2027 Sponsorship and Promotional Opportunities

Raise your visibility. Build your brand. Make an impact.

Position your company as an industry leader by partnering with the American Academy of Audiology—the world's largest professional organization of, by and for audiologists.

Engage and Influence the Audiology Marketplace

Representing the interests of audiologists and future audiologists, the Academy is dedicated to fulfilling its mission: providing quality hearing-care services through professional development, education, research, and increased public awareness of hearing and balance disorders.

The Academy brings you unprecedented impact and reach through the most comprehensive suite of organizations, events, products and publications in the audiology industry.

Connect your brand and show your industry support/commitment to the following suite of Academy properties.

- **The** AAA Annual Convention is your chance to engage thousands of Academy member and non-member audiologists all in one place all at one time.
- The American Academy of Audiology Foundation **(AAAF)** and their mission is to promote philanthropy in support of research, education, and public awareness in audiology and hearing sciences.
- The Student Academy of Audiology **(SAA)** is an organization of, by, and for student audiologists. The SAA is a direct connection between students and their future professional home and discipline.
- The American Board of Audiology **(ABA)** is a certification organization dedicated to enhancing audiological services available to the public by working with expert practitioners across the globe to create universally recognized standards in professional audiology practice.
- The Accreditation Commission for Audiology Education **(ACAE)** is a certification organization dedicated to recognizing, reinforcing, and promoting high-quality performance in AuD educational programs through a rigorous verification process.
- Academy Research Conference brings the industry's best and brightest together to address key areas of research like age-related hearing and balance decline.
- eAudiology is the audiology industry's go-to online learning resource for live and on-demand web seminars, AAA Annual Convention sessions, and certificate programs.
- The Academy flagship publication**, *Audiology Today*** is the award-winning, bi-monthly magazine of, by, and for audiologists.

Why Sponsor?

- Drive new leads*, increase sales and market share
- Differentiate yourself with your target market
- Target a new customer group
- Elevate company, product and brand visibility across the audiology profession
- Contribute to better patient outcomes and the advancement of the audiology field
- Support the profession that supports you
- Strengthen existing customer relationships
- Enhance your company image and prestige
- Show the entire audiology community, your commitment to their professional success

***According to a study conducted by the Center for Exhibition Industry Research, (CEIR), sponsorship can increase booth traffic by 104 percent.**

Your customers aren't just looking for great products and services. They're looking for solutions. They're looking for a partner they can trust.

Looking to position yourself as an Audiology Industry Leader?

Through strategically aligning with the Academy and its affiliated organizations, you can become an **Academy Corporate Partner** and benefit from the impact of a comprehensive marketing campaign across all Academy entities, while also contributing to the organization that gives back to the Audiology community.

As an Academy Corporate Partner, you will build your brand and position your company with Audiologists worldwide, as an industry leader, trusted advisor and partner through engaging the Academy, enhancing the Academy's initiatives, improving membership benefits, and building rapport with the world's largest professional organization of, by and for audiologists.

Just a few of the benefits of Corporate Partnership include….

- Discounts off select AAA Annual Convention & Academy-wide sponsorship
- Early access to new sponsorship opportunities
- Complimentary Industry Update Speaking Session
- Complimentary Hotel Meeting Room(s)
- Complimentary Academy Mailing List
- Academy Website, e-Newsletter & Audiology Today Recognition
- Print & Digital-ready Corporate Partner Badge
- Bonus Priority Points to Get Preferred Exhibit Space Location
- AAA Annual Convention Event-wide Branding and Visibility

Join these industry leaders…….

Platinum

Starkey
Hear better. Live better.

Gold

oticon life-changing technology

ReSound GN

WSAudiology

Silver

CareCredit | Allegro Credit

Cochlear

HAMILTON CAPTEL

Interacoustics

We invite you to peruse our menu of sponsorship and promotional opportunities and then to reach out to us directly so we can work with you to understand your strategic goals and how we can assist you in your business development plans. We look forward to building a long-term relationship with you and your brand.

Please contact Glenn Feder with any questions

AAA2027 | ANNUAL CONVENTION ST. LOUIS, MO #AMPLIFY

Sponsorship Opportunities

The World's Largest Gathering of Audiologists

The Academy's annual convention brings together audiologists, future audiologists, hearing-health professionals, and industry representatives from more than 50 countries together to focus on the most current developments, best practices, education, technology, and research in the field of audiology.

According to a study conducted by the Center for Exhibition Industry Research, **sponsorship can increase booth traffic by 104%** —generating more traffic, more leads, and more value for your marketing dollar.

Attendee Profile

Professionals: 75%
(66% Academy members, 34% non-members)

Students: 25%

First-time Attendees: 24%

Work Setting

Private Practice & ENT Office: 26%
Clinic: 16%
College/University: 12%
Hospital: 11%

Purchasing Influence

Recommend/influence/make final decision: 58%

Reasons for Attending

- **67% attend for education**
- **64% attend to visit the expo hall**
- **44% attend to network**

2027 offerings snapshot with links to details

Click description to jump to details and "back to snapshot" to return to this page.

ROFR = sponsorship is under right-of-first-refusal to AAA 2026 sponsor

Expo Speaking, Experiential and Traffic-Building Opportunities*

* Available to companies with expo hall space and HearTECH Hub package sponsors only.

HearTECH Hub Package - $23,000 (with exhibit floor space) **3 SOLD! Only 4 left on ROFR**
Celebrate Audiology - $19,250 **ROFR**
Headshot Studio - $12,000 **SOLD!**
Recharge Lounge - $10,000 **ROFR**
Thursday Expo Hall Refreshment Break - $6,000
Industry Update Sessions - $1,600 - $2,400 **(NEW! lead retrieval option) Limited availability!**
Registration Escalator Runner – call for pricing
Expo Hall Aisle Sign Banners - **6 on ROFR**
AAA Annual Convention Carpet Decals - $875 - $3,000
Registration/Lobby Area Meter Board Graphics - $1,500
Paws and Relax on the Show Floor - $6,000 each ($10,000 for both) **SOLD!**
Expo On-site Exhibitor Demo Promotion - $1,400 - $1,900 **Limited to first 5 sponsors!**
Online Registration & Printed Concession Voucher/Ticket Sponsorship **ROFR**

Education and Speaking Opportunities

HearTECH Hub Package - $23,000 (with exhibit floor space) **3 SOLD! Only 4 left on ROFR**
Industry Symposium - $20,000+
NEW! Industry Partner Exchange - $5,000 **Limited availability!**
Thursday General Session & Keynote - $20,000
General Session Coffee Station - $3,500
Closing General Session – Trivia Bowl - $7,500
Clinical Education Forum - $4,000
Industry Update Sessions* - $1,600 - $2,400 **(NEW! lead retrieval option) Limited availability!**
Practice Management Education Series - $5,000 **ROFR**
Fellows-in-Training (FITT) Travel Grants - $6,000 to $12,000
Unrestricted Educational Grants – Amount varies
A DEIB Dialogue – Current Issues - $5,000
Advancing Research in Audiology: A Dialogue - $5,000
SAA Student Education Series at AAA Annual Convention: $11,800 (with custom session) **SOLD!**

Print Advertising

Convention Map, Session & Exhibitor List Quick Reference Pocket Guide - $7,900 **SOLD!**
Tote Bag Insert - $2,500 **Limited Availability!**

Pre- and Post-Convention Attendee Promotion Limited availability!

