

**American Academy of Audiology
Board of Directors Virtual Meeting
August 26, 2025
7:00-9:00 PM Eastern**

MINUTES - Draft

Board Members Present:

Patricia Gaffney, AuD, MPH, President
David Zapala, PhD, President-elect
Bopanna Ballachanda, PhD, Immediate Past President
Meagan Bachmann, AuD, MHL
Brenna Carroll, AuD
Kwame Curtis, AuD
Ursula Findlen, PhD
Kaitlyn Kennedy, AuD
Lachelle Lazarus, AuD
Maria Pomponio, AuD
Greta Stamper, AuD, PhD
Patrick Gallagher, MBA, Executive Director, Ex-Officio
Hector Sanchez, SAA President, Ex-Officio

Board Members Absent: Wafaa Kaf, MBBSCh, MSc, PhD

Guests: Carey Earle and Stuart Hales, MCI; Jamie Bogle, AuD, PhD, Rebecca Lewis, AuD, PhD, Patricia Mazzullo, AuD, and Bre Myers, AuD, PhD, incoming board members.

Staff Present: Anne Poodiack, Rachael Sifuentes, Kitty Werner, Joanne Zurcher

Welcome: P. Gaffney welcomed the board and reminded them of the conflict of interest (COI) disclosures.

July Board Meeting Minutes: The board reviewed the minutes of the in-person July 2025 meeting,

Motion: To approve the July 2025 board meeting minutes.

Action: Approved.

Strategic Principles: The MCI consultants joined the board to review a draft graphic and statements to capture the priorities and work of the board for the year ahead. The graphic would replace the house diagram used previously. The group engaged in discussion about the example provided by MCI and proposed edits to simplify the messaging. The group proposed that the graphic also would be helpful to use in the external representation of the focus of the Academy. Core marketing messaging to members and other audiologists will focus on know your worth, strengthen your career, and drive audiology forward. Wording on the web site will include bullets under each of the core messages to appeal broadly to audiologists that membership in the Academy will give them something they want.

ACTION ITEM 1: MCI will incorporate the edits into an updated graphic and web site messages.

OKR Document: The board reviewed the updated strategic objectives and key results (OKRs) for the new volunteer year, Oct 1, 2025, through September 30, 2026. P. Gallagher referred the board to the updated organizational chart for the board liaison appointments.

Motion: To accept the updated OKR document.

Action: Approved

New Board Member Orientation: T. Gaffney and P. Gallagher welcomed and introduced the incoming board members. They shared orientation information and engaged the current and incoming board members in discussion about board member roles and responsibilities.