

For Immediate Release – October 1, 2026

American Academy of Audiology Celebrates National Audiology Awareness Month

Reston, VA – October 1st marks the start of National Audiology Awareness Month, highlighting the importance of hearing health and the profession of audiology. The American Academy of Audiology is pleased to highlight resources throughout the month and to celebrate our members and the value they bring to their patients.

While important strides continue to be made in hearing health technology and awareness, hearing loss remains one of the most common health conditions in the country. From young children to older adults, hearing loss can impact quality of life, mental health, and social connections. During National Audiology Awareness Month, we encourage everyone to talk about hearing health with their healthcare providers and their families.

Visit www.audiology.org/advocacy/public-awareness/october-is-national-audiology-awareness-month/ for shareable graphics, fact sheets, and other resources.

As part of National Audiology Awareness Month, we encourage current members to invite a colleague to join the Academy and take advantage of our Membership Referral offer. A new member who joins through a referral has their \$75 application fee waived, and current members earn tiered discounts on their 2027 membership renewal with each successful referral.

Learn more about membership at www.audiology.org/about/academy-membership/member-referral-program/.

Contact: Laura Odatto, Senior Director of Communications, lodatto@audiology.org

The American Academy of Audiology is world's largest professional organization of, by, and for audiologists. The Academy is dedicated to achieving recognition of audiologists as the experts in hearing and balance care, and the field of audiology as an independent clinical specialty that is integral to the health care team.