E-mail Blast to all AAA Annual Convention Attendees - $3,200
E-mail Blast to AAA2027 Professional Attendees – $2,500
Email Blast to AAA2027 Student Attendees - $800

Digital Promotion

Online Convention Attendee Planner - $10,000 **ROFR**
Mobile App Home Page Static Banner - $5,000 **ROFR**
Mobile App Home Page Rotating Banner - $2,500 **Limited availability! 2 on ROFR**
Convention Mobile App Push Notification - $1,500 **Limited availability! 2 on ROFR**
Attendee Online Registration Login &/or Confirmation Email Sponsorship: $6,500 to $12,500
Convention Daily Look-ahead/Recap Eblast - $300-$1,600 **Limited availability!**
AAA2027 Academy-wide Social Media Sponsorship - $1,500

Attendee Giveaways

Convention Tote Bags - $18,750 **SOLD!**
Convention Map, Session & Exhibitor List Quick Reference Pocket Guide - $7,900 **SOLD!**
Tote Bag Insert - $2,500 **Limited availability!**
Tote Bag Product Giveaway - $3,000 (2 available)
Lanyards - $13,000 **SOLD!**
Convention Pen - $8,500 **ROFR**

- **Have an idea for a giveaway or sponsorship? Email us!**

Convention Center & Expo Hall Branding and Graphics

Registration Escalator Runner – Call for pricing
Expo Hall Aisle Sign Banners - **6 on ROFR**
Carpet Graphics/Decals - $875 - $3,000
Registration/Lobby Area 2-sided Meter Board Graphics - $1,500
Speaker Ready-room Coffee Sponsorship - $4,500

Social Events

Audiology's Night Out - $20,000 (Two companies coming in together as co-sponsors $9K each)
Additional Audiology's Night Out Sponsorship Opportunities - $3,500
Celebrate Audiology - $19,250 **ROFR**
Headshot Studio - $12,000 **ROFR**
Wednesday Night Beer & Wine Happy Hour at your Booth - **ROFR**
New Professionals Networking Meet-and-Mingle: $3,500 **SOLD!**
Academy of Audiology Foundation (AAAF) Fiesta - $6,500 **ROFR**
Audiology Connects: Specialty Attendee Group Networking Meet-ups – $500 - $1,000

Private Meeting Space

Expo Hall Meeting Suites - $4,250 to $6,500
Hotel Meeting Space - $550 - $850

Student Academy of Audiology (SAA)

SAA Conference (held the first day of the AAA Annual Convention*- $24,800 **SOLD!**
SAA Mix-N-Mingle Reception at the AAA Annual Convention* - $15,850 **SOLD!**
SAA Student Education Series at AAA Annual Convention* - $11,800 **SOLD!**
SAA In-Person Board of Directors' Meeting (held at the AAA Annual Convention)* - $8,250 **SOLD!**
***Pricing, format and deliverables subject to change**

American Academy of Audiology Foundation (AAAF)

Student Travel Grants - $1,750+
Research Grants in Hearing and Balance - $2,500+
Named Scholarship Program - $15,000+
American Academy of Audiology Foundation Happy Hour at AAA Annual Convention - $6,500

Academy-wide Sponsorship (year-long) Limited availability!

E-mail Blast to All Academy Members - $7,500 (6,500 to 7,500 members)
E-mail Blast to Professional Academy Members - $5,000 (5,500 to 6,500 members)
Email Blast to Student Academy Members - $2,500 (~1,000 members)
Industry Solutions Webinar on eAudiology.org - $3,500

AAA Annual Convention 2027 Sponsorship

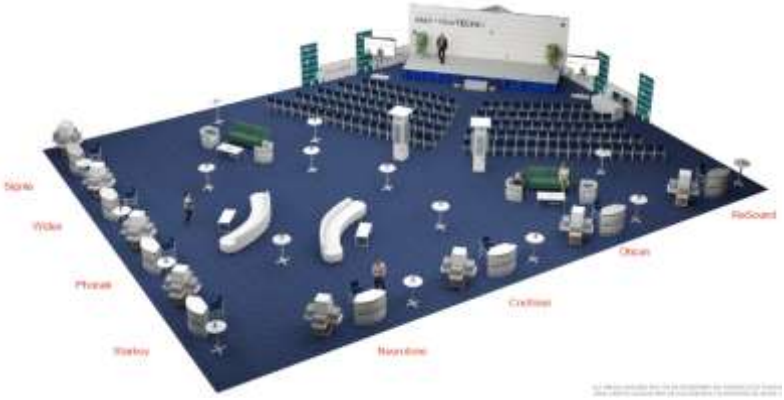
(All convention sponsors will be recognized on the AAA 2027 website)

Expo Speaking, Experiential and Traffic-Building Opportunities

Open to HearTECH Hub Package Sponsors & exhibitors only.

HearTECH Hub Package 3 SOLD! Only 4 Left on ROFR

$23,000 each (with exhibit space on the expo floor*)



Join the industry leaders in the HearTECH Hub, the heart of the AAA Annual Convention 2027 - an area where attendees gather to learn about the latest technology, industry trends, and emerging needs in hearing health.

Attendees will get a glimpse of what the future may hold for audiology, and it's an opportunity for companies to display and showcase their products and services, technology, innovation, thought leadership, and overall support of the audiology profession.

Sponsorship benefits include:

- Opportunity to host a **30-minute educational session in the Hub**—your company will determine the topic, identify the speakers(s), and develop the content. CEUs will be made available to attendees of this session.
- **Company representative to participate in our 60-minute "Future Forecast" Q&A discussion in the Hub**—your company's CEO or other high-level representative will offer their thoughts on the future of audiology. CEUs will be made available to attendees of this session. (Device manufacturers only)
- **Branded kiosk in the lounge section of the Hub—**attendees will be able to easily find you and engage with you at a branded kiosk as well as see your products showcased in plexiglass display cases.
- **Logo recognition in signage in the Hub** and on your company's kiosk.

Back to snapshot

(HearTECH Hub Package Sponsorship continued)

- A **30-second company commercial** to be hosted on the AAA Annual Convention website.
- **Complimentary** convention tote bag insert. **($2,500 value)**
- **Complimentary** Industry Update Session **($1,600 value)**—Industry Updates, held in classrooms on the expo floor, are designed to provide attendees with information focused on product training and/or demonstration. CEUs will be made available to attendees of this session and promoted with all other convention education. Lead retrieval (scanned by sponsor staff) can be secured for an additional $1,000. **Abstracts must be submitted through this** online abstract submission portal **by January 7, 2027.** After that, we can accept and publish to the planner ongoing. The final submission deadline is February 26, 2027. **To maximize attendance, it's best to submit as soon as possible.**
- **Recognition** in special pre-show promotions for the AAA Annual Convention 2027 and the HearTECH Hub, in the printed convention center map and session pocket guide (if sponsored), in the session listings in the Online conference planner, and on signage onsite.
- **Four complimentary expo-only passes** (no CEUs) **($1,200 value**). If your company does not have exhibit space in the hall in addition to the Hub kiosk, expo-only passes may be purchased for $315 each. If your company has an exhibit space in the hall in addition to the Hub kiosk, you can purchase additional tickets at $65 each. Exhibitors can also purchase a full convention access registration at $565. **(These are all early-bird prices which end at 11:59 Eastern Time on February 24, 2027).**

*$28,000 without exhibit space. Non-hearing aid/cochlear device manufacturers pricing varies.

Celebrate Audiology ROFR
$19,250

This signature reception on Wednesday evening inside the AAA Annual Convention 2027 is the official kick-off of the convention.

Sponsorship benefits include:
- Recognition on all promotions for Celebrate Audiology, on the AAA convention website, in the online planner, the mobile app, and on signage.
- Logo placement on appetizer napkins and signage at the food stations and bars.
- Specialty drink to be offered at the bars to be named by your company.
- Bar placement in or near your booth.

Headshot Studio SOLD!
$12,000

Popular attendee destination at AAA Annual Convention 2027, every professional needs a good headshot for his or her networking and business opportunities. Located in an attendee networking and seating area, a professional photographer will capture portraits (headshots) of the attendees for several hours on Thursday and Friday.

