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FOR IMMEDIATE RELEASE

More Than 3,000 Hearing-Health-Care Professionals to Attend American Academy of Audiology Conference in New Orleans

Largest gathering of hearing and balance health-care professionals in the world

Reston, Virginia (December 2, 2024)—Registration opens today for the American Academy of Audiology's annual conference, the largest gathering of hearing and balance health-care professionals in the world. More than 3,000 audiologists and other professionals are expected to attend AAA 2025 in New Orleans March 26–29, 2025.

New this year, AAA 2025 is offering an education track for audiology assistants who serve a crucial role in helping audiologists to optimize patient care. Led by seasoned audiologists, sessions will cover topics such as hearing aid testing and tools, audiometry, and social media and marketing strategies. The Academy is offering a discounted package for audiologists to bring their assistants; assistants are also welcome to attend on their own.

All AAA 2025 attendees will have access to more than 150 educational sessions featuring the latest clinical evidence-based research on topics such as private practice management, pediatric audiology, vestibular care, and early career development. More than 150 abstract posters will also be on display, featuring the latest research breakthroughs in hearing and balance care.

Additionally, the conference will highlight sessions on career growth and leadership development as well as how to help create an inclusive profession. Nadene Cherry, corporate speaker and meditation leader, will deliver a transformative keynote address with the keys to boosting performance without burnout. A variety of networking and social opportunities throughout the event will give attendees time to share best practices with one another and explore New Orleans' famous music, culinary, and jazz scenes.

The HearTECH Expo will take place alongside AAA 2025 and include exhibits showcasing cutting-edge products and technology to help audiologists take their practice to the next level. Among the more than 100 confirmed exhibitors so far are CareCredit, Cochlear, Hamilton CapTel, Oticon, Phonak, ReSound, Signia, Starkey, Widex, and WSAudiology.

"We are delighted to bring AAA 2025+HearTech Expo to New Orleans for an outstanding conference featuring the latest evidence-based research to help audiologists practice at the top of their scope across every setting," said Academy Executive Director Patrick E. Gallagher. "With groundbreaking research, innovative technology, and practice management tailored to diverse specialties and practice settings, AAA 2025 is <u>the</u> place to be for audiologists and anyone with an interest in improving patients' hearing and balance health care."

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Early-bird registration runs through February 5, 2025. To learn more about, or to register for the event, visit aaaconference.com. Members of the media who would like to cover the event should submit a request to Mary Lynn Rynkiewicz, Senior Director of Communications, at mrynkiewicz@audiology.org.

The American Academy of Audiology is world's largest professional organization of, by, and for audiologists. The Academy is dedicated to achieving recognition of audiologists as the experts in hearing and balance care and the field of audiology as an independent clinical specialty that is integral to the health care team. For more information, visit <u>www.audiology.org</u>.