specialty groups within the audiology profession that are designed to foster meaningful connections and expand your professional network.

These attendee groups have a high desire to collaborate with peers, share best practices and insights, or discover new opportunities, and these informal networking events offer the perfect platform to connect with like-minded professionals in a relaxed, collaborative and welcoming environment.

Wednesday, April 22nd, 3:00-4:00pm

- International Delegates

Thursday, April 23rd, 2:15-3:15 pm (immediately following the DEIB Dialogue Session from 1:00-2:00 pm)

- Black Audiologists
- Hispanic/Latino Audiologists
- Asia-Pacific Audiologists
- LGBTQ+ Audiologists

Friday, April 24th, 11:00 am-12:00 pm

- Audiology Assistants

Friday, April 24th, 4:15-5:15 pm

- Private Practice Owners & Audiologists

Private Meeting Space

Expo Hall Meeting Suite Only 4 left!
ExpoSuite in addition to booth space: $4,250
Single ExpoSuite: $8,500

Hold private meetings on the AAA Annual Convention show floor with customers, staff and/or partners in these private, enclosed 20x20 spaces.

Hotel Meeting Space
Multiple available on a first-come, first-served basis.
Exhibitor Fee: $550 per day, per meeting room
Non-Exhibitor Fee: $800 per day, per meeting room

Use this meeting space to hold client meetings, conduct internal business meetings or staff training, and offer team-building events in conjunction with AAA Annual Convention 2026. Meeting room space will be available at hotels where the Academy has room blocks*.

The Academy is pleased to pass this significantly discounted meeting room rate on to you. Sponsors are responsible for covering all costs associated with audio-visual equipment and labor, food and beverage, and special room set-up.
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(Hotel meeting space continued)

Educational sessions for attendees will not be permitted to take place in these meeting rooms, and meeting rooms will **not** be listed in the printed convention guide. Exhibit hall booth space is not required to purchase meeting room space; however, exhibitors receive a discounted rental rate. Space is available on a first-come, first-served basis.

** Companies wanting to hold internal or external meetings in conjunction with AAA Annual Convention 2026 must obtain pre-approval from the Academy. If your company wishes to use meeting space in a hotel where the Academy does not have a room block, pre-approval and the Academy's Hotel Meeting Space fee are still required. The Academy cannot guarantee that the hotel will not charge its own meeting space rental fee and enforce food and beverage minimums.*

Student Academy of Audiology (SAA)

With approximately 1,200 members, the Student Academy of Audiology (SAA) is the national student division of the American Academy of Audiology (the Academy) that serves as a collective voice for students and advances the rights, interests, and welfare of students pursuing careers in audiology.

The SAA introduces students to lifelong involvement in activities that promote and advance the profession of audiology and provides services, information, education, representation, and advocacy for both the profession and consumers of audiology services. As future leaders of the field, the student population is an important segment of the audiology community.

SAA Convention* SOLD!

$23,600

To be held on Wednesday in conjunction with AAA Annual Convention 2026, the SAA Conference features content that prepares students for their externships and future clinical practice.

Sponsor benefits include:

- Opportunity to make a 15-minute presentation.
- Distribution of company literature to SAA Conference attendees.
- Logo recognition during lunch break.
- Recognition in SAA Conference promotions, in the online convention planner, on the mobile app and on signage at the event.

SAA Mix-n-Mingle Reception* SOLD!

$14,850

Held Wednesday evening (immediately following the SAA Conference), the SAA Mix-n-Mingle Reception is a special event for all students (the future of audiology) and offers them a chance to network and share learnings.

Sponsorship benefits include:

- Recognition in all promotional materials for the SAA Mix-n-Mingle, in the AAA Annual Convention 2026 mobile app and online conference planner, and on signage at the event.
- The opportunity to distribute company literature or a giveaway item to attendees.
- Up to five (5) sponsor representatives may attend the event.