Sponsorship benefits include:
- Recognition in the Headshot Studio promotions, on signage, and in the convention center map and session pocket guide(if sponsored).
- Opportunity to distribute company collateral or a giveaway item to participants at the Headshots Studio.

Back to snapshot

Recharge Lounge ROFR
$10,000

Associate your brand with the **"Recharge Lounge"** a destination for attendees and exhibitors alike to take a break, relax, and connect during show hours. Sponsorship includes recognition in all promotions, in the convention center map and session pocket guide(if sponsored) and on signage. You may also display informational collateral on tables located in the lounge.

NOTE: *The Academy reserves the right to sell separate sponsorship for cell phone charging towers/areas and refreshment breaks within the Recharge Lounge.*

Expo Hall-wide Refreshment Break Stations Exclusive!
$6,000

Refreshment stations throughout the expo hall on Thursday afternoon, where attendees will enjoy coffee and beverages.

This expo hall traffic-driver drive will connect your brand with complimentary refreshments for attendees

Sponsorship benefits include:

- Recognition on signage at refreshment stations, in all promotions, and in the printed convention pocket-guide and on signage.
- Logo placement on napkins at refreshment stations.
- Refreshment station placement in or near your booth.

Industry Update Session Limited Availability!
$1,600 per 30-minute session ($2,400 with lead retrieval – **NEW for 2027!)**
Available to HearTECH Hub package sponsors or exhibitors only.

Extremely popular every year, Industry Updates, hosted in education meeting rooms in the convention center, are designed to provide attendees with information focused on product training and/or demonstration to include new or updated software, diagnostic or instrumentation, new hearing aid products and/or features, etc. Industry Update Sessions are offered during non-compete times on the convention schedule.

In 2026 these sessions averaged 41 attendees, with the most highly attended, drawing 151!

- Opportunity to choose your topic, identify the speakers, develop the content, and deliver a compelling session. CEUs will be offered to attendees who participate in your session.

- **NEW!** For an additional $800, we will provide one (1) lead retrieval unit for your session staffer/presenter to scan attendee badges!

- The sessions and their sponsors will be recognized in all Industry Updates promotions, in the online conference planner, and in the convention guide.

- Sponsor Presentations can be company- or product-specific with product names appearing in the abstract. Industry Updates will be held in classrooms inside the AAA Annual Convention 2027, and each session room will accommodate approximately 100 attendees. Standard AV is provided.

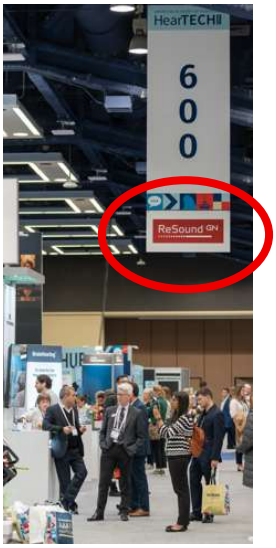
Back to snapshot

(Industry Update Session continued)

Multiple Industry Updates Session Sponsorships may be purchased. Please limit two (2) submissions per lead author. Each presentation must adhere to CEU guidelines. ***Abstracts must be submitted through this online abstract submission portal by January 8, 2027 to make the first online planner publishing date where all attendees will be able to see your session as they plan for AAA2027. After that, we can accept and publish to the planner ongoing. The final submission deadline is February 26, 2027. To maximize attendance, it's best to submit ASAP.***

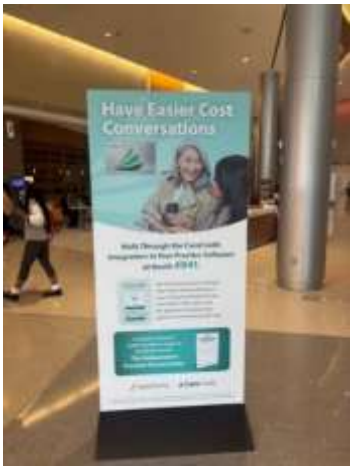
Expo Hall Aisle Sign Banner 6 on ROFR

Add your company logo to the large expo hall aisle banner(s) hanging overhead the aisle where your booth resides or any aisle(s) in the Expo. It's a great way to promote your company on large signage and get the attention of attendees visiting the show floor. (24" x 48")



Registration Area 2-sided Meter Board Graphics
$1,500

Get your brand and/or message front-and-center with all attendees in the highest traffic area of the event with these 38"W x 87"H two-sided meter board graphics. Sponsor to provide high-res pdf.



Back to snapshot

Speaker Ready-room Coffee Sponsorship
$4,500

Company will be the sponsor for morning and afternoon speaker ready-room coffee across all event days.

Sponsor will receive the following benefits;

- Logo attribution on coffee station placards and on any promotions for the ready-room
- Logo attribution on napkins & coffee sleeves

Carpet Decals/Graphics
36” or 48” diameter: $500 & $700 each
4’x4’: $750 each
10’x10’: $3,000each

These carpet/floor decals will be placed strategically **in the Expo Hall, outside & other education areas** to drive brand visibility, relay your message and/or let them know where your booth is. Decals can include your company logo, product info/message and booth number.

Paws and Relax on the Show Floor SOLD!
$6,000 each

Thursday, April 8, 2:30 pm - 4:30 pm
Friday, April 9, 10:00 am – Noon

Back by popular demand! Who doesn’t want to snuggle up to a pup? The Academy is teaming up with a local animal shelter to bring attendees little bundles of joy to play with during the convention, where they can stop by to receive unconditional love from some happy pups.

Associate your company/brand with this feel-good space on the show floor, on all related promotions and on-site signage.

Expo On-site Exhibitor Demo Promotion Limited to the 1st five sponsors!
$1,500

AAA Annual Convention attendees love hands-on experiences!

Drive maximum booth traffic and get pre-convention, high-visibility AAA-promoted communications featuring sponsors exhibit product/solution demonstrations at the Expo.

Back to snapshot

(Expo on-site exhibitor Demo Promotion continued)

Sponsor will be listed with the products/services, dates & times and a video of your hands-on demonstrations occurring at your booth and **AAA will promote it a minimum of three (3) times to prospective and registered AAA 2027 attendees and Academy members via email and on the convention website.**

For companies electing to provide a video, sponsor will provide video (.mp4 or .mov file, 60-second max) of a taste of what attendees will be able to experience at your booth.

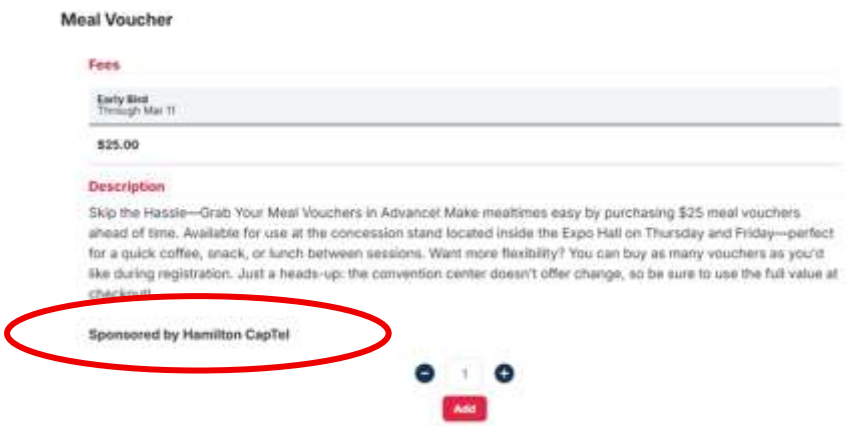
- **March 9** demo sponsor email promotion to attendees. Materials/content **due by February 16**
- **March 22** demo sponsor email promotion to attendees. Materials/content **due by March 1**
- **March 26** demo sponsor email promotion to attendees. Materials/content **due by March 5**

Online Registration & Printed Concession Voucher/Tickets ROFR

$6,500

Through the convention registration system, AAA2027 attendees will be able to purchase $25 food and beverage vouchers to be used at the Expo Hall concession area.

