



Presenter Best Practices for an Accessible Poster

As you prepare your poster, please follow these best practices for ensuring your poster is accessible for all audience members.

AAA Poster Requirements

The space available to affix your poster is 8' x 4', your poster may be any size up to 8' x 4'. Pushpins are provided for hanging your poster. For attendee navigation purposes, a poster code placard is placed in the upper left corner of the poster. This cannot be removed; posters are arranged in order by the assigned poster number.

Accessibility: Best Practices for Your Poster

- Use clear, consistent layouts and organization schemes to present content.
- Provide information in multiple ways (e.g., use a combination of text, images, graphs, and tables).
- Use plain English, spell out acronyms, define terms, avoid or define jargon.
- Use color combinations that are high contrast and can be distinguished by those who are colorblind. Black text with white background is the most legible with printed material.
- Keep text concise and graphics and tables simple.
- Use large, bold, sans serif fonts on plain backgrounds.
- Provide adequate white space, avoid clutter, and visually highlight sections with borders, colored headings, and white space.
- Share with participants a concise description of the major points in the content of the poster.
- Feature a tiny url or QR code that links to more information on the research being presented and an accessible, downloadable version of the poster.
- Caption or title images.
- Offer to describe your poster to attendees who are blind or have low vision

Additional best practice guides for poster creation include:

https://www.aucd.org/docs/annual_mtg_2008/accessibility_posters_gilson2007.pdf

<https://www.washington.edu/doiit/how-can-i-create-conference-poster-accessible-people-disabilities>

<https://guides.library.yale.edu/academic-poster-resources/accessibility>

<https://www.apha.org/Events-and-Meetings/Annual/Presenters/Accessibility-Guidelines>