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SAA Board of Directors' Meeting* SOLD!
$8,250

During AAA Annual Convention 2026, the SAA Board of Directors will hold its annual face-to-face meeting. As the SAA Board of Directors' Meeting Sponsor, your company will have the opportunity to:

- Speak with the Board members for one (1) hour, and you can use this time to provide the students with valuable education, conduct a focus group, etc.
- Receive recognition on communications to the SAA Board about the meeting, recognition on signage and any printed materials at the SAA Board Meeting.
- Recognition in communications to the SAA Board about the meeting.
- Distribute company literature and/or a giveaway item to the attendees.

***Pricing and deliverables subject to change**

SAA Student Series SOLD!
$8,800

It is no secret that students are eager for additional opportunities to learn and apply skills that are not fully expanded upon during their formal education settings. The SAA Student Series, developed by the SAA, will offer three educational sessions covering topics or themes of interest identified by students, for students. Position your company as a partner to build your brand with students before they begin their careers as audiologists.

Sponsorship benefits include:

- Recognition online where the SAA Student Series is mentioned, in the convention mobile app, the online conference planner and on signage at each session.
- Opportunity to introduce the speaker at the beginning of each session.
- The opportunity to distribute collateral at each session and introduce the speaker in each session.

If you are interested in developing and offering a session for students that will benefit their education, provide them with the latest research and tools while preparing them for success as an audiologist, we would be happy to work with you on session ideas. Sessions developed and presented by sponsors will be made available on a limited basis and at a cost of $3,000 per session.

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American Academy of Audiology Foundation (AAAF)

The American Academy of Audiology (AAA) Foundation's mission supports education, research, and public awareness in audiology and hearing sciences. Its many programs and initiatives impact audiologists, audiology students, and those with hearing loss and balance disorders. The AAA Foundation is a 501(c)(3) nonprofit organization.

Student Travel Grants

$1,750 per student

Part of the Foundation's primary mission is to support education. To foster support for future audiologists, the Foundation would like to offer travel grants for students to participate and attend AAA Annual Convention 2026. Not only does this provide educational opportunities to students, it also provides a platform for networking and mentorship, meeting industry representatives, and allowing students to have the experience of everything the Academy offers at its annual meeting.

Travel grants also include membership in the Student Academy of Audiology (SAA), which represents the collective voice of audiology students. The SAA is committed to serving students of all backgrounds pursuing careers in audiology including advancing their rights, interests, and welfare. The SAA provides an abundance of resources and a wealth of information for students to get started.

Sponsorship benefits include:

- Recognition on Foundation and SAA websites.
- Recognition of sponsor will be on all application and promotion materials.
- Sponsor will receive recognition on a post-annual meeting news article.

AAAF Research: Research Grants in Hearing and Balance

$2,500 minimum

As the Academy's Foundation supporting research, the Foundation identifies research priorities areas that reflect the pressing needs to support work within the organization. At this time, the key research objectives will focus on evidence regarding the value of hearing screening (related to the USPSTF recommendation) and evidence about patient safety and direct access to audiology services.

These two topic areas have been identified as *priority* areas of focus but not to limit the award only to one of the areas. There is ongoing consideration for innovation and reflection that other might identify a more emergent priority need for research.

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AAAF Education: AAA Foundation Named Scholarship Program
$15,000 or higher (Plus Overhead)

Partner with the AAA Foundation to create your own named scholarship program. The program would provide funding for qualified AuD, PhD, and AuD/PhD students to use toward tuition, books, or room and board. The minimum amount accepted is $15,000, which may be dispersed in one scholarship cycle or over the course of up to five (5) years.

Examples include: one $15,000 scholarship; three $5,000 scholarships dispersed in one year; one $5,000 scholarship each year for 3 years; or one $3,000 scholarship each year for 5 years.

Overhead fee for development and implementation of scholarship programs – $4,000 annually for the duration of the program:

- Includes promotion on the Foundation and SAA websites and recognition on the specific scholarship application.
- Includes program marketing via a dedicated blast e-mail, social media posts, a direct link in the Audiology Weekly e-newsletter, a dedicated ad in *Audiology Today* magazine, and a video message from the Foundation Chair posted online and on social media.