The AAA2027 Concession Voucher/Ticket sponsor will get attribution in registration voucher purchase description (below), you can add your logo to the printed voucher tickets and those that purchase them will be directed to your booth to collect them during expo hall hours.



The Academy will provide an attendee list of those that purchased them to confirm distribution.

Back to snapshot

Education and Speaking Opportunities

Industry Symposium

Multiple time-slots available
$15,000

Set your brand apart as a thought leader and enhance your company exposure at the meeting by hosting an Academy sanctioned, Industry Symposium. This is your opportunity to demonstrate your company's experience in the field and educate convention attendees on the ins and outs of your products and services.

Sponsorship benefits include:

- Opportunity to choose your topic, identify the speakers, develop the content, and deliver a compelling session. CEUs will be offered to attendees who participate in your session.
- The sessions and their sponsors will be listed in a blast e-mail sent to pre-registered attendees, on the convention mobile app, on the convention map & session pocket guide(if sponsored), and in all attendee tote bags on a flyer that the Academy distributes to attendees at the convention, and on signage at the convention.

The sponsor is responsible for all audiovisual expenses. Food and beverage may be provided to the symposium attendees at the sponsor's discretion and cost, and offering food and beverage is recommended to boost attendance. Rooms will be set to accommodate approximately 200-300 attendees. Historically, the most successful events conducted pre-event marketing and registration efforts and also provided attendee food & beverage.

NEW! Industry Partner Exchange Limited availability!

$5,000

Educate and engage audiologists on Thursday evening, with a 30-minute presentation (0.05 CEU's), followed by a 45-minute reception.

Sponsorship benefits include:

- Opportunity to choose your topic, develop the content, and deliver a compelling session.
- Room set with a rounds of 10 for the presentation and a reception style area for networking
- Inclusion of session in the online planner and mobile app
- 1 Dedicated email promoting these sessions to AAA attendees
- 1 Podium mic, LCD Projector & Screen with remote slide advancer

NOTE: *The sponsor is responsible for all food and beverage provided to the exchange attendees.*

Back to snapshot

Thursday Opening General Session Exclusive!
$20,000

Sponsoring Thursday's General Session will provide your organization with maximum visibility as the majority of convention attendees participate in this session (and there are no competing events).

Sponsorship benefits include:

- Opportunity to place literature on all the seats for attendees to read while they are waiting for the General Session to begin.
- Your company's 30-second commercial to be played several times during the General Session walk-in (doors open 30 minutes before the session begins).
- Your company logo on signage at the General Session entrance, on the Academy website, in the online conference planner, in the printed convention center map & session guide, and in any other printed or electronic promotions for the General Session.
- Verbal recognition of your sponsorship from the main stage.
- Reserved seating near the stage for up to 2 company representatives.

***NOTE:** The Academy reserves the right to sell a separate sponsorship for a coffee station available inside the room. If you are interested in learning more about either sponsorship, please let us know.*

Closing General Session – Trivia Bowl
Saturday, April 10th, 11am – 12:15pm
$7,500

Back by popular demand, the closing session will feature a fun and interactive trivia event for attendees to test their knowledge of the latest developments in hearing technology, hearing facts, pop culture and more. Friendly competition with networking and a lot of fun to close out a great week in St. Louis.

Back to snapshot

(Closing General Session – Trivia Bowl continued)

Sponsorship benefits include:

- Your company's 30-second commercial to be played on a loop during the Closing Session walk-in (doors open 30 minutes before the session begins).
- Your company logo on signage at the Closing Session entrance, on the Academy website, in the online conference planner, in the printed convention center map & session guide, and in any other printed or electronic promotions for the Closing General Session.
- Welcome/opening remarks no longer than 3-4 minutes.

Clinical Education Forum Exclusive!

$5,000

Organized by the Academy's Academic Programs Committee on Saturday morning during AAA 2027, the annual Clinical Education Forum is an important opportunity to discuss the clinical education of audiology students. Topic has not yet been determined.

Sponsorship benefits include:

- Recognition on all promotional materials for this program and in the AAA 2027 online planner.
- Opportunity to speak for one (1) minute at the beginning of the forum.
- Distribute company literature to attendees at the session.

Industry Update Session Limited Availability!

$1,600 per 30-minute session ($2,400 with lead retrieval – **NEW for 2027!)**
Available to HearTECH Hub package sponsors or exhibitors only.

Extremely popular every year, Industry Updates, hosted in education meeting rooms in the convention center, are designed to provide attendees with information focused on product training and/or demonstration to include new or updated software, diagnostic or instrumentation, new hearing aid products and/or features, etc. Industry Update Sessions are offered during non-compete times on the convention schedule.

In 2026 these sessions averaged 41 attendees, with the most highly attended, drawing 151!

- Opportunity to choose your topic, identify the speakers, develop the content, and deliver a compelling session. CEUs will be offered to attendees who participate in your session.
- NEW! For an additional $800, we will provide one (1) lead retrieval unit for your session staffer/presenter to scan attendee badges!
- The sessions and their sponsors will be recognized in all Industry Updates promotions, in the online conference planner, and in the convention guide.
- Sponsor Presentations can be company- or product-specific with product names appearing in the abstract. Industry Updates will be held in classrooms inside the AAA Annual Convention 2027, and each session room will accommodate approximately 100 attendees. Standard AV is provided.

Multiple Industry Updates Session Sponsorships may be purchased. Please limit two (2) submissions per lead author. Each presentation must adhere to CEU guidelines. ***Abstracts must be submitted through this online abstract submission portal by January 8, 2027 to make the first online planner publishing date where all attendees will be able to see your session as they plan for AAA2027. After that, we can accept and publish to the planner ongoing. The final submission deadline is February 26, 2027. To maximize attendance, it's best to submit ASAP.***

Back to snapshot

Practice Management Session Category/Track ROFR
$5,000

Get your company/brand and speaker in front of Practice Management and Private Practice audiologists and position your company as a thought leader.

Sponsor of up to three Practice Management Sessions and receive the following exposure and benefits:

- Recognition in electronic and printed promotional materials and communications for the sponsored Practice Management Track sessions.
- Recognition in the AAA Annual Convention 2027 online conference planner and mobile app where the three sponsored sessions are listed.
- Recognition on signage at the three sponsored session rooms.
- Sponsor will have the opportunity to distribute company literature or a small giveaway to attendees of the three sponsored sessions. Sponsor is responsible for distributing the item to attendees *outside the session rooms before the convention begins in order to comply with CEU guidelines*. A small draped table will be provided if requested.
- Sponsor will have the opportunity to introduce the speaker at the beginning of each sponsored session.

Fellows-in-Training Travel (FITT) Grants Multiple Available
$6,000 or $12,000

Build relationships and promote inclusiveness with current audiology graduate students, who will soon enter the field. Each grant provides six (6) to twelve (12) audiology graduate students free registration and a stipend toward lodging to attend AAA Annual Convention 2027. Students will be required to apply, and the applications will be reviewed by the Student Academy of Audiology Advisory Committee. Efforts will be made to identify underrepresented minority students.

Grant sponsor benefits include:

- Recognition in promotional materials for this program.
- Recognition in communications to the winners.
- Mailing list of the grant recipients.

Grant providers are encouraged to reach out to the recipients and meet them at the convention.

Unrestricted Educational Grants Multiple Available
Amounts Vary

Unrestricted educational grants are used to support activities that enhance the educational program and/or extend its reach beyond the time and setting of the meeting. Educational grants provide the Academy the continued opportunity to bring the latest advancements in audiology to attendees. In addition to helping advance the field of audiology, grant providers will receive recognition in the convention guide, on signage at the meeting, and in promotional materials and communications.

