

## **American Board of Audiology Launches New Website; Creates User-Friendly Interface for Certificants and Potential Patients**

*JML Design creates new site to make it easier to find information about Audiology and ABA certifications.*

Reston, Va. ([PRWEB](#)) March 17, 2014 -- The American Board of Audiology® (ABA) has launched a new website at <http://www.boardofaudiology.org>. The certifying body commissioned JML Design of Potomac, Md., to offer a dynamic experience for visitors to find information and learn about its certification programs, including Board Certified in Audiology®, Pediatric Audiology Specialty Certification (PASC®), and Cochlear Implant Specialty Certification (CISC®).

With updated graphics and a streamlined menu, the site provides quick and easy access to important sources of information for those who are either interested in becoming ABA certified or who are interested in finding an audiologist who is Board Certified or holds the PASC or CISC for patient care.

“We are thrilled with the new look of our site, and greatly appreciate the creativity and dedication that JML Design put into this update,” said Torryn Brazell, MS, CAE, and ABA managing director. “Ultimately, any good website is about the people who visit it, and we feel that this new outline and menu provide a phenomenal experience for visitors to our site.”

JML Design is a full service design studio specializing in both print and web design that has been working with the ABA to create a better design for <http://www.boardofaudiology.org>.

“It was a challenge to take the rich stores of information that are available from the ABA and categorize them in a way that they were easily accessible, and thereby more useful, to the doctors and patients who visit the site,” said James Lee, principal and creative director of JML Design. “It was a pleasure to be able to do so in a visually appealing way at the same time.”

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About the American Board of Audiology® (ABA)

An autonomous organization, the American Board of Audiology® (ABA) is dedicated to enhancing audiological services to the public by promulgating universally recognized standards in professional practice. The ABA encourages audiologists to exceed these prescribed standards, thereby promoting a high level of professional development and ethical practice. To help meet that goal, the ABA administers the Board Certified in Audiology® credential, Pediatric Audiology Specialty Certification (PASC®), and the Cochlear Implant Specialty Certification (CISC®), all of which are voluntary certification programs.



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**Online Web 2.0 Version**

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