

Audiology Assistants

SUGGESTED SCHEDULE

WELCOME TO AAA 2025+HEARTECHEXPO, WHERE THOUGHT LEADERS, INNOVATORS, AND PROFESSIONALS IN AUDIOLOGY come together to explore the most pressing topics, groundbreaking trends, and emerging technologies shaping our future. This carefully curated agenda showcases all that AAA 2025+HearTECH Expo offers to meet **YOUR** specific needs. You will have access to a dynamic mix of education focused on professional development, evidence-based practices, and research. You'll also be able to engage in hands-on learning, networking opportunities with like-minded professionals, and fun activities. While this is a suggested agenda, we invite you to visit the online conference planner (<https://aaa2025.eventscribe.net>) for complete details. We look forward to hosting you in New Orleans for what is sure to be an enriching experience!

Tuesday, March 25

10:00 am–6:00 pm	Registration Desk Open
2:00–6:00 pm	Academy Information Desk Open

Wednesday, March 26

7:00 am–7:00 pm	Registration and Academy Information Desk Open
8:00–11:30 am	Learning Labs (extra fee) 💰
11:30 am–12:45 pm	BEYOND THE BOOTH Emotional Intelligence and Leadership Resiliency
12:00–5:00 pm	CEU Manager Open
12:45–1:45 pm	EDUCATIONAL SESSION Update on OTC Hearing Aids at the Community Pharmacy
1:00–2:45 pm	BEYOND THE BOOTH Happiness Is and the Success of Teams
1:30–2:15 pm	ACAE Meet and Greet
2:15–3:15 pm	EDUCATIONAL SESSION Preventing Medical Errors in Your Practice
2:15–3:45 pm	FEATURED SESSION Considerations Regarding Accepting Managed Care in Your Office
3:00–4:00 pm	BEYOND THE BOOTH The Coach Advantage: Elevating Early Leadership in Audiology

Be sure to check out additional education offered by exhibitors and corporate partners in the **HearTECH Expo Hub** and **Industry Updates** starting Wednesday through Friday. CEUs offered for all sessions!

Wednesday, March 26

4:00–7:30 pm	HearTECH Expo Open
4:00–7:30 pm	Recharge Lounge in HearTECH Expo SPONSORED BY HPSO
4:30–5:30 pm	Beer & Wine Bar in HearTECH Expo SPONSORED BY WSAudiology
5:30–7:00 pm	Celebrate Audiology Reception in HearTECH Expo SPONSORED BY Hamilton CapTel
7:00–8:30pm	AAA Foundation Happy Hour (extra fee) 💰

Thursday, March 27

7:00–8:00 am	Morning Yoga (extra fee) 💰
7:00 am–5:30 pm	Registration and Academy Information Desk Open
7:00 am–6:30 pm	CEU Manager Open
8:00 am–5:00 pm	Poster Display Hours
8:15–9:15 am	EDUCATIONAL SESSION Best Practices and Fundamentals of Hearing Instrument Test Box Use For Audiology Assistants
9:45–11:30 am	Opening General Session (doors open 9:15 am) SPONSORED BY Starkey
11:30 am–2:00 pm	Concessions Open in the Expo Hall
11:30 am–6:00 pm	HearTECH Expo Open
11:30 am–6:00 pm	Recharge Lounge in HearTECH Expo SPONSORED BY HPSO
1:00–2:00 pm	Poster Presentations
1:00–2:00 pm	A DEIB Dialogue–Building an Inclusive Profession
2:00–3:00 pm	ABA Meet and Greet
2:00–4:00 pm	Professional Headshots Studio SPONSORED BY ReSound
2:15–3:15 pm	NETWORKING MEET-UPS Black Audiologists, Hispanic/Latino Audiologists, Asia-Pacific Audiologists, LGBTQ+ Audiologists Networking Meet-Ups
2:30–4:30 pm	Paws and Relax in HearTECH Expo SPONSORED BY HearingLife
3:30–4:30 pm	Coffee Break with Exhibitors in HearTECH Expo SPONSORED BY Hearing Billing Solutions
4:15–4:45 pm	EDUCATIONAL SESSION Managing Patient Care: Balancing Empathy, Compassion, and Sympathy in Difficult Situations
5:00–6:00 pm	EDUCATIONAL SESSION Business 101 for Audiology Assistants: Understanding the Costs of Operation
7:00–9:00pm	FOR U.S. MEMBERS ONLY PAC Event Voodoo Tour (extra fee) 💰
9:00–11:00 pm	AAA's Not-So-Secret After-Hours Party (open to all) SPONSORED BY AudioNova

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Friday, March 28

7:00 am–5:00 pm	Registration and Academy Information Desk Open
7:00 am–6:00 pm	CEU Manager Open
8:00–9:00 am	EDUCATIONAL SESSION SEO is DEAD: Search Everywhere Optimization powered by the Audiology Assistant
8:00 am–5:00 pm	Poster Display Hours
9:00–9:45 am	Coffee Break with Exhibitors in HearTECH Expo SPONSORED BY Starkey
9:00–11:00 am	Paws and Relax in HearTECH Expo SPONSORED BY HearingLife
9:00 am–1:00 pm	HearTECH Expo Open
9:00 am–1:00 pm	Concessions Open in the Expo Hall
9:00 am–1:00 pm	Recharge Lounge in HearTECH Expo SPONSORED BY HPSO
9:30–11:30 am	Professional Headshots Studio SPONSORED BY ReSound
9:45–10:45 am	EDUCATIONAL SESSION Top 10 Relationship Killers for Audiology Assistants
11:00 am–12:00 pm	NETWORKING MEET-UP Audiology Assistant Networking Meet-up
12:30–1:30 pm	Poster Presentations
3:15–3:45 pm	EDUCATIONAL SESSION Audiometry for Audiology Assistants
7:00–10:00 pm	Audiology's Night Out (extra fee) 💎

Saturday, March 29

7:30–11:30 am	Registration and Academy Information Desk Open
7:30 am–1:30 pm	CEU Manager Open
10:00–11:00 am	EDUCATIONAL SESSION Ted Lasso's Leadership Playbook
11:30 am–1:00 pm	Closing Session Featuring Trivia Bowl (doors open 11:00 am) SPONSORED BY HearUSA

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