A DEIB Dialogue– Current Issues
$5,000

On Thursday, April 23rd from 1-2pm, the Diversity, Equity, Inclusion, and Belonging Committee is providing an opportunity for audiologists to come together to identify current issues and address challenges to a culture of inclusiveness in audiology. The session will include an introduction of select topics with invited brief presentations, as well as large group and table discussions. The educational session will also offer an opportunity to make connections.

Back to snapshot

(A DEIB Dialogue – Current Issues continued)

The sponsor will be recognized in all Academy and AAA 2027 promotions about the session, will have the opportunity to place their logo on napkins to go with a refreshment break provided all attendees, can address the audience with welcome remarks and up to two company representatives can stay and participate in the session.

Advancing Research in Audiology: A Dialogue
$5,000

On Friday, April 24th from 1-2pm, this session will feature invited guests discussing current research priorities and opportunities for clinical and academic collaborations. Large group and small table discussions will focus on select topics for both the seasoned researcher and the audiologist who is just getting started in research.

The sponsor will be recognized in all Academy and AAA 2027 promotions about the session, will have the opportunity to place their logo on napkins to go with a refreshment break provided all attendees, can address the audience with welcome remarks and up to two company representatives can stay and participate in the session

Print Advertising

Convention Map, Session & Exhibitor List Quick Reference Guide SOLD!
$7,900

Get your company logo and ad on what will be one of the most widely-used printed resources at the convention!

We will be placing a pocket guide in each attendees' tote bag that will feature a map of the convention center and session listings.

Sponsor will receive the full back-cover ad as well as sponsor logo recognition on the front cover.

Back to snapshot

Pre- and Post-Convention Attendee Promotion

Limited Availability!

Send your customized message to AAA Annual Convention 2027 attendees via e-mail. Your company provides the content, and the Academy builds the e-mail blast using its template designed for the convention.

The AAA Annual Convention 2027 logo and branding will catch the attendees' attention and add to your company's credibility.

We will work with you to select the pre- or post-convention date(s) (March 16 – April 15) to send the e-mail.

Sponsorship benefits include:

- Sponsor provides one image (high-resolution PNG file; 600 pixels wide and up to 500 pixels tall); copy not to exceed 225 words including any titles, headings, or references; one logo (high-resolution PNG file); one URL address for a hyperlink; and the subject line for the e-mail.

**Promotions for activities held in private meeting rooms at the convention will not be included. Blast e-mails will be sent to attendees who do not opt out of receiving messages.*

- **E-mail Blast to All Convention Attendees* $3,200 each**
- **E-mail Blast to just Professional Attendees* $2,500 each**
- **E-mail Blast to just Student Attendees* $800 each**

Digital Promotion

Online Convention Attendee Planner ROFR

$10,000

Click on the graphic below to see the 2026 planner main page with sponsor banner.

(Online Convention Attendee Planner continued)

From mid-January through the end of AAA Annual Convention 2027, the convention website and planner are where **everyone** goes to see detailed information about the event and determines how they will spend their time at the show. The site hosts the complete event schedule, which is searchable by event, session type or topic, speaker, day, etc., and provides vital information about the AAA Annual Convention 2027 and special events.

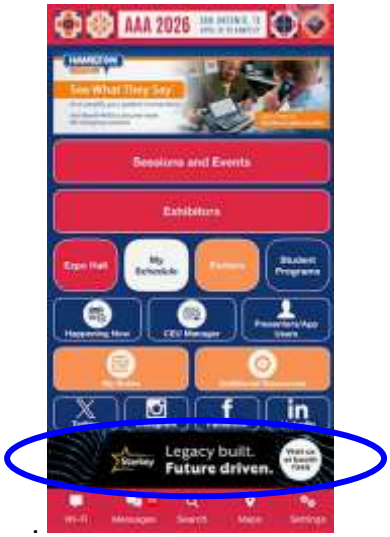
Sponsorship benefits include:

- Your company's linkable digital graphic featured on the home page (which is where traffic is directed from the convention e-newsletter, digital ads, and the convention website).
- The opportunity to update your graphic once in mid-February and once in mid-March so that attendees see fresh content as the convention approaches.
- Logo recognition on the AAA website.
- Complimentary mobile-app rotating banner ad

Mobile App Home Page Static Banner ROFR

$5,000

The AAA Convention mobile app is a useful tool that provides attendees with valuable convention-related information and helps them manage their time during the event. Keep your company top of mind and make sure AAA Annual Convention 2027 attendees see your branding each and every time they use the mobile app.



Sponsorship benefits include:

- Your company's banner posted on the home page of the Mobile App, and the banner will remain visible even as users scroll down. Users will be able to click on the banner to go directly to your company's website.
- Recognition on the AAA website.

Back to snapshot

Mobile App Home Page Rotating Banner 2 on ROFR
$2,500

The AAA Convention mobile app is a useful tool that provides attendees with valuable convention-related information and helps them manage their time during the event. Keep your company top of mind and make sure AAA Annual Convention 2027 attendees see your branding each and every time they use the mobile app.

Sponsorship benefits include:

- Your company's rotating banner posted on the home page of the Mobile App. Users will be able to click on the banner to go directly to your company's website.
- Recognition on the AAA website.

Convention Mobile App Push Notification 2 ON ROFR
$1,500 each

Send AAA Annual Convention 2027 attendees, information about your company in a real-time announcement. It's a great way to reach the attendee community and drive them to your company's booth and/or another convention event that you may choose to sponsor.

Sponsorship benefits include:

- Customized push notification message as provided by the sponsor.
- Recognition on the AAA website.
- $500 additional to include a link

NEW! Attendee Registration Login and/or Confirmation Email Sponsor
Login page sponsor: $8,500
Confirmation email sponsor: $7,500
Both: $15,000

Get your brand in front of all AAA 2027 attendees registering through the official online portal and those receiving their registration confirmation emails!

- Place one logo (with or without url) on the desktop, tablet or mobile phone registration login page.
- Place your logo (with or without url) on the footer of the confirmation email that all registered 2027 attendees receive.
- Or do both! **NOTE:** Sponsor of both, will get one (1) url as a link on both locations.

NEW! AAA2027 Academy-wide Social Media Sponsorship - NEW!
$1,500 per post **(ask about volume discounts!)**

42,000 impressions per post (168,000 per month), **for your brand and booth number across the below Academy platforms:**

- Facebook: 15,000 followers
- LinkedIn: 27,000

Sponsor can be included in the below post (or something similar) to all channels up to 4 x monthly in February, March & April.

Back to snapshot

(Academy-wide Social Media Sponsorship continued)

> ***✨ St. Louis, here we come! ✨***
> *AAA 2027 is happening this April, and you don't want to miss it.*
> *Lock in **early bird savings** when you register now, then make plans to explore the Expo Hall and **stop by Booth <<xxx>>** to see what's new from **<<sponsor>>**.*
> ***Let's amplify what's next!***