Academy of Audiology Foundation (AAAF) Fiesta SOLD!
$7,500

The AAA Foundation's Fiesta is your opportunity to demonstrate your support to leaders and influential individuals in the audiology community.

The Foundation's flagship event is highly anticipated each year hosting 120-150 attendees. Not only is this event a chance for attendees to network and build connections but it showcases the important work the AAA Foundation is doing to promote philanthropy in support of research, education and public awareness in audiology.

The annual celebration honoring the AAA Foundation and its vital mission will be held at the San Antonio Marriott Rivercenter on the River Walk. Attendees will enjoy a fun evening with great company and an open bar — all while supporting a cause that makes a difference.

Sponsorship benefits include:

- Your company will receive public recognition from the Foundation chair during the event.
- A representative from your company will receive 5 minutes of podium time to welcome the guests.
- Your company's logo will be featured on signage and the cocktail napkins at the event.
- Your company will also receive recognition in any electronic or printed promotional materials for the Fiesta, in the convention mobile app, in the online conference planner, and on the Foundation's website.
- Four (4) complimentary tickets to the event.

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Year-Long Business Development Opportunities

Keep your brand top of mind by securing additional sponsorship opportunities throughout the year.

Academy-wide Sponsorship

Academy Membership Email Blasts (All, professional or student members)

The Academy branding will catch the members' attention and add to your company's credibility.

We will work with you to select the date(s) to send the e-mail.

Sponsorship benefits include:

- Opportunity to provide one image (high-resolution PNG file; 600 pixels wide and up to 500 pixels tall); copy, not to exceed 225 words including any titles (word format only), headings, or references; one logo (high-resolution PNG file); one URL address for a hyperlink; and the subject line for the e-mail.

Email Blast to All Academy Members

Limited availability
$7,500 each

Reach out to the Academy's entire membership* (6,500 – 7,500) via e-mail. As the sponsor, we will work with you to build an e-mail using the Academy's e-mail template with images and language you prepare and submit. Working with the Academy to send out a message through our platform adds credibility to your message.

E-mail Blast to Academy Professional Members NEW!

Limited availability
$5,000 each

Send your customized message to 5,500 to 6,500 Academy professional members* via e-mail. Your company provides the content, and the Academy builds the e-mail blast using the AAA template.

E-mail Blast to Academy Student Members NEW!

Limited availability
$2,500 each

Send your customized message to 850-1,000 Academy student members* via e-mail. Your company provides the content, and the Academy builds the e-mail blast using the AAA template.

The Academy branding will catch the attendees' attention and add to your company's credibility.

We will work with you to select the pre- or post-convention date to send the e-mail.

* E-mail will be sent to Academy members who did not opt out of receiving communications. Email content, materials due 2-3 weeks in advance of send date. One proof will be sent to sponsor for review. Not available in March or early-May 2026.

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Industry Solutions Webinar on eAudiology Limited Availability!

$3,500 per webinar

Reach the Academy members outside of the annual convention, provide valuable education, and position your company as a thought leader. As an Industry Solutions Webinar Sponsor, you determine the topic, identify the speaker(s), and develop the content. The thirty-minute webinar (with CEU's), which will be free to all members, will be pre-recorded and available on demand on the Academy's online educational platform, eAudiology. The webinar will be featured on the eAudiology home page for at least two weeks after launch, and the webinar will be accessible for up to 12 months, as long as the content remains relevant.

Sponsorship benefits include:

- Recognition in the webinar's promotions, which will include a dedicated blast e-mail to the membership
- A link in Audiology Weekly e-newsletters and social media posts.
- A mailing list of registrants (6 weeks after launch); the list will include e-mail addresses for those individuals who indicate that they want to receive more information.

AAA Member Video Testimonial…

Watch Here

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Support the profession that supports you.
Build your brand. Build your business.

Contact the Academy
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