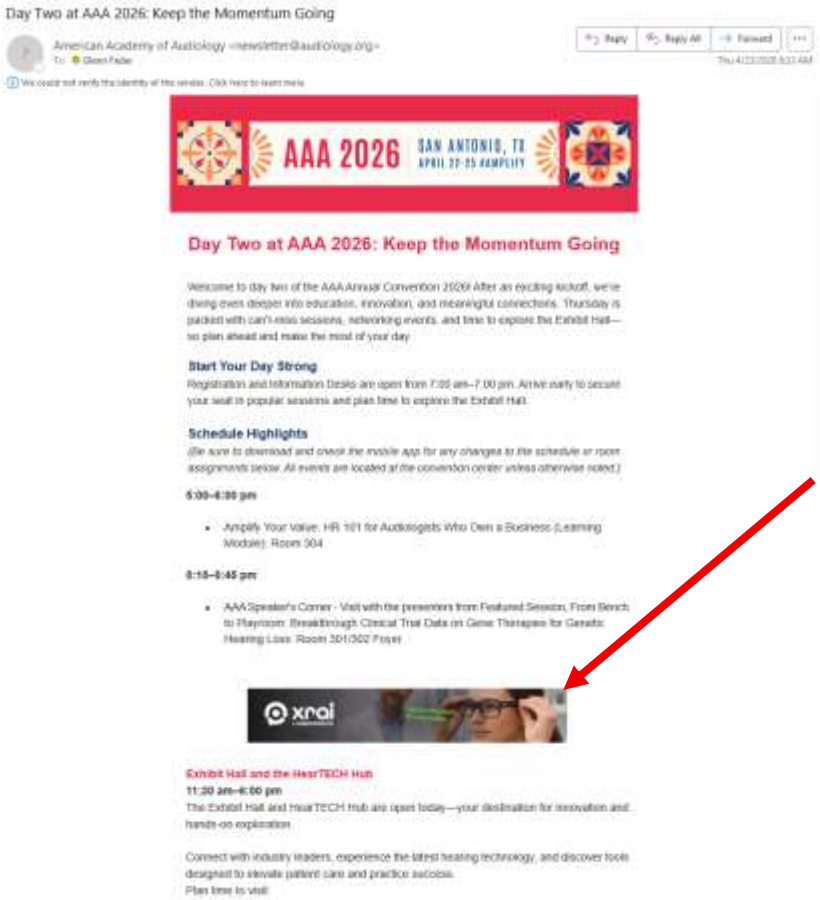
Convention Daily Look-ahead/Recap Eblast Sponsorship

Top Banner Ad:	$1,600 for placement in 1st three editions, $500 in April 10th recap
Internal Banner Ad:	$1,200 for placement in 1st three editions, $300 in April 10th recap
Internal Skyscraper Ad:	$1,200 for placement in 1st three editions, $300 in April 10th recap

Get your company **linked logo/banner ad** on "look-ahead" emails sent to **all AAA 2027 registered attendees**, highlighting the next day's must-attend events, education, and other features of the AAA Annual Convention 2027, along with one event re-cap email.

These emails will go out on April 7, 8, 9 and a recap of AAA 2027 will go out on April 10th.

- Top Banner: 468 x 80 pixels in PNG or JPG format, plus url
- Internal Skyscraper: 160 x 600 pixels in PNG or JPG format, plus url
- Internal Banner: 400 x 68 pixels in PNG or JPG format, plus url (sample of internal banner below)



Internal Banner

Back to snapshot

Attendee Giveaways

Convention Tote Bags SOLD!
$18,750

Put your company brand front and center throughout the convention. Each attendee will receive a AAA Annual Convention 2027 Tote Bag when they check-in at the convention registration desk.

Sponsorship benefits include:

- Your company's logo (one color) on one side of the bag (the official AAA Annual Convention 2027 logo will appear on the other).
- Opportunity to include a promotional literature piece in the tote bag.
- Recognition on the AAA website.

Tote Bag Insert Limited Availability!
$2,500 each

Make sure all AAA Annual Convention 2027 attendees receive your company's promotional literature by distributing it in the convention tote bags! Inserts must be no larger than 8 1/2" x 11". The Academy must approve all inserts in advance and reserves the right to decline any literature/publications. The sponsor is responsible for shipping the printed inserts to the convention center.

Tote Bag Product Give-away 2 available
$3,000 each

Make sure all AAA Annual Convention 2027 attendees receive your company's retail product by distributing it in the convention tote bags! The Academy must approve all inserts in advance and reserves the right to decline any products. The sponsor is responsible for sending the retail product(s) to the General Contractor advance warehouse.

Lanyards SOLD!
$13,000

Capture the attention of thousands as attendees wear your company's logo around their necks and are seen throughout the Academy's annual convention and exposition. With registration, each attendee (exhibitors not included) will receive a lanyard with your company logo prominently featured.

Convention Pen ROFR
$8,500

Put your company name at the convention attendees' fingertips by sponsoring a pen that will be inserted into the convention tote bags. The pen or highlighter (whichever you choose) will feature your company's one-color logo and url or phone number.

Back to snapshot

Convention Center & Expo Hall Branding and Graphics

Grab the attendees' attention and drive brand recognition, booth traffic or remind them of the Academy-sanctioned event that your company is sponsoring. Use a large hanging/overlay graphics banner, wall or floor cling to create a strong visual presence, promote your company's products, and drive attendees to your website.

Registration Escalator Runner

Email gfeder@audiology.org for pricing

Step up your marketing! Make sure your company's message is in front of the attendees throughout the event. These escalators take attendees from registration, the Expo Hall & General Session areas to/from education sessions.

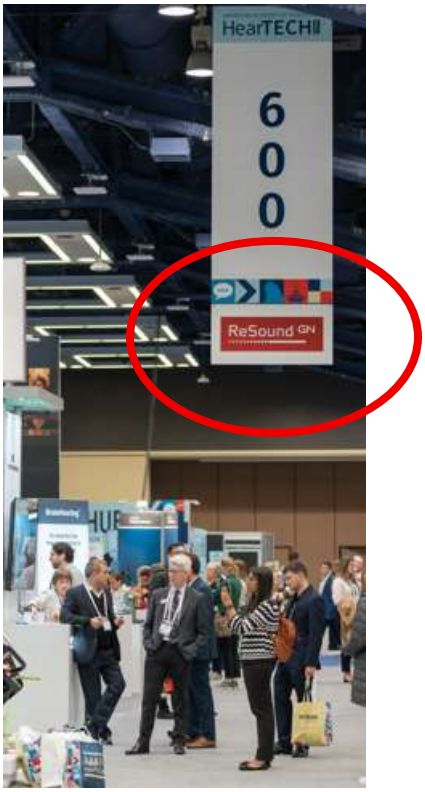
Sponsorship benefits include:

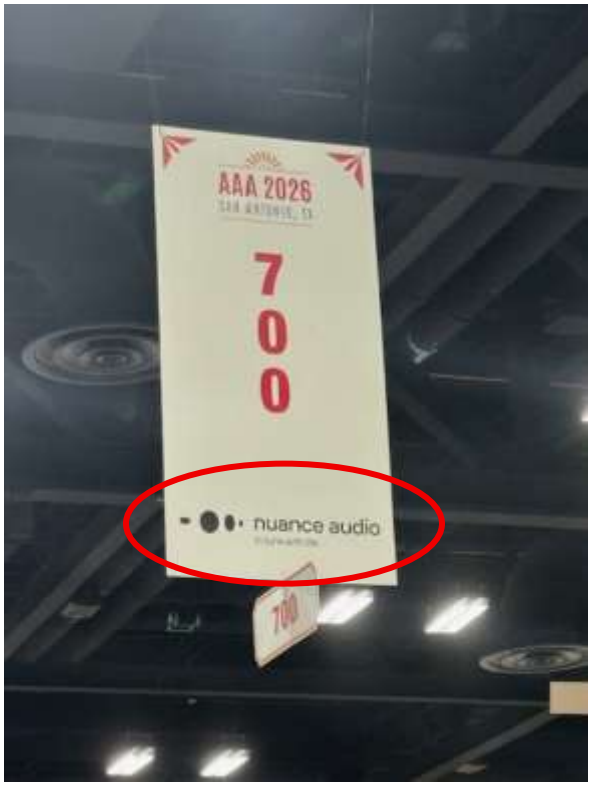
- Branded sponsor artwork affixed to the center stainless steel that runs the length of the escalator. The sponsor is responsible for providing print-ready artwork.

Expo Hall Aisle Sign Banner 6 ON ROFR

$630 each (ask about volume discounts)

Add your company logo to the large AAA aisle banner hanging overhead the aisle where your booth resides or any of the other aisles in AAA Annual Convention 2027. It's a great way to promote your company on large signage and get the attention of attendees visiting the show floor. (24" x 48")





Back to snapshot

Social Events

Audiology's Night Out (Friday Night Event)

Exclusive Opportunity! $15,000
Two companies coming in together as co-sponsors: $6,500 each

The largest, sanctioned party at AAA 2027, attendees will be ready to dance the night away and catch up with old colleagues at the Ballpark Village Crown Room, St. Louis' newest party destination, now newly renovated featuring two bars, state of the art sound system, a dance floor, and offers guests an elevated scene featuring balcony views into Busch Stadium, photo walls, luxury feel & more.

This party is where hundreds of attendees will close out AAA 2027 on a high note with amazing food and drinks, networking with friends and colleagues, dancing as the world class DJ spins the beats, all with a birds-eye-view of Busch Stadium.

200-250 attendees will enjoy food stations and open bars serving beer and wine.

Back to snapshot

(Audiology's Night Out Friday Night Event continued)

Sponsorship benefits include:

- Recognition on signage, on custom-printed cocktail napkins, provided throughout the venue space.
- You will have the opportunity to provide a giveaway item to each attendee at the event.
- Sponsor will get a "shout out" recognizing your company as the exclusive sponsor of the event.
- Four complimentary tickets to the event
- Branding/content running on multiple HDTV screens
- Rights to a private VIP area with an Academy-stocked bar, for your staff to hob-knob with attendees
- Rights to name-branded a specialty cocktail for an additional fee
- Recognition in all of the Academy's promotions for the event.

Wednesday Night Beer & Wine Happy Hour at your Booth SOLD!

Host attendees at your booth with beer and wine on Wednesday, just before the Celebrate Audiology! Expo grand opening party!

Academy of Audiology Foundation (AAAF) Happy Hour
$6,500

The AAA Foundation's Happy Hour is your opportunity to demonstrate your support to leaders and influential individuals in the audiology community. The Foundation's flagship event is highly anticipated each year hosting 120-150 attendees. Not only is this event a chance for attendees to network and build connections but it showcases the important work the AAA Foundation is doing to promote philanthropy in support of research, education, public awareness in audiology.

- Your company will receive public recognition from the Foundation chair during the event.
- A representative from your company will receive 5 minutes of podium time to welcome the guests.
- Your company's logo will be featured on signage and the cocktail napkins at the event.
- Your company will also receive recognition in any electronic or printed promotional materials for the Happy Hour, in the printed convention guide, in the online conference planner, and on the Foundation's website.
- Four (4) complimentary tickets to the event.

New Professionals Networking "Meet-and-Mingle" SOLD!
$3,500

New professionals will be invited to attend this networking "meet-and-mingle" event focused on connecting with colleagues at a similar stage in their careers, exchanging experiences, and building meaningful professional relationships.

This informal gathering is a great opportunity for attendees to build community, share ideas, and build a network of support as they navigate an exciting and busy conference. Open to New Professionals only (those with three years or less of experience).

Sponsor provides ice-breaker in addition to games provided by the Academy, for attendees to have fun and get to know each other, e.g. cornhole, big Jenga, etc.

Back to snapshot

(New Professionals Networking “Meet-and-Mingle” – continued)

Sponsor will get the following benefits:

- Logo recognition online, the convention map & session pocket guide(if sponsored), online convention planner and signage
- Ability to attend the session (1 person)
- Welcome remarks from the sponsor (1-2 minutes max)
- Napkins with company logo at refreshment break included for attendees of the session
- Table at the event.

Audiology Connects: Specialty Attendee Group Networking Meet-ups
$500 - $1,000

Associate your brand with these engaging and dynamic networking meet-ups for specialty groups within the audiology profession that are designed to foster meaningful connections and expand your professional network.

These attendee groups have a high desire to collaborate with peers, share best practices and insights, or discover new opportunities, and these informal networking events offer the perfect platform to connect with like-minded professionals in a relaxed, collaborative and welcoming environment.

Email gfeder@audiology.org for details

Private Meeting Space

Expo Hall Meeting Suite
ExpoSuite in addition to booth space: $4,250
Single ExpoSuite: $6,500

Hold private meetings on the AAA Annual Convention show floor with customers, staff and/or partners in these private, enclosed 20x20 spaces.

Hotel Meeting Space
Multiple available on a first-come, first-served basis.
Exhibitor Fee: $550 per day, per meeting room
Non-Exhibitor Fee: $800 per day, per meeting room

Use this meeting space to hold client meetings, conduct internal business meetings or staff training, and offer team-building events in conjunction with AAA Annual Convention 2027. Meeting room space will be available at hotels where the Academy has room blocks*.

The Academy is pleased to pass this significantly discounted meeting room rate on to you. Sponsors are responsible for covering all costs associated with audio-visual equipment and labor, food and beverage, and special room set-up.

NOTE: All hotel meeting room requests **must** come to AAA and not a hotel directly, are subject to approval and subsequent assignment based on availability.

Back to snapshot

(Hotel Meeting Space – continued)

Educational sessions for attendees will not be permitted to take place in these meeting rooms, and meeting rooms will **not** be listed in the printed convention guide. Exhibit hall booth space is not required to purchase meeting room space; however, exhibitors receive a discounted rental rate. Space is available on a first-come, first-served basis.

** Companies wanting to hold internal or external meetings in conjunction with AAA Annual Convention 2027 must obtain pre-approval from the Academy. If your company wishes to use meeting space in a hotel where the Academy does not have a room block, pre-approval and the Academy's Hotel Meeting Space fee are still required. The Academy cannot guarantee that the hotel will not charge its own meeting space rental fee and enforce food and beverage minimums.*

Student Academy of Audiology (SAA)

With approximately 1,200 members, the Student Academy of Audiology (SAA) is the national student division of the American Academy of Audiology (the Academy) that serves as a collective voice for students and advances the rights, interests, and welfare of students pursuing careers in audiology.

The SAA introduces students to lifelong involvement in activities that promote and advance the profession of audiology and provides services, information, education, representation, and advocacy for both the profession and consumers of audiology services. As future leaders of the field, the student population is an important segment of the audiology community.

SAA Conference* SOLD!

$24,800

To be held on Wednesday in conjunction with AAA Annual Convention 2027, the SAA Conference features content that prepares students for their externships and future clinical practice.

Sponsor benefits include:

- Opportunity to make a 15-minute presentation.
- Distribution of company literature to SAA Conference attendees.
- Logo recognition during lunch break.
- Recognition in SAA Conference promotions, in the online convention planner, on the mobile app and on signage at the event.

SAA Mix-n-Mingle Reception* SOLD!

$15,850

Held Wednesday evening (immediately following the SAA Conference), the SAA Mix-n-Mingle Reception is a special event for all students (the future of audiology) and offers them a chance to network and share learnings.

Sponsorship benefits include:

- Recognition in all promotional materials for the SAA Mix-n-Mingle, in the AAA Annual Convention 2027 mobile app and online conference planner, and on signage at the event.
- The opportunity to distribute company literature or a giveaway item to attendees.
- Up to five (5) sponsor representatives may attend the event.

Back to snapshot

SAA Board of Directors' Meeting* SOLD
$8,250

During AAA Annual Convention 2027, the SAA Board of Directors will hold its annual face-to-face meeting. As the SAA Board of Directors' Meeting Sponsor, your company will have the opportunity to:

- Speak with the Board members for one (1) hour, and you can use this time to provide the students with valuable education, conduct a focus group, etc.
- Receive recognition on communications to the SAA Board about the meeting, recognition on signage and any printed materials at the SAA Board Meeting.
- Recognition in communications to the SAA Board about the meeting.
- Distribute company literature and/or a giveaway item to the attendees.

***Pricing and deliverables subject to change**

SAA Student Series SOLD!
$11,800 with custom session

It is no secret that students are eager for additional opportunities to learn and apply skills that are not fully expanded upon during their formal education settings. The SAA Student Series, developed by the SAA, will offer three educational sessions covering topics or themes of interest identified by students, for students. Position your company as a partner to build your brand with students before they begin their careers as audiologists.

Sponsorship benefits include:

- Recognition online where the SAA Student Series is mentioned, in the convention mobile app, the online conference planner and on signage at each session.
- Opportunity to introduce the speaker at the beginning of each session.
- The opportunity to distribute collateral at each session and introduce the speaker in each session.

If you are interested in developing and offering a session for students that will benefit their education, provide them with the latest research and tools while preparing them for success as an audiologist, we would be happy to work with you on session ideas. Sessions developed and presented by sponsors will be made available on a limited basis and at a cost of $3,000 per session.

American Academy of Audiology Foundation (AAAF)

The American Academy of Audiology (AAA) Foundation's mission supports education, research, and public awareness in audiology and hearing sciences. Its many programs and initiatives impact audiologists, audiology students, and those with hearing loss and balance disorders. The AAA Foundation is a 501(c)(3) nonprofit organization.

Student Travel Grants
$1,750 per student

Part of the Foundation's primary mission is to support education. To foster support for future audiologists, the Foundation would like to offer travel grants for students to participate and attend AAA Annual Convention 2027. Not only does this provide educational opportunities to students, it also provides a platform for networking and mentorship, meeting industry representatives, and allowing students to have the experience of everything the Academy offers at its annual meeting.

Travel grants also include membership in the Student Academy of Audiology (SAA), which represents the collective voice of audiology students. The SAA is committed to serving students of all backgrounds pursuing careers in audiology including advancing their rights, interests, and welfare. The SAA provides an abundance of resources and a wealth of information for students to get started.

(Student Travel Grants – continued)

Sponsorship benefits include:

- Recognition on Foundation and SAA websites.
- Recognition of sponsor will be on all application and promotion materials.
- Sponsor will receive recognition on a post-annual meeting news article.

AAAF Research: Research Grants in Hearing and Balance

$2,500 minimum

As the Academy's Foundation supporting research, the Foundation identifies research priorities areas that reflect the pressing needs to support work within the organization. At this time, the key research objectives will focus on evidence regarding the value of hearing screening (related to the USPSTF recommendation) and evidence about patient safety and direct access to audiology services.

Back to snapshot

(AAAF Research: Research Grants in Hearing and Balance continued)

These two topic areas have been identified as *priority* areas of focus but not to limit the award only to one of the areas. There is ongoing consideration for innovation and reflection that other might identify a more emergent priority need for research.

AAAF Education: AAA Foundation Named Scholarship Program

$15,000 or higher (Plus Overhead)

Partner with the AAA Foundation to create your own named scholarship program. The program would provide funding for qualified AuD, PhD, and AuD/PhD students to use toward tuition, books, or room and board. The minimum amount accepted is $15,000, which may be dispersed in one scholarship cycle or over the course of up to five (5) years.

Examples include: one $15,000 scholarship; three $5,000 scholarships dispersed in one year; one $5,000 scholarship each year for 3 years; or one $3,000 scholarship each year for 5 years.

Overhead fee for development and implementation of scholarship programs – $3,000 annually for the duration of the program:

- Includes promotion on the Foundation and SAA websites and recognition on the specific scholarship application.
- Includes program marketing via a dedicated blast e-mail, social media posts, a direct link in the Audiology Weekly e-newsletter, a dedicated ad in *Audiology Today* magazine, and a video message from the Foundation Chair posted online and on social media.

Academy of Audiology Foundation (AAAF) Happy Hour

$6,500

The AAA Foundation's Fiesta is your opportunity to demonstrate your support to leaders and influential individuals in the audiology community.

The Foundation's flagship event is highly anticipated each year hosting 120-150 attendees. Not only is this event a chance for attendees to network and build connections but it showcases the important work the AAA Foundation is doing to promote philanthropy in support of research, education and public awareness in audiology.

The annual celebration honoring the AAA Foundation and its vital mission will be held at the St. Louis Marriott Grand. Attendees will enjoy a fun evening with great company and an open bar — all while supporting a cause that makes a difference.

(AAAF Happy Hour – continued)

Sponsorship benefits include:

- Your company will receive public recognition from the Foundation chair during the event.
- A representative from your company will receive 5 minutes of podium time to welcome the guests.
- Your company's logo will be featured on signage and the cocktail napkins at the event.
- Your company will also receive recognition in any electronic or printed promotional materials for the event, in the convention mobile app, in the online conference planner, and on the Foundation's website.
- Four (4) complimentary tickets to the event.

Year-Long Business Development Opportunities

Keep your brand top of mind by securing additional sponsorship opportunities throughout the year.

Academy-wide Sponsorship

Academy Membership Email Blasts **(All, professional or student members)**

The Academy branding will catch the members' attention and add to your company's credibility.

We will work with you to select the date(s) to send the e-mail.

Sponsorship benefits include:

- Opportunity to provide one image (high-resolution PNG file; 600 pixels wide and up to 500 pixels tall); copy, not to exceed 225 words including any titles (word format only), headings, or references; one logo (high-resolution PNG file); one URL address for a hyperlink; and the subject line for the e-mail.

Email Blast to **All Academy Members**

Limited availability
$7,500 each

Reach out to the Academy's entire membership* (6,500 – 7,500) via e-mail. As the sponsor, we will work with you to build an e-mail using the Academy's e-mail template with images and language you prepare and submit. Working with the Academy to send out a message through our platform adds credibility to your message.

E-mail Blast to **Academy Professional Members**

Limited availability
$5,000 each

Send your customized message to 5,500 to 6,500 Academy professional members* via e-mail. Your company provides the content, and the Academy builds the e-mail blast using the AAA template.

Back to snapshot

E-mail Blast to Academy Student Members

Limited availability
$2,500 each

Send your customized message to 850-1,000 Academy student members* via e-mail. Your company provides the content, and the Academy builds the e-mail blast using the AAA template.

The Academy branding will catch the attendees' attention and add to your company's credibility.

We will work with you to select the pre- or post-convention date to send the e-mail.

* E-mail will be sent to Academy members who did not opt out of receiving communications. Email content, materials due 2-3 weeks in advance of send date. One proof will be sent to sponsor for review. Not available in March, April or May 2027.

Industry Solutions Webinar on eAudiology Limited Availability!

$3,500 per webinar

Reach the Academy members outside of the annual convention, provide valuable education, and position your company as a thought leader. As an Industry Solutions Webinar Sponsor, you determine the topic, identify the speaker(s), and develop the content. The thirty-minute webinar (with CEU's), which will be free to all members, will be pre-recorded and available on demand on the Academy's online educational platform, eAudiology. The webinar will be featured on the eAudiology home page for at least two weeks after launch, and the webinar will be accessible for up to 12 months, as long as the content remains relevant.

Sponsorship benefits include:

- Recognition in the webinar's promotions, which will include a dedicated blast e-mail to the membership
- A link in Audiology Weekly e-newsletters and social media posts.
- A mailing list of registrants (6 weeks after launch); the list will include e-mail addresses for those individuals who indicate that they want to receive more information.

AAA Member Video Testimonial…

Watch Here

Back to snapshot

Support the profession that supports you.
Build your brand. Build your business.

Contact the Academy

Glenn Feder
Senior Director, Sales & Business Development

American Academy of Audiology
11480 Commerce Park Dr., Ste. 220 Reston, VA 20191
Direct 703.226.1032 | gfeder@audiology.org | audiology.org